The Cash Box

VOLUME XIX — NUMBER 35

MAY 17, 1958



Laurie London, the young boy from England who burst upon the record world with his spectacular Capitol recording of "He's Got The Whole World In His Hands", is shown above as he made his American debut on the Ed Sullivan show. Capitol has just issued Laurie's follow up disk, "I Gotta Robe" and "Joshua". Also to meet the demand the young man has created, Capitol is releasing at the same time an LP of twelve songs and an EP.

ANOTHER

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PAT O'DAY SINGS

ANOTHER TIME ANOTHER PLACE

(FROM LANA TURNER'S NEW PARAMOUNT PICTURE, "ANOTHER TIME, ANOTHER PLACE")

C/W

ALL LOVE BROKE LOOSE

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The ORIGINAL Hit SINGLE IS ON Disneyland

HOW WILL I KNOW MY LOVE?*

by Annette

b/w "DON'T JUMP TO CONCLUSIONS"

F-102

OPS—DEALERS—DJ'S Report Heavy Sales and Play!

* *also recorded by THE LENNON SISTERS—Coral Records*

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ZORRO



Just Released by Popular Demand

"ZORRO" *

b/w

"MEETIN' AT THE MALT SHOP"

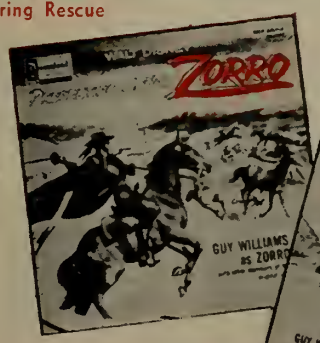
A Hit Single from the "Annette" Serial

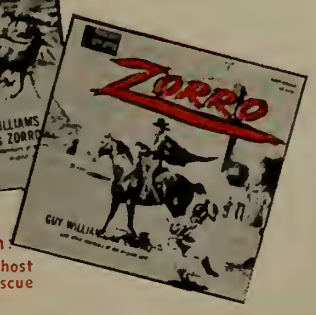
F-105

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Zorro and The Ghost
Zorro's Daring Rescue







TWO 45 RPM EP'S—2 Stories Each

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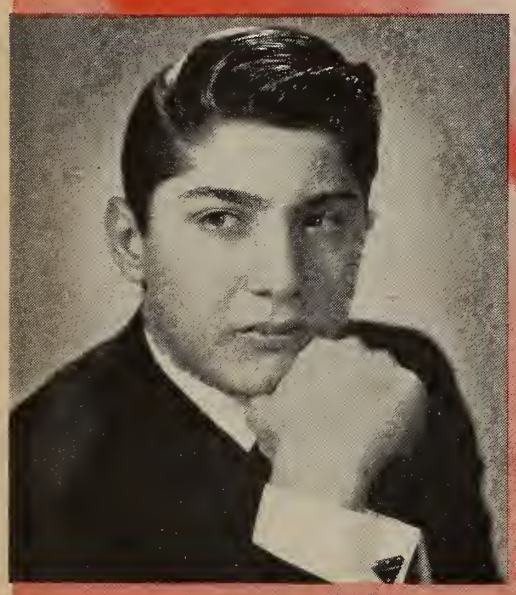
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One Sizzling



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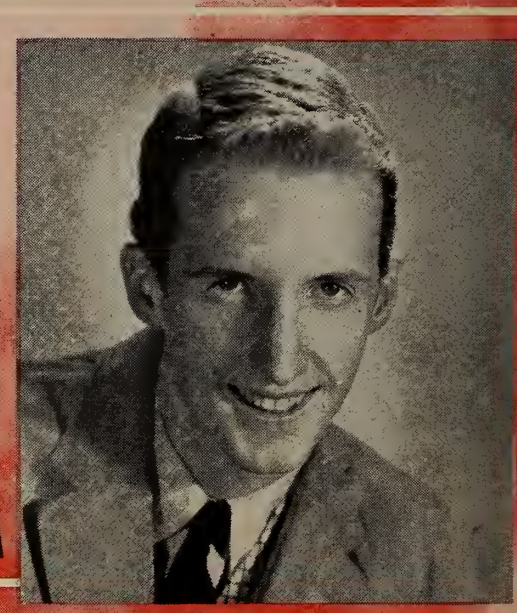
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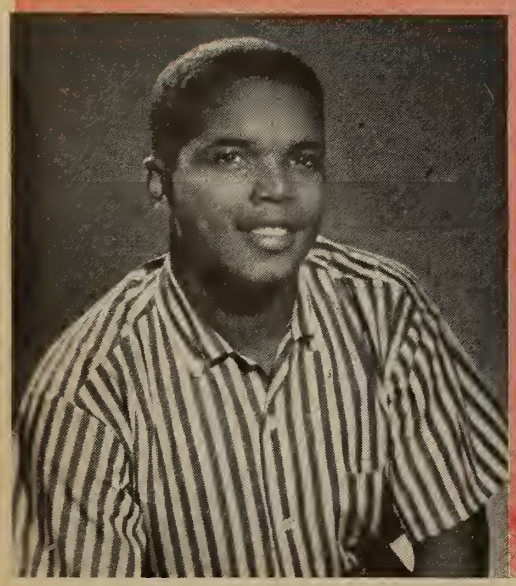
Paul Anka—ORCH. AND CHORUS CONDUCTED BY DON COSTA

I KNOW WHERE I'M GOIN' b|w **WHO'S TAKING YOU TO THE PROM**

9924

George Hamilton IV—ORCH. AND CHORUS CONDUCTED BY DON COSTA





I LOST MY LOVE LAST NIGHT b|w **PLEASE DON'T GO**

9927

Johnny Nash—ORCH. CONDUCTED BY DON COSTA

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BIG NAME BUTTON b/w **SHAM ROCK**

9918

The Royal Teens

YOU'RE JUST MY KIND b/w **Cross My Heart**
THE RIGHT GIRL b/w **Goin' Wild**
YOU'RE REAL KEEN, JELLY BEAN
DON'T YOU HEAR ME CALLING, BABY
RED LIPS

9922 Jay B. Lloyd
9921 Carol King
9919 Nick Anthony
9912 Ronnie Haig
9923 The Rock-A-Fellas
featuring Dallas Houston

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THE NATION'S Top Ten JUKE BOX TUNES

1 YAKETY YAK
THE COASTERS
ATCO 6116

out 7 days
AND BREAKING FROM COAST TO COAST

A strong new teen-age seller

KIDDY CAR LOVER
b/w
ROMANCE IN THE DARK

THE SENSATIONS featuring Yvonne Mills

ATCO 6115

ATCO

DIVISION OF ATLANTIC RECORDING CORP.
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THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**WITCH DOCTOR** DAVID SEVILLE LI-55132—David Seville	3
2	**TWILIGHT TIME** PLATTERS ME-71829—Platters	1
3	**HE'S GOT THE WHOLE WORLD IN HIS HANDS** LAURIE LONDON CA-3891—Laurie London CO-41150—Mahalia Jackson CR-61972—Barbara McNair KA-215—Jo March	2
4	**WEAR MY RING AROUND YOUR NECK** ELVIS PRESLEY VI-7240—Elvis Presley	7
5	**ALL I HAVE TO DO IS DREAM** EVERLY BROS. CD-1348—Everly Bros.	10
6	**RETURN TO ME** DEAN MARTIN CA-3894—Dean Martin	8
7	**BOOK OF LOVE** MONOTONES AG-5290—Monotones	9
8	**TEQUILA** CHAMPS AP-9899—Eddie Platt CG-1016—Champs CA-3928—Stan Kenton	4
9	**CHANSON D'AMOUR** ART & DOTTY TODD DO-15736—Fontane Sisters ER-1064—Art & Dotty Todd VI-7228—Ray Hartley	11
10	**LOLLIPOP** CHORDETTES CD-1345—Chordettes VI-7174—Ronald & Ruby	5

11) WHO'S SORRY NOW. 12) OH LONESOME ME. 13) BELIEVE WHAT YOU SAY. 14) KEWPIE DOLL. 15) LOOKING BACK. 16) THERE'S ONLY ONE OF YOU. 17) JOHNNY B. GOODE. 18) A WONDERFUL TIME UP THERE. 19) DON'T YOU JUST KNOW IT. 20) FOR YOUR LOVE. 21) WISHING FOR YOUR LOVE. 22) BILLY. 23) ARE YOU SINCERE. 24) LET THE BELLS KEEP RINGING. 25) LAZY MARY. 26) SUGAR MOON. 27) RUMBLE. 28) SKINNY MINNIE. 29) I MET HIM ON A SUNDAY. 30) SWEET LITTLE SIXTEEN. 31) MY BUCKET'S GOT A HOLE IN IT. 32) TEACHER, TEACHER. 33) BIG MAN. 34) TUMBLING TUMBLEWEEDS. 35) CATCH A FALLING STAR.

CODE

AC—Atco	CG—Challenge	DT—Doata	GL—Glary	NA—Nasco	SP—Specialty
AG—Argo	CH—Chess	DU—Duke	HE—Herald	OK—Okeh	SU—Sun
AL—Aladdin	CK—Checker	EM—Ember	IM—Imperial	PE—Peacock	SW—Swan
AO—Apollo	CM—Cameo	EP—Epic	JU—Jubilee	PH—Sam Phillips Int.	TH—Thunderbird
AP—ABC-Paramount	CO—Columbia	ER—Era	JZ—Jasie	RE—Regent	TI—Tico
AR—Arrow	CR—Coral	EX—Excello	KA—Kapp	RO—Raulette	UN—United
AT—Atlantic	CS—Class	FS—Four Star	KI—King	RP—RPM	UQ—Unique
BR—Brunswick	CY—Crystalette	FE—Federal	LI—Liberty	SA—Savay	VE—Verve
BT—Bethlehem	DA—Dana	FI—Fiesta	LO—London	SE—Seeca	VI—RCA-Victer
CA—Capitol	DE—Decca	FR—Fraternity	ME—Mercury		VJ—Vee-Jay
CD—Cadence	DL—DeLuxe	GE—Gee	MG—MGM		VK—Vik
	DO—Dat		MO—Modern		



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Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JENNIE SMITH
(Columbia 41171)

B+ "MY FIRST MISTAKE" (2:38) [Dominion BMI — Reed, Bliss] Young, talented Jennie Smith, who made her debut on an LP, now offers her first single. It's a pretty rock-a-ballad offering which the lark chants with feeling against a good Ray Ellis orchestration. Jennie can sing. She should attract heavy play with this one. A sleeper to watch.

B "WALKIN' 'NEATH THE MOONLIGHT" (2:05) [Dominion BMI—Sauter, Blagman, Towne] A light and contagious romancer is pleasantly interpreted by the chirp. Cute, infectious ditty also replete with commercial characteristics. Versatile first-showing.

GOOGIE RENE & BAND
(Class 227)

B+ "SHINE ON HARVEST MOON" (2:00) [Remick ASCAP — Norworth, Bayes] Googie Rene, who always comes up with a good side, could make big noise with this up-to-date rockin' instrumental interpretation of a great oldie. Side has a good sound. Fine summer programming material. Watch this sleeper.

C+ "SWINGIN' SUMMER LOVE" (2:03) [Leon Rene ASCAP—Rene] A chorus handles the vocal chores as Rene's band rocks thru a good cha cha opus. Solid dance merchandise.

CHARLIE GRACIE
(Cameo 141)

B+ "LOVE BIRD" (2:08) [Lowe ASCAP—Mann, Lowe] If it's at all possible, Charlie Gracie offers here a rock-a-charleston. He gets strong support from a gal chorus singing in the du-wacka-du style of the 20's. Cute change of pace rock and roll that could catch on. Watch this one. It's got a sound the kids could go for.

B "TRYING" (2:40) [Mells ASCAP —Smith, Wright] The song that gave the Hilltoppers their first big record, is revamped for today's rock and roll market by Gracie. Result is a good rock-a-ballad that could happen all over again.

WES CHAPMAN and THE HI-RIDERS
(Glory 276)

B+ "A BOY AND A GIRL" (2:56) [Bryden BMI — Chapman] Newcomer Wes Chapman makes a most promising first showing on Glory with a beautiful, folk-flavored rock-a-ballad that could develop into a top money-maker. Top quality merchandise to watch closely. Chapman has a soothing voice and gets excellent support from the Hi-Riders.

C+ "BLACK, BLACK RIVER" (2:34) [Bryden BMI—McKee] Another good rockin' item also with a folk feeling, is chanted with emotion on this end. Heavy-hearted opus.

PEREZ PRADO ORCH.
(RCA Victor 7245)

B "PATRICIA" (2:28) [Southern ASCAP — Prado] Perez Prado comes up with an attractive new cha cha sound by using an organ in this instrumentation. It's a full, soft sound that gives an original quality to this self penned cha cha item. Dance enthusiasts will go for this one.

B "WHY WAIT" (2:17) [Peer Inter'l BMI—Prado] This mambo number is flavored with a rock and roll seasoning. Side's got a good swing that's also great for dancing.

The Cash Box Disk of the Week

"DING DONG" (2:15) [Sequence ASCAP—Jacobson, Roberts]
"SINCE YOU WENT AWAY TO SCHOOL" (2:12)
[Nor-Va-Jak BMI—Petty]
McGUIRE SISTERS (Coral 61991)

● The McGuire Sisters who did a tremendous job with "Sugartime", have a great new smash in "Ding Dong", another possible top ten hit. It's a fast-stepping, colorful, teenage novelty jam-packed with terrific gimmicks that'll send the number onto the charts in no time flat. The song is a clever jump novelty telling a cute story about a gal who's waiting for the 3:00 o'clock school bell to ring so she can get out and meet her guy. Lyrics are extremely clever. But it's the gimmick-filled, house-rocking arrangement and delivery that makes this one a smash. Great dance item with an exciting fullness. It'll fracture the teens. Flip, "Since You Went Away To School" is another good jumper on the light side. Swingin' stuff with a commercial sound. But don't miss the top half. It's one you gotta get with.

"PONY TAIL" (2:29) [Rayven BMI—Hammer]
"PING PONG BABY" (2:26) [Rayven BMI—Hammer]
VOXPOPPERS (Mercury 71313)

● The Voxpoppers, still riding high with their "Wishing For Your Love" hit, have another contender for the charts in their Mercury follow-up, "Pony Tail". It's an exciting teen offering with a good jump beat and the boys give the number a solid belting. Commercial rock and roll novelty that the group's new fandom will welcome. The flipside, "Ping Pong Baby" is another teen directed rock and roll item that switches from a jump tempo to a rock-a-cha-cha. Top half has hit ingredients and could develop into a bigger money-maker than the crew's initial release.

"TIP-TOE THROUGH THE TULIPS" (2:14)
[M. Witmark ASCAP—Dubin, Burke]
"DRIFTING AND DREAMING" (2:28)
[E. H. Morris ASCAP—Gillespie, Van Alstyne, Schmidt, Curtis]
RUSS HAMILTON (Kapp 219)

● Russ Hamilton, the Britisher who charmed the nation about a year ago with his delightful waxing of "Rainbow", has another wonderful deck that could follow in the footsteps of his initial hit. Working in a soft-shoe tempo and with excellent support from a femme chorus, Hamilton glides pleasantly thru a refreshing new interpretation of the favorite "Tip-Toe Through The Tulips". The arrangement is free and breezy and is wonderfully enhanced by the hushed manner in which the chorus sings. Brush work on the drums is also delightful. Charming change-up disk from the much R & R merchandise on the market. Side should get fabulous air play. Flip side has Russ reviving another wonderful oldie, "Drifting and Dreaming". Ear-pleasing arrangement with a Hawaiian flavor. Top half could smash through.

"THOSE NIGHTS AT THE ROUND TABLE" (2:04)
[Budd ASCAP—Carr, Kaye]
"STRANGER IN MEXICO" (2:24) [Maxana Music—Solomon Murray]
STEVE LAWRENCE (Coral 61992)

● It looks as though Steve Lawrence has hit upon the tune that will give him the smash single everyone's been waiting for. It's a delightful teenage lilter called "Those Nights At The Round Table"—a smooth-sailing romantic ballad with a most inviting "Young Love" sound. The polished songster handles the number in a warm, youthful manner that should meet with mass approval from the teenage disk buying set. Excellent arrangement and orchestral accompaniment. A femme voice aids the crooner as he wanders thru the refreshing romantic bouncer. Side has heaps of commercial characteristics. Watch it take off. Flip, "Stranger In Mexico", is a free-swinging adult item with a smart lyric. Top half all the way.

"I LOVE YOU SO" (2:17)
[Patricia BMI—Goldner, Norton]

"HOW COULD YOU CALL IT OFF" (2:40) [B. B. Music—Benjamin, Marcus]

THE CHANTELS (End 1020)

● The Chantels, with their lead voice in top form, follow-up their two consecutive hits "Maybe" and "Every Night" with a potent pair of new tunes the kids will put on their "must get" list. One half, "I Love You So", is a beautiful, romantic, rock-a-ballad chanted with great emotion by the polished group. The stirring lead vocalist handles the dramatic lyrics in winning fashion. Flip is a tearful rock-a-ballad "How Could You Call It Off". Heartbreaking love tale about a guy who called it all off the day of the wedding. Watch the charts for this torrid two sider.

JOE VALINO
(United Artists 119)

B+ "GOD'S LITTLE ACRE" (1:59) [Phyllis ASCAP—Caldwell, Bernstein] The title song of the much talked about up-coming U-A flicker "God's Little Acre", is excitingly rendered in gospel style by the strong voice of Joe Valino and the Gospelaires. Exciting hand-clapper that could appeal to the many who made "He's Got The Whole World" a big hit. Strong performance. Film tie-in could boost this to hit proportions.

B "I'M HAPPY WITH WHAT I'VE GOT" (1:38) [B. F. Wood ASCAP—Neff, Mysels] Valino does some good multiple-tracking on this contagious finger-snappin' novelty. Cute side.

BOB THOMPSIN ORCH.
(Dot 15748)

B+ "DANCING ON THE CEILING" (2:09) [Harms ASCAP—Rodgers, Hart] Jockeys could make this one a favorite. It's a great jazz flavored band instrumentation of the classic Rodgers-Hart evergreen. Thompson has an entirely original sound that's very easy to take. Even people who don't dig jazz will enjoy this. Refreshing performance. Jocks'll love this one.

B "MOMENT IN MADRID" (2:26) [Fred Raphael ASCAP — Katz, Clayton, Thompson, Roberts] A smooth latin beat item, also with jazz overtones, is neatly executed on this side. Interesting listening.

JOHN ZACHERLE
(Cameo 139)

B+ "LUNCH WITH MOTHER GOOSE" (2:45) [Mayland BMI—Sheldon, Land] John Zacherle who made big noise with his disertation on a "Dinner With Drac", again employs the ghoulish technique as he discusses a "wild" lunch date with Mother Goose. Backdrop is again exciting. Beat-filled swinger. Should do well since it's a follow-up to a smash. Kids'll probably welcome more of this eerie novelty material.

C+ "EIGHTY-TWO TOMBSTONES" (2:12) [Lowe ASCAP — Mann, Lowe] Here Zacherle describes a picture of a cemetery. Recitation is again set against a good R & R backdrop.

BILL PINKY
(Phillips 3524)

B+ "AFTER THE HOP" (2:04) [Hi-Lo BMI—Justis, Pinkney] Phillips has a potential winner in this swinging side by an exciting new vocalist, Bill Pinky. Side's got a good beat and Pinky has a strong blues voice that reminds this listener of Ray Charles. Watch this deck. It could step out.

B "SALLY'S GOT A SISTER" (2:24) [Knox BMI — Pinkney] Pinky stays with the torrid pace as he tells about long, tall Sally's sister. Hot stuff that could also meet with strong acceptance in the R & B market.

DY-NELLS
(Dot 15747)

B+ "BACK TO ORLEANS" (2:00) [Leonia ASCAP—Warner] The Dy-Nells bow under the Dot banner with a potent rock-a-ballad item sporting an exciting vocal blend. Interesting side with a good fullness that could catch. Watch this sleeper.

B "YAY! YAY! YAY!" (2:09) [Leonia ASCAP—Warner] The boys pick up the pace on this half and rock thru a good jumper. Catchy sound.



JILL COREY

SWEET SUGAR LIPS
b/w
LOVEABLE
Glenn Osser and his orchestra
4-41164

"Sweet Sugar Lips" is a two-beat, dixie-flavored opus with a crisp, refreshing sound. The use of dual voice tracks of Jill's soulful style, the dixie two-beat, stop time and banjo all spell out B-I-G H-I-T! The flip is a cute staccato tempoed novelty with the mellow-toned vocal group which produces a fine backdrop for Jill's appealing voice.

TONY BENNETT

YOUNG AND WARM AND WONDERFUL
b/w
NOW I LAY ME DOWN TO SLEEP
Frank De Vol and his orchestra
4-41172

"Young and Warm" is one of those rare songs that comes along with enough stuff to become a hit and remain a "standard" among records, too. The flip is the latest from the hit-writing team that produced the chart-killer "Witchcraft." These two will rocket!

10TH YEAR

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COLUMBIA RECORDS

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JENNIE SMITH

WALKIN' 'NEATH THE MOONLIGHT
b/w **MY FIRST MISTAKE**
Ray Ellis and his orchestra 4-41171

Jennie Smith's the exciting newcomer to Columbia Records! Not yet twenty, she's got the poise and polish of a seasoned performer plus kittenish warmth, vivacious excitement and silken good looks. Her first song is a lilt-tempoed ballad with an infectious guitar beat. The flip, a strong beat stroller which will really get her under way . . . full speed ahead.



RONNIE SELF

DATE BAIT
b/w
BIG BLON' BABY
4-41166

Here are two rock 'n' rollers! The first, a pounding, earthy screamer which gets all-out support from a big sounding tenor sax and a double helping from the driving vocal group. The flip's another wailing rocker. Both swinging releases are sure bets to keep Ronnie's popularity winging forward.

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

KIDS FROM TEXAS
(Hanover 4500)

B+ "LONG LEGGED LINDA" (2:06) [Peer International BMI—Church] The new Hanover label makes a powerful first showing with The Kids From Texas rockin' thru a hot descriptive tune about an attractive damsel. The side's got a commercial sound and beat and could catch the teeners' fancy. Watch this one closely.

B "I'M SO LONELY" (3:00) [Vision BMI — Ramsey] Here the new group blends warmly singing a pretty rock-a-ballad with a sentimental lyric. Fine two-sider with potential.

BONNIE LOU
(Fraternity 808)

B+ "HAVE YOU EVER BEEN LONELY?" (2:42) [Shapiro-Bernstein ASCAP—Brown, Hill, DeRose] Bonnie Lou, the former King Records songstress, makes a wonderful debut under the Fraternity banner with a pretty rock-a-ballad arrangement of a grand oldie. Lass has talent and could make it on a national scale with this refreshing side. Keep a tab on this one.

B "NO ONE EVER LOST MORE" (2:02) [Buckeye ASCAP—King, Carlson] Another fine performance is this heart-felt interpretation of a neatly penned new ballad. Touching lyric.

MARIE KNIGHT
(Baton 253)

B+ "SEPTEMBER SONG" (2:20) [Crawford ASCAP — Weill] One of the great evergreens of all-time is treated to an up-to-date rock-a-ballad reading by the dramatic voice of Marie Knight. Potent, heart-rending delivery that jockeys will welcome. Exciting side that could make the grade.

B+ "I THOUGHT I TOLD YOU NOT TO TELL THEM" (2:09) [Dare-Wildcat BMI—Jackson] The lark does a turnabout here and tears thru a wild R & B rocker that cuts along at a torrid pace Low down reading of a hot number. Could go great guns in both the pop and R & B markets.

RAY MARTIN ORCH. & CHORUS
(United Artists 116)

B+ "SPRING IN SPAIN" (2:14) [Criterion ASCAP — Pober] The popular British maestro hands in a lovely arrangement of a lilting musical portrait of Spain in Spring. Pretty lyric which the mixed chorus chants tenderly. Wistful, romantic melody that makes excellent change-of-pace programming in today's market.

B+ "ARGENTINA BALLERINA" (2:00) [B. F. Wood ASCAP—Meyer, Discant] A flighty instrumental novelty is contagiously styled on this end. Side has subtle background rhythm that swings. And chorus is neatly employed as an instrument. Two good dee jay items.

TEMPLES
(Date 1004)

B "I DON'T WANT TO DO A THING BUT LOVE YOU" (1:55) [Hecht-Lancaster & Buzzell ASCAP —Shaw, White] The Temples debut on Date with a sizzling rock and roll jumper that cuts along at an exciting pace. Boys have a commercial sound that hits hard. Good deck to watch.

C+ "WHISPERING CAMPAIGN" (2:15) [Hecht-Lancaster & Buzzell ASCAP—Shaw, White] The vocal group slows up on this end to chant a rock-a-ballad item that's right up the teeners' alley.

The Cash Box Sleeper of the Week

"DREAM" (2:25) [Goldsen ASCAP—Mercer]
"HOW MUCH" (2:00) [Trinity BMI—Moore, Davie]

BETTY JOHNSON (Atlantic 1186)

● Versatile Betty Johnson, who made a strong showing on the charts with an unusual novelty "Little Blue Man," may have her biggest record to date in this latest Atlantic release. Both sides are standouts and should get tremendous air play from her vast dee jay admiration society. One half is a wonderful new rock-a-ballad interpretation of a top drawer Johnny Mercer standard, "Dream". Smooth, feelingful delivery with Betty handing in some wonderful multiple track harmony. Commercial deck that could travel in the "Who's Sorry Now" orbit. The companion piece is a delightful new waltz ballad with a fragile, sentimental feeling. Titled "How Much", this side also displays excellent multiple track work. This half gets prettier with each new listen. Betty has a pair of aces back to back on this platter.

"SINCE YOU WENT AWAY TO SCHOOL" (2:17)
[Nor Va Jak BMI—Petty]
"RIGHT NOW" (1:54) [Nor Va Jak BMI—Petty]

DON AND HIS ROSES (Dot 15755)

● Dot has a winner in a song called "Since You Went Away To School" by newcomers Don and his Roses. It's a thoroughly delightful teenage ballad with a contagious bounce beat, a wonderful lyric, a melody that sticks, and superb delivery. It's not a noisey teen tune, but, on the contrary, it's a palatable number that falls pleasantly on the ears. Don, who handles the lead vocal chores, sings in a relaxed yet convincing manner bringing across the meaningful lyrics. Watch this sleeper. It could take off. Flip, "Right Now", is an instrumental item with good drive. The group is heard in the backdrop playing the role of a vocal instrument.

"JUDY" (2:05) [Robert Mellin BMI—Paris, Shayne]
"AM I WASTING MY TIME ON YOU" (2:34)
[Pickwick ASCAP—Johnson, Bibo]

FRANKIE VAUGHAN (Epic 9273)

● Frankie Vaughan, one of Britain's top pop vocalists, has in his latest release a potent side that could win for him a tremendous following in the States. The number that could turn the trick is dubbed "Judy". It's an exciting folk-flavored rhythm ballad with a good rockin' beat. Dramatic delivery by Vaughan is terrific. And the choral assist is outstanding too. Good change-of-pace disk that deserves heavy air play. Refreshing deck by a talented performer. The companion piece, "Am I Wasting My Time On You" has Vaughn chanting a romantic rock-a-ballad. Inviting job. But it's the top portion that has the potential.

"SATURDAY SWING OUT" (2:28) [Winneton BMI—Keller, Sherman]
"TAKE MY HEART" [Northern ASCAP—Alberts, Mahoney]

FOUR ACES (Decca 30649)

● The Four Aces are back on the winning track once again. Their "Rock And Roll Rhapsody" was a solid seller in a number of territories and their follow-up has the ingredients needed to send it into the winners' circle on the national level. The big side is dubbed "Saturday Swing Out". It's a fast-moving, foot-stomping rocker that tears along at a torrid pace as the boys describe how teeners look forward to the Saturday hops. Side has terrific drive and comes off as the quartet's hottest performance on wax in a long while. The flip portion "Take My Heart", is a dramatic reading of a shuffle rhythm ballad from the U-I pic "The Big Beat". Side reminds the listener of some of the group's past hits. Keep a tab on the top side. It's loaded with potential.

"BRIGHT LIGHTS OF BRUSSELS" (2:25)
[Bourne ASCAP—Layton, Bergmann]
"OVER THE WAVES" (2:03) [Pure BMI—Stone]

EDDIE LAYTON (Mercury 71311)

● One of the most delightful instrumental novelties whirled on our turntables in recent weeks is an infectious item by Eddie Layton called "Bright Lights Of Brussels". It's a spright and colorful ditty (inspired by the Brussels World's Fair) with a most refreshing sound which Layton presents by neatly combining the harmonies of an organ and a guitar. Happy-go-lucky cutie that'll add color to any jockey's programming schedule. The lower lid, "Over The Waves" is a grand oldie which has become one of the favorite waltzes of ice skaters. Top deck could blossom into a new instrumental favorite.

LIONEL NEWMAN ORCH.
(Roulette 4075)

B+ "EULA" (2:04) [Leo Feist ASCAP—North] Because of dee jay requests, Roulette has issued as a single the "Eula" number from its sound track LP "The Long Hot Summer". It's an exciting, bluesy instrumental rocker with a catchy beat and melody. Lionel Newman handles the melody with spirit. Could catch. Especially after flicker gets around.

C+ "TWO BUTTERFLIES" (2:34) [Leo Feist ASCAP—North] From the same LP comes this blues theme. Interesting listening.

EARL WADE
(Swan 4008)

B "LET ME MISS YOU" (1:50) [Request BMI — Wade, Binnick] Earl Wade, a slightly subdued edition of Little Richard, tears head-long thru a potent rocking effort that really swings. Hot stuff.

B "I DIG ROCK 'N ROLL" (2:29) [Dee Dee BMI—Gill, Wade] Another spirited reading of a hard hitting rocker with a slower beat. Wade should also appeal to the rhythm & blues market.

THE CLEF DWELLERS
(Singular 111)

B+ "THE REDHEADED WOMAN WITH THE GREEN VELVET EYES" (2:11) [Ricky ASCAP — George] The Singular label, which produced Danny and the Juniors' "At The Hop", could have another big money-maker in this catchy instrumental rocker. Groan gimmick injected in spots, oughta appeal to the kids. Terrific dance waxing.

B "THAT'S THE WAY YOU GOTTA SWING TODAY" (1:58) [Miller ASCAP — George, Maxwell] The Clef Dwellers, working with a vocalist in the lead, do a cute take-off on the current singing style. Good rocker.

BIG AL SEARS
(Jubilee 5327)

B "DESERT INN" (2:45) [Robert Mellin BMI—Shayne, Paris] Sax ace Al Sears does some exciting multiple track work as he wends his way thru this bluesy instrumental number. The alto sax is in the spotlight.

C+ "PEACOCK STRUT" (2:35) [Sylvia BMI — Sears] Sears gets a rockin' tempo into this danceable instrumental item.

EARL HENRY
(Dot 15756)

B+ "I AM THE MAN" (2:13) [Nor-Va-Jak BMI—Sinks] Earl Henry, a talented newcomer, makes his debut on Dot with an emotional performance of a good rock and roll ballad. Lad has a sound and style that could catch on. And this initial effort is a strong one.

B "WHATCHA GONNA DO?" (1:35) [Nor Va Jak BMI—Sinks] This end has the performer rocking thru a good jumper. Hot stuff that hoofers will go for.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CHART "COMERS" ON Capitol RECORDS

JUST OUT AND ALREADY ON THE CHARTS

THE FOUR PREPS

With Orchestra Conducted by Lincoln Mayorga

BIG MAN c/w STOP, BABY

Record No. 3960



2 smash hit recordings of TORERO



RENATO CAROSONE Record No. 71080



THE ANDREWS SISTERS

Record No. 3965

Capitol RECORDS

"★★★"

SAYS MUSIC GUILD

INVITATION

c/w

THE PARTY'S OVER

DAKOTA STATON

with Orchestra
Conducted by Sid Feller

Record No. 3958



the recording the teens are "jiving" to

WILLIE AND THE HAND JIVE c/w RING-A-LING



THE JOHNNY OTIS SHOW

VOCAL BY JOHNNY OTIS

Record No. 3966

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

VIC and VICKY
(Imperial 5506)

B+ "UH-HUH" (1:48) [Marquis BMI —Smith, Guyot, Cornish, Bartholomew] Imperial comes up with a commercial duet act in Vic and Vicky who make an impressive first showing with a fast moving rocker that really swings. The pair has an exciting harmony and a good number to work with. Watch this one.

B "NEVER LET YOU GO" (1:49) [Marquis BMI — Smith, Guyot, Cornish, Bartholomew] The artists on this end chant a sentimental rock-a-ballad with a pretty melody. Good merchandise with teen appeal.

DANNY DAVIS
(Cabot 121)

B+ 'DOLL FACE" (1:44) [Acuff-Rose BMI — Bryant, Bryant] A charming bounce novelty from the pen of the writer of "All I Have To Do Is Dream", is handled in commercial fashion by Danny Davis. Chorus on multiple track backdrop is very strong. Side's got a sound that could catch on.

B "IT'S THE TALK OF THE TOWN" (2:18) [Joy ASCAP—Livingston, Symes, Neiburg] Danny opens with the verse then glides into a warm ballad reading of a wonderful oldie. Inviting shuffle rhythm adds color to the tender romancer.

KINGSTON TRIO
(Capitol 3970)

B+ "SCARLET RIBBONS" (2:15) [Mills ASCAP—Segal, Danzig] A favorite folk ballad which the Kingston Trio presented on a recent "Playhouse 90" program, is offered by Capitol here. The boys have a warm blend that gives the song an inner tenderness. Tune had a big spot on the TV show. Effect should be felt by dealers.

B "THREE JOLLY COACHMEN" (1:45) [Beechwood BMI — Arr: Guard] Another folk flavored ditty—this one with a British flavor—is treated to a spirited reading by the trio. Guitar and banjo accompaniment is excellent. Good change of pace programming material.

BUBBER JOHNSON
(King 5132)

B "I'M CONFESSIN'" (2:58) [Bourne ASCAP — Daugherty, Reynolds, Neiburg] A great oldie is revised for today's market by the soft, soothing voice of Bubber Johnson. Warm, rock-a-ballad reading with interesting flute and choral backing. Fine vocal effort by Johnson.

B "FINGER TIPS" (2:34) [Jay & Cee BMI—Glover, Mann] A well-written new ballad with a fragile melody is chanted with heart by the mellow-voiced crooner. Johnson sings with a tear in his voice that makes a number very appealing. Dee jays interested in a ballad without an R&R beat oughta listen in to this one.

BOBBY BROOKES
(RCA Victor 7238)

B "YOU'D BETTER MOVE" (1:55) [Figure BMI—McCoy, Kirkland] Bobby Brookes breaks loose and flies full-speed-ahead thru a torrid rocker that doesn't let up for even a second. Sizzling jump reading with good gal group accompaniment. Commercial deck with possibilities.

B "WE KNOW" (2:31) [Figure BMI—McCoy, Kirkland] A good fish beat ballad is romantically chanted on this end by the versatile crooner. Pretty story about young love.

The Cash Box Sleeper of the Week

"JEANIE, JOANIE, SHIRLEY, TONI" (2:12)
[Aladdin BMI—Nelson, Thomas, Faison, Jackson]
"CONSIDERATION" (2:14) [Ranger ASCAP—Beck, Brandt]
FOUR PALMS (Aladdin 3411)

● Aladdin has a sleeper by a new group called the Four Palms. And it has a sound that could make it one of the label's biggest sellers in a long while. Titled "Jeanie, Joanie, Shirley, Toni", the song is a pretty rock-a-ballad with a lovely melody and a cute romantic lyric. The lyric tells about a lad who can't decide which of four different girls he wants to spend the remainder of his life with. Kids'll probably go all out for the number. The Palms, with an excellent lead vocalist, do a terrific job in the delivery. Flip, "Consideration", is another good rock-a-ballad. But it's the upper portion that looms as a new favorite.

The Cash Box Best Bets

★ "MY FIRST MISTAKE"	Jennie Smith	Columbia 41171	
★ "GOD'S LITTLE ACRE"	Joe Valino	United Artists 119	
★ "LUNCH WITH MOTHER GOOSE"	John Zacherle	Cameo 139	
★ "DANCING ON THE CEILING"	Bob Thompson Orch.	Dot 15748	
★ "LOVE BIRD"	Charlie Gracie	Cameo 141	
★ "SHINE ON HARVEST MOON"	Googie Rene Band	Class 227	
★ "UH-HUH"	Vic and Vicky	Imperial 5506	
★ "AFTER THE HOP"	Bill Pinky	Phillips 3524	
★ "A BOY AND A GIRL"	Wes Chapman	Glory 276	
★ "I AM THE MAN"	Earl Henry	Dot 15756	
★ "LONG LEGGED LINDA"	Kids From Texas	Hanover 4500	

DEAN STOREY & THE DUKES
(Surf 1521)

B "BETTER YOU SHOULD WHIP-A-ME" (1:40) [Music World BMI—Roberts, Sherman] Dean Storey and the Dukes sing with an exciting, full sound as they dish up a torrid rock and roll jumper that really moves. Good dancer.

C+ "RING-A-DANG-DING" (1:59) [Music World BMI — Sherman, Sherman] More good jump fare to keep the hoofers' dancing feet happy.

DENNY VAUGHAN ORCH.
(Glory 278)

B "MY LOST LOVE" (2:43) [Bryden BMI — Vaughan] Denny Vaughan leads the ork thru a self penned instrumental item with a pretty melody. Potent delivery of a stirring mood theme.

B "THOUGHTS OF YOU" (2:12) [Bryden BMI—Travis, Anthony] An infectious lilter is attractively handled by the string-filled aggregation on this end.

BOB JAXON
(RCA Victor 7232)

B "(Well It's) NO LIE" (1:57) [Roosevelt BMI—Blackwell] Bob Jaxon is in the groove with a solid rock and roll swinger that cuts along at a torrid pace. Side rocks with verve. Kids could make this one catch.

B "FOR THE LOVE OF YOU" (2:15) [Leo Feist ASCAP—Leiser] A good rock-a-ballad is chanted with heart on this portion. Side has a sharply defined dance tempo Strong couplin'.

STAN WILSON
(Verve 10131)

B "MARCHING TO PRETORIA" (2:32) [G. Schirmer ASCAP—Marais] Folk singer Stan Wilson does an excellent job with this high stepping march tempo number. Strong, unusual march tune with a unique charm that could catch.

C+ "LILI MARLENE" (2:57) [P.D.] A great World War I smash is treated to a touching interpretation by the songster's wistful voice. Simple accompaniment is attractive. Both decks stem from Wilson's "Folk Songs" LP.

JIMMY LEE
(Apollo 525)

B "IT MUST BE LOVE" (1:56) [Bess BMI—Mann] Jimmy Lee, an exciting rock-a-billy songster gives his all for a good rockin' opus right up the teeners' alley. Good jumper. Side has a nice sound.

C+ "INTERMISSION" (1:59) [Bess BMI—Helms] This end has the smooth voiced songster chanting a tearful, brokenhearted ballad. Story takes place during the intermission of a film.

DICK WILLIAMS
(Decca 30636)

B "EVERY LITTLE ONCE IN A WHILE" (1:55) [George Pincus & Sons ASCAP — Weisman, Wise] Dick Williams bows on Decca with a cute little romantic novelty that jumps along at a pleasant pace. Happy rocker displaying some attractive multiple track work. Dick has a vocal similarity to Andy Williams.

C+ "CRYIN' THE BLUES" (2:35) [Wildcat BMI—September, Gary] Another good rhythm number neatly executed by the polished performer. Side has a good beat.

JOE DARENSBOURG & DIXIE FLYERS
(Lark 456)

B "HUGGIN' AND KISSIN'" [Jendar BMI—Smith] Joe Darensbourg and his Dixie Flyers, of "Yellow Dog Blues" fame, glide smoothly thru another good bluesy Dixie item that falls pleasantly on the ears. Soft rhythm material that jockeys will spin frequently.

C+ "ROCKIN'-IN DIXIE" [Jendar BMI—Darensbourg, Nichols] Another inviting Dixie smoothie—this one with a rockin' beat—is handled with care by the boys.

JOHNNY EAGER
(Design 818)

B "THE HOWL" (1:59) [Mabo BMI—Cleveland] A lengthy wolf call opens this rockin' opus which Johnny Eager chants with spirit. Cute rock and roll novelty that kids could take to because of the howling that goes on. Good dance deck.

C "JOIN ME, BABY" (2:24) [Mabo BMI—Cleveland] An average rock and roll jumper handled in pleasant style by the songster.

ROSEMARY CLOONEY & JOSE FERRER
(MGM 12654)

B "MORNING MUSIC OF MONTMARTRE" (3:00) [Livingston & Evans ASCAP — Livingston, Evans] MGM issues on single wax two sides from the Clooney-Ferrer LP of the score from the B'way musical "Oh Captain". This end stars Miss Clooney with a chorus infectiously dancing thru a smart ditty. Attractive lilter.

B "GIVE IT ALL YOU GOT" (2:41) [Livingston & Evans ASCAP—Livingston, Evans] A cute finger-snapper gets a spirited reading from the lark. Jose joins in toward the conclusion. Charming deck with a smart quality. Jockeys should enjoy spinning both ends.

HENRY JEROME ORCH. & CHORUS
(Roulette 4071)

B "DIAMOND HEELS" (2:32) [Mitchell ASCAP — McMullen, Musolino, Jerome, Gannon] Henry Jerome's orchestra and chorus glide most invitingly thru a contagious novelty item warning gents to beware of showy gals who wear shoes with diamond heels. Catchy lilter tailor-made for pleasant programming. Heels are heard walking thruout the disk.

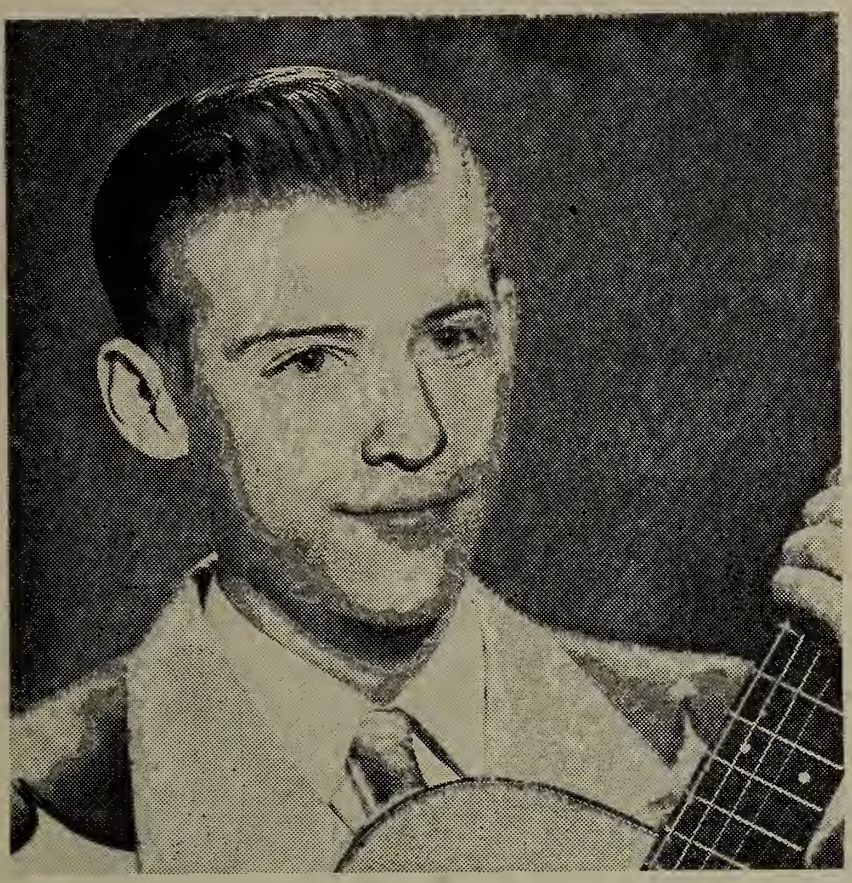
B "SHOW ME THE WAY TO GO HOME" (2:20) [Campbell-Connelly ASCAP—King] A honky-tonk piano and chorus lilt happily thru this soft-shoe arrangement of a favorite. Strong juke box material with a cute lyrical twist using elaborate synonyms for the regular lyrics of the number. Boys sing the number informally as tho influenced by alcohol. Happy deck.

AUSTIN SMILEY
(Brunswick 55061)

B "PRETTY BABY-OH" (1:39) [Westside BMI — Rotfeld, Robbins] Brunswick could attract considerable coin with this cute, lighthearted romantic lilter contagiously handled by Smiley, a femme voice and a chorus. Pleasant offering that should appeal to teeners and adults.

C+ "KEEP ME IN MIND" (2:00) [Westside BMI — Rotfeld, Robbins, Lawrence] This end has Smiley tearing thru a wild rockin' item. Side really drives.

A COUPLE OF





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HANK SNOW–BIG WHEELS c/w I'M HURTING ALL OVER 47/20-7233

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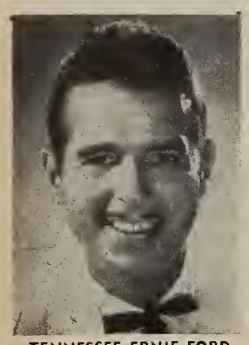
PILING UP BIG SALES ON RCA VICTOR

Tm's(s) ® RADIO CORPORATION OF AMERICA

Round The Wax Circle

NEW YORK:

The Roundtable, opened last week by **Morris Levy** and **Phil Kahl**, is just about the most beautiful room in town. In addition the food and music are great. We predict a huge success for the operation. . . . **Howie Richmond** is moving his offices to the Coliseum Tower on May 15. . . . **Bobby Scott** now at the Blue Angel for an indefinite stay. . . . **Mindy Carson** will do the "Mindy Carson TV Spectacular" on the British commercial network May 17. . . . **Neal Hefti's** entire family (wife **Frances Wayne** and two kids) appear together on an album cover for an LP of Neal's tunes on Epic. . . . Capitol hosted a party for **Tennessee Ernie Ford** at the Savoy Plaza last week. . . . **Cathy Favaro**, executive secretary to **Hugo and Luigi** at Roulette Records, left May 2 for a month's vacation in Europe following her recuperation from recent surgery. . . . **Johnny Mathis** had them begging for more at the party Columbia gave for him last Tuesday. . . . **Emil La Viola** has joined Budd Music as general professional manager. **Buddy Kaye** is president of the firm. . . . **Lee Laurence**, English recording star, is making his American debut at the Golden Slipper nightclub, Glen Cove, Long Island for the next two weeks. . . . **Dick Roman**, recent $5,000 winner of the **Arthur Godfrey** Talent Scout Show, has just signed a recording contract with MGM Records. . . . Carlton Records has bought a master which **Larry Uttal** cut by singer **Johnny Oliver**. Titles are "Tom, Dick, and Harry" and "My Pledge and My Promise." . . . **Howard Lerner** of Mills Music has become the father of a girl for the second time. Her name is **Nancy Anne**. . . . **Vic Stevens**, Styletone recording artist, is hospitalized at the Hospital for Special Surgery after being operated on his shoulder.



TENNESSEE ERNIE FORD

CHICAGO:

The past week was definitely one of the most hectic music weeks in Windy City history. We'll certainly be looking forward to seeing one and all again next year. Meanwhile, it isn't possible to cover one-tenth of the activity at the big MOA conclave in this limited space, so we'll just spot around the best we can to keep you posted. . . . **Harry Carlson**, Fraternity's busy prexy, meandering thru MOA exhibits while he tells about the acetates he cut at RCA studios. Harry is prepping several singles and an LP of jazzman **Herbie Fields** for early release. Arrangements were done by Field's sidekick **Lonnie Norman**. . . . Earlybirds **Sol Handwerger** and **Don Forman** busy waving to old MOA buddies as they labored setting up their MGM booth. . . . It's a boy!! So naturally **Stan Dale** concedes victory to **Bill Gersh**, who always picks 'em. Stan says his wife and the wee bundle of joy are doing well. . . . Roulette's Stan Pat making his annual tour thru the Morrison halls greeting all his old New York friends. . . . Coral's **Jackie Wilson** knows the true measure of success is based on hard work, constant promotion and a pleasing personality. Jackie, who gets around quite a bit to plug his wax, calls The Cash Box each week, before receiving his copy, to check his position on the charts. He just can't wait 'til Monday! . . . WAAF deejay **Vince Garrity**, just back from a Florida vacation, is bedded down with a painful throat condition. . . . Drummerman **Buddy Rich**, a terrific crowd pleaser at the Preview Lounge, is ably backed by **Phil Laskin** on bass, **Ronny Bell** on piano, **Sonny Kriss** on alto sax and **Kenny Borrell** on guitar. . . . **Frances** (razz-ma-tazz) **Faye** followed **Johnny Mathis'** record breaking stint into the veddy intimate Black Orchid last week. Of course, brother Marty (Marty's Morgue) **Faye**, as usual her most ardent fan. . . . Genial **Lenny Garmisa** shrugs off recession talk with, "Business is all around you if you'll simply go out and get it". . . . The Director of British Information Service hosted a soiree May 9 for **George Shearing** and **Joe Saye**, current stellar attractions at **Frank Holzfiend's** Blue Note. . . . **Harold Reeves**, Blue-Chip Records, tells us that his distrib in Hawaii, Walt Kurokawa, wrote informing him that **The Rockbillies** are climbing to the top in the islands.



JOHNNY MATHIS

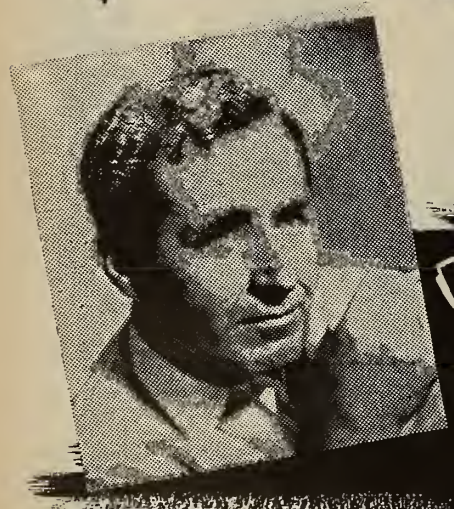
HOLLYWOOD:

Chicago radio and television personality, **Ken Nordine** whose Dot album, "Word Jazz" was a big seller in this area, in town to visit fellow disk jockeys. . . . RCA Victor has signed actress **Maureen O'Hara** to a recording contract. Signing was handled by **Si Rady** of Victor's Hollywood A & R department who will soon begin recording on the actress's first album. . . . World Pacific Record's new singing discovery, **David Allen** creating quite a stir during a series of television appearances on the East Coast. . . . Singer **Tony Travis** back in town from New York, and signed for the lead in a new movie, "Sideburns and Sympathy." Travis also has a new Verve album, "Come Swing With Me" due out this month. . . . **Sonny Geno**, Rip Records artist here on his first trip to Hollywood from Rochester, N. Y. Rip, organized by **Dick Puccio** three months ago, now has twelve artists under contract and recording. . . . Singer **Margaret Whiting** visiting her Los Angeles disk jockey friends with her newest Dot Recording "Hot Spell". . . . **Bumps Blackwell**, A & R head of Keen Records, will be musical coordinator for **Roberta Linn's** new nitery act which she debuts at the Avant Garde for a four week engagement. . . . **Larry Dean**, vocalist on **Lawrence Welk's** two weekly television shows, currently out on a ten day personal appearance tour with his Brunswick recording of "Pony Tail."



LAWRENCE WELK

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Valerie Carr

"WHEN THE BOYS TALK ABOUT THE GIRLS"

R-4066

A Sound Bet . . . Buy

ROULETTE

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

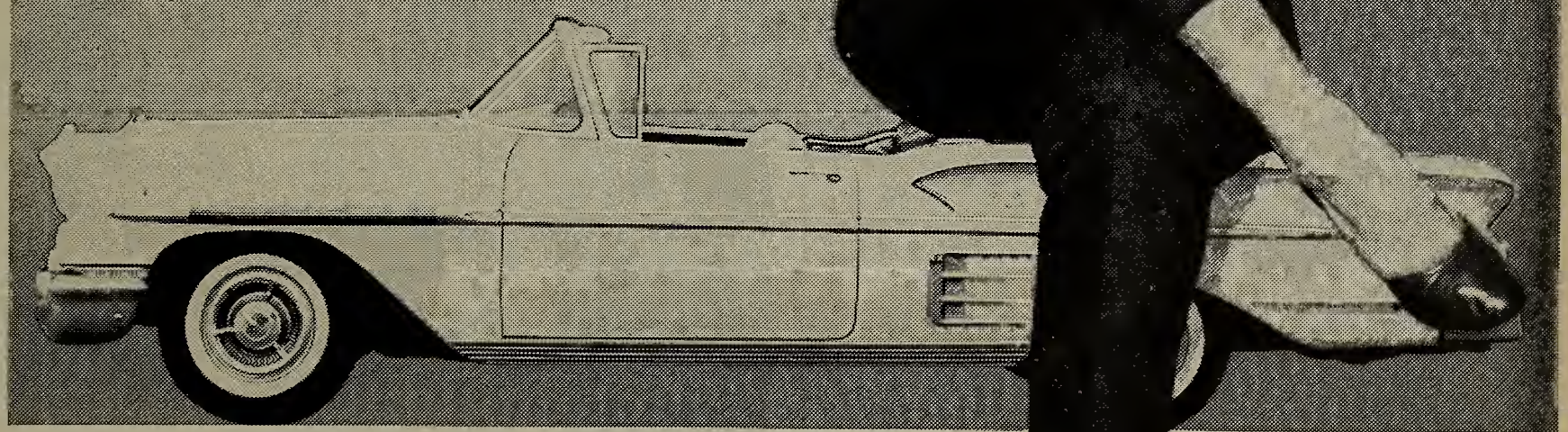
		Pos. Last Week
1	ALL I HAVE TO DO IS DREAM EVERLY BROTHERS (Cadence)	3
2	TWILIGHT TIME PLATTERS (Mercury)	1
3	WITCH DOCTOR DAVID SEVILLE (Liberty)	2
4	WEAR MY RING AROUND YOUR NECK ELVIS PRESLEY (RCA Victor)	4
5	HE'S GOT THE WHOLE WORLD IN HIS HANDS LAURIE LONDON (Capitol)	5
6	CHANSON D'AMOUR ART & DOTTY TODD (Era) FONTANE SISTERS (Dot)	6
7	RETURN TO ME DEAN MARTIN (Capitol)	7
8	KEWPIE DOLL PERRY COMO (RCA Victor)	13
9	THERE'S ONLY ONE OF YOU FOUR LADS (Columbia)	10
10	BOOK OF LOVE MONOTONES (Argo)	9
11	OH LONESOME ME DON GIBSON (RCA Victor)	14
12	LOOKING BACK NAT COLE (Capitol)	15
13	TEQUILA CHAMPS (Challenge)	11
14	WHO'S SORRY NOW CONNIE FRANCIS (MGM)	16
15	LET THE BELLS KEEP RINGING PAUL ANKA (ABC-Paramount)	18
16	JOHNNY B. GOODE CHUCK BERRY (Chess)	22
17	BIG MAN FOUR PREPS (Capitol)	-30
18	RUMBLE LINK WRAY (Cadence)	24
19	PADRE TONI ARDEN (Decca)	28
20	TEACHER, TEACHER JOHNNY MATHIS (Columbia)	23

21) BILLY. 22) BELIEVE WHAT YOU SAY. 23) LOLLIPOP. 24) DON'T YOU JUST KNOW IT. 25) SUGAR MOON. 26) A WONDERFUL TIME UP THERE. 27) HOW ARE YA' FIXED FOR LOVE. 28) FOR YOUR LOVE. 29) CLAUDETTE. 30) DON'TCHA THINK IT'S TIME. 31) SECRETLY. 32) YOU NEED HANDS. 33) ARE YOU SINCERE. 34) SECRET OF HAPPINESS. 35) GIGI. 36) TORERO. 37) SKINNY MINNIE. 38) ARRIVEDERCI ROMA. 39) LAZY MARY. 40) ENDLESS SLEEP. 41) DO YOU WANNA DANCE. 42, CHERIE, I LOVE YOU. 43) MAKE ME A MIRACLE. 44) ANOTHER TIME, ANOTHER PLACE. 45) YOU. 46) THESE WORLDLY WONDERS. 47) TO BE LOVED. 48) THAT CRAZY FEELING. 49) STAIRWAY OF LOVE. 50) NOW AND FOR ALWAYS. 51) A VERY PRECIOUS LOVE. 52) CAREFUL, CAREFUL. 53) HOT SPELL. 54) CRAZY LOVE. 55) I'M SORRY I MADE YOU CRY. 56) EVERY BEAT OF MY HEART. 57) ZORRO. 58) EL RANCHO ROCK. 59) BEAT OF MY HEART. 60) TUMBLING TUMBLEWEEDS. 61) JACQUELINE. 62) MY BUCKET'S GOT A HOLE IN IT. 63) HIGH SIGN. 64) WHEN THE BOYS TALK ABOUT THE GIRLS. 65) WHAT AM I LIVING FOR. 66) TALK TO ME, TALK TO ME. 67) ALL THE TIME. 68) JENNIE LEE. 69) NEE NEE NA NA NA NA NU NU. 70) CHA HUA HUA; GROOVY; SICK AND TIRED; LITTLE TRAIN; I KNOW WHERE I'M GOING; DANCE ONLY WITH ME.

DINAH SHORE SAYS...

"DEEJAYS— WIN A BRAND NEW CHEVROLET IMPALA CONVERTIBLE!"

Enter your listeners and yourself in the exciting Dinah Shore "Secret Of Happiness" letter contest. There are fabulous prizes for listeners who write the best letters . . . and for the deejays who submit the winning listener letters.



FIRST PRIZE: TWO LUXURY CHEVROLET IMPALA CONVERTIBLES! 1 for the winning listener entry—1 for deejay who submits winning listener entry.

SECOND PRIZE: TWO RCA LIVING COLOR TV SETS! 1 for deejay — 1 for listener.

THIRD PRIZE: FOUR RCA VICTOR HI-FI SETS! 2 for deejays — 2 for listeners.

FOURTH PRIZE: FOUR POLAROID LAND CAMERAS! 2 for deejays — 2 for listeners.

"SECRET OF HAPPINESS"

With Harry Zimmerman's Orchestra and Chorus 47/20-7211

c/w "IT'S THE SECOND TIME YOU MEET THAT MATTERS"

(From the B'way hit "Say Darling")

CONTEST RULES

1. Ask your listeners to write, in a letter of 50 words or less, their own "Secret Of Happiness." Listeners must send entries to the deejay whom they heard announce contest, not to RCA Victor.

2. Listener contest ends midnight, May 31, and all entries must be postmarked before that time.

3. You select the *one* best entry received from your listeners and forward it to Jack Dunn, RCA Victor Records, 155 E. 24th St., New York 10, N.Y. This is *your* contest entry. It must be postmarked not later than midnight, June 6.

4. Winners will be announced in "Deejay Digest" sometime in June, and also on NBC-TV's "Dinah Shore Show," June 15.

5. Decision of the judges will be final and all entries become the property of RCA Victor Records. In case of ties, duplicate prizes will be awarded.

RCA VICTOR
RADIO CORPORATION OF AMERICA

START YOUR LOCAL CONTEST TODAY!

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts, Fill In The Coupon Below

(Or Put Them On Your Own Letterhead)

And Mail To

THE CASH BOX

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NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
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List Your Top Ten Country Tunes Here

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List Your Top Ten Rhythm 'N Blues Records Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
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NAME

FIRM

ADDRESS

CITY STATE

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Chuck Stuart (WARA-Attleboro, Mass.) is opening a record store June 2nd, and will do his 4 to 6 shows on WARA remote from the store on opening day. Stuart would like 8 by 10's of recording stars for wall decorations for the occasion, as well as any ideas for opening day gimmicks and give-a-ways. . . . Bill Brooker (WMRO-Aurora, Ill.) presented his first in a series of teenage record hops May 3rd. Guests on his show were: ork leader Seymour, who was feeling happy over his initial release on Heartbeat, "Peg O' My Heart"; and Heartbeat's national promotion man, Jerry Allan. . . . Walter Powell (WBVL-Barbourville, Ky.) was recently made a member of Alpha Psi Omega, the national honorary dramatics fraternity. This is Powell's senior year at Union College, where Zeta Chi is the local chapter of the fraternity. . . . Program Director Jim Mac (WBNC-Conway, N.H.) tells of a contest the station ran. They asked their listeners to pick the tune they thought was the favorite tune of the WBNC deejays from Nat Cole's new LP "St. Louis Blues". The three listeners sending in the correct tune with the earliest postmark were awarded a copy of the LP. The correct tune was "The Memphis Blues." . . . Freeman Hover (KSCR-Chadron, Nebraska) offers this change of pace in programming. Hover plays some of the current revivals on The Cash Box Top 60 list, immediately following them with the oldest recording of the same tune that can be found in the station's library. Some of the tunes receiving the new treatment are "Twilight Time" and "Billy." . . . Program Director Charlie Burnett (WRAM-Monmouth, Ill.) tells about the open house the station held to celebrate it's first year on the air. The birthday was May 5th, and the open house was May 7th. Burnett also tells us that "Zorro", by the Chordettes is well on it's way up the listings at WRAM and looks big.



BILL BROOKER
(WMKO—Aurora, Ill.)

* * * * *

Edward G. Webb (WFOS-South Norfolk, Va.) writes that he would appreciate receiving records from the record companies in the pop and r&b field. Webb is a dee jay for one of Virginia's first high school radio stations. . . . Vic Knight (WXLW-Indianapolis, Ind.), who doubles as a booking agent, set Kai Winding and his septet to play the Hanover College Miami Triad dance in Madison, Ind., May 17th. . . . Hal Campbell (KONG-Fresno, Calif.) says that there is a real hot number rising in the area. The record Campbell is so optimistic about is "Every Beat Of My Heart" on the Roulette label by Dale Darling. . . . Gabel Herman (KCHJ-Delano, Calif.) is also on the Dale Darling bandwagon. Herman says that the lad's waxing will be a top hit all over the nation in the weeks to come. . . . Marty Faye (WAAF, WBKB TV-Chicago, Ill.) demonstrated with stereophonic sounds on his radio and TV shows May 6th. Faye claimed that this was a first in Chicago with the use of records. Recent guests on the jockey's TV interview show were Eydie Gorme, George Shearing and Joe Saye. . . . Howard Cooper (CKRM-Regina-Saskatchewan, Canada) reports of a new songstress that is coming around very well in the area. Her name is Savina Cativa. Cooper says the thrush, in his opinion, could be rated as one of the top new vocalists of this year. Miss Cativa's initial release is "How Come You Do Me".

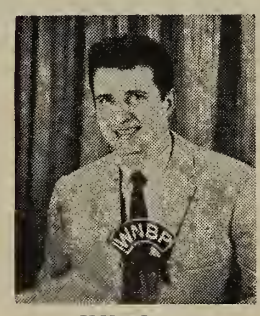


MARTY FAYE
(WAAF, WBKB-TV—
Chicago, Ill.)

* * * * *

VITAL STATISTICS:

Rod Roddy, program director of station KXLR in Little Rock, Ark., joined the Storz stations at WTIX in New Orleans Monday, May 5th just in time for WTOX's big move from 1450 on the dial to the 690 spot. . . . Jim Aylward recently left WREB in Holyoke, Mass. and is now with WWNH in Portsmouth, N.H. . . . Fred Brown, WNBP-Newburyport, Mass. tells us he recently moved out of the morning 9-12 show to the Top Fifty 2-6 program. . . . Bostick Wester, country jockey, has taken over the program director chores over at station KZEY in Tyler, Texas. Wester is also pulling the 6-10 AM morning shows. . . . Norman L. Posen, Executive Vice President and General Manager of station WHMS, announces the appointment of Bob Barron as new Program Director of the station. Barron will replace Harv Morgan, who is taking a position with a station in Columbus, Ohio. . . . WQAM, Miami, Fla. has added another key personality to its star studded staff. Popular mid-west disk jockey, Russ Moore takes over the station's Top Forty show from 4-7 P.M. Moore replaces Gene Weed who recently received his induction notice from the U.S. Army. . . . Newark, N.J. radio station, WAAT, announced a change in it's call letters. The station's new letters are WNTA. The change took place may 7th.



FRED BROWN
(WNBP—Newburyport, Mass.)



GA Challenge
ULTRA HIGH FIDELITY

The Champs

are still in the winners' circle with . . .

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59007

Published by:
E. B. MARKS

GA Challenge Records

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London Lowdown

Just back from a quick visit to the Continent. The news from Belgium is that, with the Brussels Fair, many American artists will be appearing over there as well as some of the big Continental names. From the U.S., the Platters, **Benny Goodman** and possibly **Louis Prima**, whose record "Buona Sera" is still a top seller there. Among the Continental artists to appear will be **Marino Marini** from Italy, **Annie Kordie** and from Germany, **Helmut Zacharias** who is at present topping the bill at the Olympia Theatre in Paris. **Lenny Everson**, appearing at the Olympia with Zacharias, will cut some records for French Vogue while in France.

Georges Brassens and **Gloria Lasso** have won Europe No. 1's "Listeners" vote for the two most popular artists of the moment.

One of the most requested American recording artists on French radio is **Julie London.**

Current big numbers in France still "Only You," "The March from the River Kwai and Colonel Bogey" and a new song called "La Foule". Also the original version of "Saunabad" written by **Henri Salvador** with some twelve records on the song.

Back home, the "My Fair Lady" score is crushing the Air Waves and you are likely to hear a song from the score at almost any time of the day.

Tommy Steele, whose fans mobbed him in Dundee where he was appearing has been declared out of action as a result of arm injuries.

Johnnie Ray flew off to Israel last Sunday for a week-long stint before returning to London to star at the London Palladium next week. The Treniers are also appearing on the bill.

The last "Regular" on the "Six-Five Special", the popular teenage show, will leave on May 10th to start a season's booking in Blackpool. He is **Don Lang**, who, with his Frantic Five, has been a resident on the programme since last Autumn.

Duke Ellington and his Orchestra is scheduled to open here on October 5th for three weeks. He will then do seven weeks on the Continent.

Negotiations are under way for the **Count Basie Band** to visit Britain again next February.

Mantovani has not only been booked for another American tour next Spring, but some of the venues have already been fixed.

Jerry Lee Lewis starts his variety tour of these Islands with two concerts in London on May 24th and 25th. Also in the Package will be the **Treniers, and the Hedley Ward Trio.**

E.M.I. will present **Laurie London** with a Gold Disk next week for his hit number, "He's Got The Whole World In His Hands". Laurie has also received a film offer from Columbia Films as well as offers to return to the States, which he is expected to do in June.

THIS WEEK'S BEST SELLING POP SINGLES

(Courtesy "New Musical Express")

1 **Whole Lotta Woman**—
Marvin Rainwater (MGM)

2 **Swingin' Shepherd Blues**—
Ted Heath (Decca)

3 **Who's Sorry Now**—
Connie Francis (MGM)

4 **Magic Moments**—
Perry Como (RCA)

5 **A Wonderful Time Up There**—
Pat Boone (London)

6 **Tequila**—
The Champs (London)

7 **Lollipop**—
Chordettes (London)

8 **Don't**—
Elvis Presley (RCA)

9 **Breathless**—
Jerry Lee Lewis (London)

9 **It's Too Soon To Know**—
Pat Boone (London)

11 **Lollipop**—
Mudlarks (Columbia)

12 **Maybe Baby**—
Crickets (Coral)

13 **Tom Hark**—
Elias & his Zig Zag Jive Flutes (Columbia)

14 **Grand Coolie Dam**—
Lonnie Donegan (Pye-Nixa)

15 **To Be Loved**—
Malcolm Vaughan (HMV)

16 **Nairobi**—
Tommy Steele (Decca)

17 **La Dee Dah**—
Jackie Dennis (Decca)

18 **I May Never Pass This Way Again**—Robert Earl (Philips)

19 **Wear My Ring Around Your Neck**—Elvis Presley (RCA)

20 **Oh, Oh, I'm Falling In Love Again**—
Jimmie Rodgers (Columbia)

20 **Tequila**—
Ted Heath (Decca)

22 **Mandy**—
Eddie Calvert (Columbia)

23 **To Be Loved**—
Jackie Wilson (Coral)

24 **Sweet Little Sixteen**—
Chuck Berry (London)

24 **April Love**—
Pat Boone (London)

26 **Catch A Falling Star**—
Perry Como (RCA)

27 **Happy Guitar**—
Tommy Steele (Decca)

28 **You Need Hands**—
Max Bygraves (Decca)

29 **Why Don't They Understand**—
George Hamilton IV (HMV)

30 **I May Never Pass This Way Again**—Ronnie Hilton (HMV)

Dant Named Coral West Coast A&R Head

NEW YORK—Paul Cohen, Coral Records A & R Director, last week announced the appointment of Bud Dant as West Coast A & R Director for the label, effective immediately.

Dant succeeds George Cates who resigned from the post recently to take on musical directing chores for the various Lawrence Welk enterprises.

Dant's musical career began during his college days at Indiana University where he toured with his college orchestra, and arranged for such personalities as: Herbie Kay, Dorothy Lamour, Isham Jones, Freddie Martin, and Paul Whiteman. He moved to the West Coast as arranger for Teed Weems, and wrote for Perry Como, Marilyn Maxwell, Mary Lee, Country Washbourne, and Elmo Tanner. He was Musical Director at NBC in Hollywood, from 1939 to 1942. After leaving NBC, he worked as conductor, arranger, and composer for the following Radio and TV shows; Corliss Archer, Jack Carson, Judy Canova, Dennis Day, Colgate Comedy Hour, and the NBC spectacular, Manhattan Towers.

In 1955 he joined the Decca-Coral family as A & R assistant to Sonny Burke. He also conducted recording dates for many of the Decca-Coral artists.

Diskery Signs Deejay

MILLERSBURG, OHIO—Hojo Records, this city, has signed Hugh Williams, popular record spinner at WTNS, Coshocton, Ohio, to an exclusive recording contract. Barbara Cox, half owner of the new Ohio label, discovered Williams when she took a copy of Hojo's first album release into the station.

Like Fathers, Like Sons

NEW YORK—Richard Maltby, Jr., son of orchestra leader and recording personality Richard Maltby, has written the book and lyrics for the Yale Dramatic Association's spring musical production of "Cyrano" which comes into the Phoenix Theatre in New York, Tuesday, May 13th.

Music was written by David Shire, son of orchestra leader Irving Shire.

Both Juniors majoring in music and drama, this is their first collaboration.

Bill Williams To Do Special BBC Broadcast

NEW YORK—In connection with Record Month now being celebrated in England, the BBC will present a special program called "Bands Across The Sea," on Monday, May 12th. The show will be heard in England, but will originate from New York and London simultaneously.

William B. Williams, MC of WNEW's "Make Believe Ballroom," was chosen by the BBC to MC the portion of the show that will come from New York. Franklin Engelmann, known to BBC audiences as "Jingles," will be the MC in London. William B. will have as his guests in New York, Xavier Cugat, Percy Faith, Elliot Lawrence and Billy Taylor. The New York portion of the program will emanate from the N. Y. Studios of BBC.

"Bands Across The Sea" will be heard in England only, and will not be on the air in this country.

Carlton Offers 10% Royalty For Masters

NEW YORK—Carlton Records last week announced an innovation in its master-buying policy by offering a ten per cent artist royalty with no advance monies for masters taken from outside sources.

Teeing off the new policy, Joe Carlton, prexy of the label, closed a deal last week in Chicago for a Johnny Janis master, "The Better To Love You", produced by Chi's Roy Rodde. The session is reported to have cost Rodde nearly $4,000.

In closing the "high-royalty" deal thru intermediary Archie Levington, Chicago music publisher, Carlton says he evoked he's new policy for many reasons. These he cited as follows:

For an independent record company it is feasible to pay a ten per cent artist royalty, he claims, provided no advance monies are paid either to purchase a master or to finance a recording session. To tie-up working capital with no mathematics for future earnings is more dangerous, Carlton asserted, than knowing your sales picture and paying a higher earning rate thereon.

Carlton believes the ten per cent inducement will be a stronger attraction in many areas than a heavy advance particularly for established publishers or other trade sources who are not so much interested in regaining the original investment as they are in developing future copyright and talent values.

Although the 10 per cent formula will be available to all comers provided their masters are "sensational", Carlton stresses that requests from ordinary rock n' roll master makers will be ignored, since these hardly qualify for an extra royalty, he states. "The Better To Love You" represented a large financial risk for Rodde and his associates, Carlton points out, and the 10 per cent royalty was only "a fair exchange" for their gamble.

CHUCK BERRY'S
"JOHNNY B. GOODE"
CHESS 1691

THE PASTELS
"YOU DON'T LOVE ME ANYMORE"
ARGO 5297

MUDDY WATERS
"SHE'S GOT IT"
B/W
"I WON'T GO ON"
CHESS 1692

SONNY BOY WILLIAMSON
"WAKE UP BABY"
B/W
"YOUR FUNERAL AND MY TRIAL"
CHECKER 894

CHESS PRODUCING CO.
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Chicago 16, Illinois

JUBILEE & JOSIE HOLDS THE BEST HAND!

A ♠ Moe Koffman "LITTLE PIXIE" JUBILEE # 5324

A ♥ Della Reese "C'MON, C'MON" JUBILEE # 5323

A ♣ Don Rondo "DORMI, DORMI, DORMI" JUBILEE # 5325

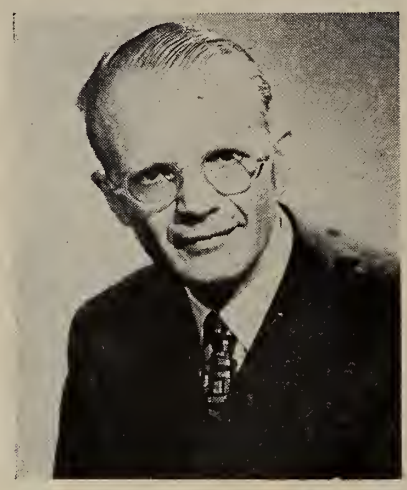
A ♦ The Steadies "ROCK TO THE PHILADELPHIA" b/w "ONE KISS & THAT'S ALL" JOSIE # 837

A $ Bobby Freeman "DO YOU WANNA DANCE?" JOSIE # 835

jubilee records josie
1721 B'WAY NEW YORK
JAY-GEE RECORD CO., INC.

Greater Exposure Develops Better Appreciation For Music

Speech At Boston Arts Festival



by George R. Marek
Vice President & General Manager
RCA Victor Record Division

In this city in which so many important musical events have taken place there occurred, 83 years ago, the world premier of a piano concerto. The composer received a full report on this premiere and was pleased to write to his brother, "Think what healthy appetites these Americans must have. Each time the whole finale of my concerto had to be repeated. Nothing like this happens in our country."

The concerto was the Tchaikovsky Piano Concerto No. 1. The pianist was Hans von Bülow. Since that time it has become the world's most famous piano concerto, and I cannot even begin to estimate the number of times it has been played in concerts. But I can estimate that since the early 1930's, since the resurgence of the popularity of the phonograph, close to two million copies of various recorded versions of the concerto have been sold.

This almost fulsome measure of popularity is an instance of business helping art. Tchaikovsky's work has been popularized by the movie business and by the record business.

The liaison between art and commerce would, however, not have worked had the public not been ready for it. We all know that, though a small and active audience for music existed in Boston in 1875, a broad audience exists today, of course not only in Boston but everywhere in the United States.

The increase in our musical interest and appetite is not one that I wish to express by statistics alone. What has been going on in the last twenty years is a profound change in the public's attitude toward the arts in general and music in particular. Art used to be suspect. And people who loved it were considered just not quite right, not quite trustworthy —indeed, perhaps not even "100% American." As late as 1917 Alexander Harvey wrote: "Art in the native American mind enjoys the dubious importance attached to the devil in the medieval mind." Certainly an employment manager inquiring into the background of a prospective employee would be more favorably impressed by the candidate's ability to play a decent game of golf than by any interest he might have in Mozart.

Today that is no longer true. The employment manager has found out that there is a close connection between artistic vitality and economic vitality and that an interest in the arts may add to the productiveness of a human being. And even of a businessman! Cities have found that a festival such as the one sponsored in Boston adds to the strength and the vitality of a city, adds to the productive capacity of the city.

The young people have changed their attitude toward music. And again this is a matter which cannot be expressed in statistics. The attitude has changed from the formal to the informal. Music used to be put on a pedestal. The goddess robed in a white gown used to be revered as something perhaps beautiful but certainly far removed and untouchable. Today she has stepped off the pedestal and we have found that the robe is not white but multi-colored and that the goddess is a girl very pleasant to live with. Music has become a real, an unselfconscious, part of living.

You better than anybody else can observe the correctness of this statement—this changed attitude, this greater interest by young people in your own city. Shortly after Hans von Bülow played the Tchaikovsky Concerto the Boston Symphony was formed, and ever since then they have been carrying on the best sort of proselytizing for music. They have shown us that music is great entertainment in the best sense of the word and that it is all-convincing, all-persuasive just so long as music is made by a great musician, be he a German, a Russian or two Frenchmen. Well, we used to speak with an indulgent smile of the nice old Boston ladies, and we used to see them at the concerts. Today we also see the young people—in the enthusiastic state of being convinced. And I am not even mentioning those dress rehearsals to which are invited the students, where only youth is admitted. Later, at home or in their rooms at college, these young people can and do listen to the recordings of the Boston Symphony (ADV). These recordings now comprise the catalog of the world's great musical literature, going far beyond the three B's and including such B's as Samuel Barber, Berlioz, Bruch.

But we have still much to accomplish. There are still millions of people in this country who need and want musical guidance. And there still lurks all around us a widespread inferiority complex about good music. People say to me, "I like music but I don't know anything about it," which means, in plain English, "I am scared of the damn stuff." People need help. This need can be traced in the kind of successful contributions that have been made right here. About three years ago we published a record by the Boston Pops called CLASSICAL MUSIC FOR PEOPLE WHO HATE CLASSICAL MUSIC. Since that time, over 100,000 people have bought this one record. Other records in similar vein—I'll read you the titles, they are self-explanatory: THE FAMILY ALL TOGETHER, MUSIC FOR A SUMMER NIGHT and PICNIC—have been bought by an additional 200,000. All these records contain good music, and all of them indicate how much people need help, how much they want to be shown what to choose. what to listen to, what to experience in the arts . . . how much they appreciate the endeavor to take snobbery and recondite estheticism out of the artistic approach and substitute for it friendliness and simplicity.

It is this kind of help that—it seems to me—the Boston Arts Festival offers. A city-sponsored festival seems useful, then, not only for any possible tourist trade but for making the inhabitants better inhabitants. To live on natural, intimate terms with the arts can only benefit the bank clerk, the drug store owner, the stenographer and the sales manager. And I am here ignoring the very obvious inspiration and stimulation it may give to young people, some of whom may be the artists of the future.

While I am in the record business and while I, without false modesty, think that we in the record business have contributed a great deal to the development of music—the noise you have just heard is an ax grinding—I do believe that nothing takes the place of live performance. The concert hall, the theater and the art gallery, in my ideal world, should be the homes away from home. I also believe that there is a close connection between the arts and that a human being sensitized to one art will be sensitized to all art. Once awakened, a feeling for beauty cannot be limited to only one beam. The rays spread, the light pervades. So it is good that the Boston Arts Festival has a wide range, that it encompasses the theater, many forms of music—jazz and band music included —as well as architecture and painting and sculpture. We need the Boston Festival whether we live in Boston or not. We need the art it brings us. Today we need it more than ever. In Theodore Dreiser's beautiful definition, "Art is the stored honey of the human soul, gathered on wings of misery and travail." There is travail enough. Let's have every drop of honey that we can get.

MOA Holds Eighth Annual Convention





CHICAGO—All phases of the music world were well represented at the Eighth Annual MOA Convention held at the Morrison Hotel, last week (May 6, 7 & 8). Above *The Cash Box* camera catches a bird's-eye-view of some of the action on the convention floor. (Top left): David "Witch Doctor" Seville with Normy Orleck. (Top right): Bob Austin and Freddie Beinstock. (Second left) Jerry Field, Bob Heller, Bernie Binnick and Bob Austin. (Second right): Bob Austin with Mr. & Mrs. Barry Kaye. (Third left): Austin, Elliott Blaine, Goldie Goldmark and Dave Skolnick. (Fourth left): Bob Austin pitches disks onto Mercury booth's horseshoe table. Mercury's Tommy Schlesinger—in striped suit—keeps score. (Third right): Jerry Grigsby promotes "Skinny Minnie" with an assist from Barry Kaye. (Bottom left): Jerry Allan with Bob Austin. (Bottom center): Jean Bennett and Buck Ram. (Bottom right): Neil Galligan with Bob Austin.

More MOA photos and stories will appear in next week's *Cash Box*.

CHICAGO—For the eighth year the music industry took part in the annual conclave of the Music Operators of America at a convention held in the Morrison Hotel in Chicago.

Almost all the major and independent record manufacturers were represented—and the Morrison lobby, hospitality suites, and exhibit rooms were the scenes of many lines changing hands.

Many manufacturers took the opportunity to hold distributor meetings, and manufacturers got together among themselves to discuss ways and means of remedying some of their outstanding problems.

The race to capture the attention of the leg weary operators and distributors brought several novelty gimmicks to the fore. RCA Victor presented puppet shows designed to represent their leading artists singing their current songs. Both Mercury and MGM added a carnival spirit to the festivities by promoting ring toss and penny pitching booths. Winners were gifted with free records. Steady arms and keen eyes stood to win up to 1,000 records at the Mercury booth. Carlton Records had two beauteous models moving around the floor giving out "Leroy" buttons, while Leroy ran about the place shooting a gun and eluding a persistent Keystone cop. Sid Arky and Lee Silvers, who sold "Big Buttons" to ABC Paramount, were all over pinning Big Buttons on everyone. Morty Craft had "Long Legged Ladies From Labrador" moving in and out of the frantic crowds plugging his record on MGM.

Unfortunately for Roulette Records, its long planned coupe was disallowed because the MOA brass decreed it was too close to actual gambling. Roulette had brought from New York a real roulette wheel which they planned to run during the show. Winning numbers were to be paid off with gifts.

All in all, music men once again found that the convention was the place and the time to meet operators and distributors and attempt to reach solutions to industry problems.

Dale Hits Top 40, Praises "The Cash Box" Lists

CHICAGO—Speaking to an audience of key music machines operators at the recent MOA Convention, Stan Dale, Chicago disk jockey, called "The Top Forty the biggest cancer to hit the entire music industry."

Dale decried the removal of the disk jockey's greatest asset, "his individuality", through the use of "The Top Forty". It not only hurt the disk jockey, he stated, but it also hit the earning power of the juke box operator who had machines up to 200 records of which only forty could be getting maximum exposure. The forcing upon the disk jockey of forty tunes that must be programmed eliminated his choice of new or standard items and turned the air into a hackneyed repetition of the same tunes over and over again.

Dale was not, however, against lists of best sellers as guides to programming and buying—in fact said they were invaluable aids. However, his big complaint was the policy of stations which demanded only the "top forty" and nothing else.

At one point in the talk, Dale was asked his opinion of the current services available to the trade and he answered that in his opinion there was one standout list, *The Cash Box*' "Top Sixty", which he termed "the quickest and most accurate".

Part In Doris Day Film Offered As Prize

NEW YORK—A part in Doris Day's next film for Columbia Pictures is being offered as first prize in a contest being conducted by disk jockey Martin Block over New York radio station WABC.

The winner of the contest, which closes May 24, will spend a day on location in Connecticut with the star who will be appearing in "Miss Casey Jones" (tentative title) with Jack Lemmon and Ernie Kovacs.

The contest, being called "A Day With Day," is being sparked by Block's playing of Doris Day recordings every 15 minutes on his "Make-Believe Ballroom." Contestants are called upon to use the titles of seven Doris Day records in composing an original 70 word story.

Sammy Kaye Launches "Family Fun" Dances

NEW YORK—Last Thursday evening, May 8, at the Roosevelt Grill, where Kaye's "Swing And Sway" band holds forth, Kaye launched the first of a series of weekly "Family Fun" dance sessions in which prizes are awarded to the best Father-and-Daughter, Mother-and-Son dance teams of the evening. Guest notables from the entertainment world and other fields assist the bandleader in the judgings.

Every Thursday evening from 7:00 p. m. through 11:00 p. m., the Kaye band will play sets alternately appealing to the parents and then to the youngsters.

Hellawell Joins Dot In N. Y.

NEW YORK—Dot Records last week announced that Walter "Bud" Hellawell has been retained by the label for New York disk jockey promotion. Hellawell will operate out of the diskery's New York office.

Hellawell leaves Coral Records in assuming his new post. Formerly he worked with Bob Thiele with the Signature label.

4 New LPs From Seeco

NEW YORK—Sidney Siegel, president of Seeco Records, last week announced the release of four new LP's "Enchantment Italy", "Cy Coleman", "A Visit To Cuba" and "Polkas Anyone?" that will receive a major advertising-publicity- promotion bash.

Two of the albums, "Cy Coleman", featuring the pianist with his trio and "Enchantment Italy", featuring Aldo Bruschi and His Ensemble, are part of the "Celebrity Series" which includes the Elsa Maxwell LP and the Jose Melis "Tonight" best seller. The other pair, "A Visit To Cuba" and "Polkas Anyone?" are part of Seeco's "Gold Series".

Sales Manager Abbott Lutz produced the Aldo Bruschi "Enchantment Italy" LP and independent musical director Dewey Bergman produced the "Polkas Anyone?" package that features the Triads.

"BRIGHT LIGHTS of BRUSSELS"
Brightest Instrumental Novelty
World's Fair Theme
EDDIE LAYTON
Mercury 71311 x 45
BOURNE - ABC MUSIC
136 W. 52nd St., N. Y.

It's A Hit!
ENDLESS SLEEP
by
GENE ROSS
HERALD 517
HERALD RECORDS
1697 B'way, N. Y., N. Y.

SMASH!

"BIKINI"

played sensationally by

THE BIKINIS

R-4073



The New No. 1 Ballad

Valerie Carr

"WHEN THE BOYS TALK ABOUT THE GIRLS"

R-4066

A Sound Bet . . . Buy

ROULETTE

Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

STRAND MUSIC SHOP
New York, N. Y.

1. Witch Doctor (D. Seville)
2. Teacher, Teacher (J. Mathis)
3. Twilight Time (Platters)
4. He's Got The Whole World In His Hands (L. London)
5. Chanson D'Amour (Art & Dotty Todd)
6. Torero (R. Carosone)
7. For Your Love (E. Townsend)
8. Tequila (Champs)
9. There's Only One Of You (Four Lads)
10. Return To Me (D. Martin)

WEBSTER RECORD SHOP
St. Louis, Mo.

1. All I Have To Do Is Dream (Everly Bros.)
2. High Sign (Diamonds)
3. Twilight Time (Platters)
4. He's Got The Whole World In His Hands (L. London)
5. Witch Doctor (D. Seville)
6. Oh Lonesome Me (Gibson)
7. Believe What You Say (R. Nelson)
8. Saturday Kisses (C. Applewhite)
9. Chanson D'Amour (Art & Dotty Todd)
10. Let The Bells Keep Ringing (P. Anka)

KING'S HIGHWAY RECORD SHOP
Brooklyn, N. Y.

1. All I Have To Do Is Dream (Everly Bros.)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. For Your Love (E. Townsend)
5. Torero (R. Carosone)
6. You (Aquatones)
7. I Wonder Why (Belmonts)
8. Down On My Knees (Heartbeats)
9. Things I Love (Fidelitys)
10. Wishing For Your Love (Voxpoppers)

ROYLES T. V.
Salt Lake City, Utah

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. He's Got The Whole World In His Hands (L. London)
4. Billy (K. Linden)
5. Book Of Love (Monotones)
6. Wear My Ring Around Your Neck (E. Presley)
7. Johnny B. Goode (C. Berry)
8. Oh Lonesome Me (Gibson)
9. Let The Bells Keep Ringing (P. Anka)
10. Kewpie Doll (P. Como)

STEPHENSON MUSIC CO.
Raleigh, N. C.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. All I Have To Do Is Dream (Everly Bros.)
4. Big Man (Four Preps)
5. Book Of Love (Monotones)
6. Chanson D'Amour (Fontane Sisters)
7. Johnny B. Goode (C. Berry)
8. Don't You Just Know It (H. Smith)
9. He's Got The Whole World In His Hands (L. London)
10. Skinny Minnie (B. Haley)

BAKER'S MUSIC CENTER
Tallahassee, Fla.

1. Twilight Time (Platters)
2. Wear My Ring Around Your Neck (E. Presley)
3. Tequila (Champs)
4. He's Got The Whole World In His Hands (L. London)
5. Lollipop (Chordettes)
6. Magic Moments (P. Como)
7. Wonderful Time Up There (P. Boone)
8. Are You Sincere (Williams)
9. Sweet Little Sixteen (Berry)
10. Book Of Love (Monotones)

E & R RECORD SHOP
San Antonio, Tex.

1. Don't You Just Know It (H. Smith)
2. Witch Doctor (D. Seville)
3. He's Got The Whole World In His Hands (L. London)
4. Johnny B. Goode (C. Berry)
5. Sick & Tired (F. Domino)
6. Twilight Time (Platters)
7. Corrido Rock (J. Balcom)
8. Oh Lonesome Me (Gibson)
9. Wear My Right Around Your Neck (E. Presley)
10. Book Of Love (Monotones)

CRITTENTON'S
Chicago, Ill.

1. All I Have To Do Is Dream (Everly Bros.)
2. Return To Me (D. Martin)
3. Witch Doctor (D. Seville)
4. Twilight Time (Platters)
5. Wear My Ring Around Your Neck (E. Presley)
6. He's Got The Whole World In His Hands (L. London)
7. Chanson D'Amour (Art & Dotty Todd)
8. Johnny B. Goode (C. Berry)
9. I Met Him On A Sunday (Shirelles)
10. All The Time (J. Mathis)

NORTH MAIN REC. SHOP
Houston, Tex.

1. What Am I Living For (C. Willis)
2. All I Have To Do Is Dream (Everly Bros.)
3. Witch Doctor (D. Seville)
4. Twilight Time (Platters)
5. Wear My Ring Around Your Neck (E. Presley)
6. Looking Back (N. Cole)
7. Chanson D'Amour (Art & Dotty Todd)
8. Johnny B. Goode (C. Berry)
9. There's Only One Of You (Four Lads)
10. He's Got The Whole World In His Hands (L. London)

WILLIAM'S
Philadelphia, Pa.

1. He's Got The Whole World In His Hands (L. London)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Chanson D'Amour (Art & Dotty Todd)
5. Oh Lonesome Me (Gibson)
6. For Your Love (E. Townsend)
7. Kewpie Doll (P. Como)
8. All I Have To Do Is Dream (Everly Bros.)
9. Teacher, Teacher (J. Mathis)
10. There's Only One Of You (Four Lads)

RADIO DOCTORS
Milwaukee, Wisc.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Wear My Ring Around Your Neck (E. Presley)
4. Book Of Love (Monotones)
5. Twilight Time (Platters)
6. Return To Me (D. Martin)
7. He's Got The Whole World In His Hands (L. London)
8. Believe What You Say (R. Nelson)
9. Chanson D'Amour (Fontane Sisters)
10. Oh Lonesome Me (Gibson)

THE RECORD SHOP, INC.
Buffalo, N. Y.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Big Man (Four Preps)
4. Twilight Time (Platters)
5. Chanson D'Amour (Art & Dotty Todd)
6. Return To Me (D. Martin)
7. Wear My Ring Around Your Neck (E. Presley)
8. For Your Love (E. Townsend)
9. Skinny Minnie (B. Haley)
10. Torero (R. Carosone)

HILLCREST RECORDS
Cleveland, Ohio

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Secretly (J. Rodgers)
4. There's Only One Of You (Four Lads)
5. Twilight Time (Platters)
6. Teacher, Teacher (J. Mathis)
7. Sugar Moon (P. Boone)
8. Wear My Ring Around Your Neck (E. Presley)
9. Johnny B. Goode (C. Berry)
10. Rumble (L. Wray)

COLUMBIA MUSIC CO.
San Francisco, Calif.

1. He's Got The Whole World In His Hands (L. London)
2. All I Have To Do Is Dream (Everly Bros.)
3. Return To Me (D. Martin)
4. Witch Doctor (D. Seville)
5. Twilight Time (Platters)
6. Book Of Love (Monotones)
7. Johnny B. Goode (C. Berry)
8. Little Train (Vasel & Storz)
9. There's Only One Of You (Four Lads)
10. Teacher, Teacher (J. Mathis)

CALIFORNIA MUSIC
Los Angeles, Calif.

1. All I Have To Do Is Dream (Everly Bros.)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. He's Got The Whole World In His Hands (L. London)
5. Wear My Ring Around Your Neck (E. Presley)
6. Return To Me (D. Martin)
7. Chanson D'Amour (Art & Dotty Todd)
8. Sugar Moon (P. Boone)
9. Make Me A Miracle (Rodgers)
10. Kewpie Doll (P. Como)

BURK'S MUSIC SHOP
St. Paul, Minn.

1. All I Have To Do Is Dream (Everly Bros.)
2. Big Man (Four Preps)
3. Let The Bells Keep Ringing (P. Anka)
4. Wear My Ring Around Your Neck (E. Presley)
5. We Belong Together (Robert & Johnny)
6. Do You Want To Dance (B. Freeman)
7. There's Only One Of You (Four Lads)
8. Book Of Love (Monotones)
9. Teacher, Teacher (J. Mathis)
10. Now & For Always (G. Hamilton)

THE BOOK SHOP, INC.
Fitchburg, Mass.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Twilight Time (Patters)
4. Wear My Ring Around Your Neck (E. Presley)
5. Chanson D'Amour (Art & Dotty Todd)
6. For Your Love (E. Townsend)
7. Sugar Moon (P. Boone)
8. Kewpie Doll (P. Como)
9. Book Of Love (Monotones)
10. He's Got The Whole World In His Hands (L. London)

MODRONA RECORDS
Portland, Ore.

1. He's Got The Whole World In His Hands (L. London)
2. Witch Doctor (D. Seville)
3. Chanson D'Amour (Art & Dotty Todd)
4. All I Have To Do Is Dream (Everly Bros.)
5. Twilight Time (Platters)
6. Return To Me (D. Martin)
7. You Mean Everything To Me (Slades)
8. Don't You Just Know It (H. Smith)
9. Kewpie Doll (P. Como)
10. Billy (K. Linden)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

1. Witch Doctor (D. Seville)
2. Big Name Button (Royal Teens)
3. All I Have To Do Is Dream (Everly Bros.)
4. Twilight Time (Platters)
5. Book Of Love (Monotones)
6. Do You Want To Dance (B. Freeman)
7. Return To Me (D. Martin)
8. Tomorrow Night (R. Arlo)
9. Wear My Ring Around Your Neck (E. Presley)
10. Teacher's Pet (D. Day)

CAMPUS RECORD SHOP
Detroit, Mich.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Return To Me (D. Martin)
4. Twilight Time (Platters)
5. Johnny B. Goode (C. Berry)
6. Chanson D'Amour (Art & Dotty Todd)
7. Wear My Ring Around Your Neck (E. Presley)
8. Sugar Moon (P. Boone)
9. Secretly (J. Rodgers)
10. Kewpie Doll (P. Como)

YOUNKER'S
Des Moines, Iowa

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Return To Me (D. Martin)
4. Johnny B. Goode (C. Berry)
5. Sugar Moon (P. Boone)
6. OO Bop Sha Boom (Wilburn Bros.)
7. Padre (V. Carr)
8. Book Of Love (Monotones)
9. The Party's Over (D. Staton)
10. Nee Nee Na Na (Dickey Doo)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Mathis Wins Ovation At Copa Opening

NEW YORK — Folks who appreciate truly great talent had themselves a picnic at yesterday's (5/8) Johnny Mathis Copacabana opening in New York. The young, lean lad, who a little more than a year ago was called such names as Johnny Matthews and Johnny Mathias, proved to be one of the great new show business personalities.

This was Mathis' first appearance in a club the calibre of the Copa. And what more need be said than that he walked off the stage to a standing ovation—an ovation that had people screaming bravo. It was a thrilling performance.

Working with own four man combo (piano, bass, drum and congo drum) complemented by the band, Mathis' act was beautifully paced. Opening with an up-beat tune, Johnny alternated top grade ballads with exciting rhythm renditions of standards, many of which have become favorites of the public via his top selling albums "Wonderful, Wonderful" and "Warm". It was amazing to note that the songster, only a tenderfoot in this business, had such a wealth of hits to his credit.

He had the audience gasping upon completion of his "My Fair Lady" medley including a trio of songs "Get Me To The Church On Time", "I've Grown Accustomed To Her Face" and "I Could Have Danced All Night". The audience was in such a frenzy during the "I Could Have Danced All Night" number that it couldn't help but applaud throughout the entire delivery. He had them sighing as he sang "It's Not For Me To Say", "Chances Are", "Wonderful, Wonderful", "Wild Is The Wind", and a host of other top tunes associated with Mathis. His latest record success "Teacher, Teacher" was also a winner.

In all, Mathis must have been on close to an hour. And from the audience reaction, it was hardly enough.

Arwin Off To Fast Start

LOS ANGELES—The newly reactivated Arwin label has gotten off to a very fast start with its first two releases. The firm's first record of "Jennie Lee" was found by Arwin A & R chief, Joe Lubin who waxed the tune and signed the two youngsters, Jan and Arnie, who recorded and wrote the tune, to an exclusive management and recording deal. Lubin also wrote the label's second release, "Cha-Hua-Hua".

Arwin has set up 34 distributors throughout the country as a result of the success of these two first releases.

Free Named Promotion Rep For Coral

NEW YORK Ray Free has been appointed New York Promotion Representative for Coral-Brunswick Records, according to an announcement by Martin P. Salkin, Director of Publicity and Promotion.

Free joins the promotion department after seven years with the label. Most recently he served as the assistant office manager at the New York Headquarters.

His new duties will include radio station contact, artist appearances and disk jockey promotion.

Alan Freed Resigns From WINS

NEW YORK — Alan Freed, nationally known rock and roll dee jay, has resigned from station WINS in New York. Jack Hook, Freed's manager, announced the resignation last week in protest over what he termed the station's "wishy-washy" attitude toward him since the violence which broke out around the Boston Arena following one of Freed's rock and roll stage shows there recently.

The Boston show, which played to more than 6000 youngsters, was followed by a report that some fifteen persons were robbed or assaulted by teenagers. The trouble led Mayor John B. Hynes to ban future R & R shows in public auditoriums. Such shows were subsequently banned in New Haven, New Britain, Conn., and Newark, N. J.

Freed denied there was any trouble in or around the arena during or after the show.

Last week, Freed was indicted by a Suffolk County (Boston) grand jury on charges of inciting the unlawful destruction of property during an alleged riot reportedly touched off at the Boston Arena performance. District Attorney Garrett Byrne, who announced the indictment, said that unless Freed surrendered himself by next Monday, he would order him arrested and extradited to Boston for trial.

In a letter which Freed sent to WINS station manager Jock Fernhead, Freed is reported to have said that he is resigning because the station had failed to stand "behind my policies and principles." Freed is also reported to have said that the station "should have given me a little support after all the unproved publicity from Boston".

WATCH THIS COMPANY!!

DOME

RECORDS, INC.

New Release

"HAPPY BEAT" — The Kents #501

"GOT YOU ON MY MIND"— Gay Tunes #502

1595 BROADWAY, N. Y., N. Y. Room 307 JU 2-1670

A Capitol Enterprise Production

Smashing Nationally!!!
"SHINE ON HARVEST MOON"
Googie Rene
Class # 227
Class Records

A Solid Ballad Hit!
I'M SORRY I MADE YOU CRY
LEO FEIST, INC.

Fats Domino
"SICK AND TIRED"
AND
"NO, NO"
5515
Imperial Records

"STOP, BABY"
Four Preps . . . Capitol
"TRUE TO YOU"
Gene Vincent & Blue Caps . . Capitol
"CARRY MY BOOKS"
"A LOVER CAN TELL"
Bobby and Jimmy . . Capitol
BOURNE - ABC MUSIC
136 W. 52 ST., N. Y.

ANOTHER NASCO WINNER
COMING UP STRONG!
"TILL THE END OF THE DANCE"
b/w
"MY PRETTY BABY"
THE PLAIDS
NASCO 6011
NASHBORO RECORD CO.
NASHVILLE, TENN.
Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

Predicted—Bigger than "Raunchy"
Bill Justis
"SCROUNGIE"
b/w
"WILD RICE"
No. 3525
SAM C. Phillips International Records
706 UNION AVENUE
MEMPHIS, TENN.

It's Another Davey Crockett
ZORRO
by
THE CHORDETTES
Cadence # 1349
CADENCE RECORDS
119 W. 57th St., N. Y., N. Y.

M-G-M Records

CONNIE FRANCIS

I'M SORRY I MADE YOU CRY

K12647

ART MOONEY and His Orchestra and Chorus

SOMETHING'S ALWAYS HAPPENING ON THE RIVER

(From the Broadway Musical "Say Darling")
K12649

MORTY CRAFT and His Orchestra and Chorus

LONG LEGGED LADIES OF LABRADOR

K12648

CHUCK ALAIMO Quartet

ROCKIN' IN G

K12636

LEROY HOLMES and His Orchestra

BASIN STREET BLUES

K12650

MARV and PATTY

BECAUSE I'M A DREAMER

K12625

M-G-M Records

Executive offices moved to 1540 Broadway, New York, N. Y., JU 2-2000

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Torero (R. Carasone)
5. There's Only One Of You (Four Lads)
6. Chanson D'Amour (Todds)
7. Secretly (J. Rodgers)
8. You (Aquatones)
9. Book Of Love (Monotones)
10. He's Got The Whole World (L. London)

Chicago, Ill.

1. All I Have To Do Is Dream (Everlys)
2. Return To Me (D. Martin)
3. Twilight Time (Platters)
4. Witch Doctor (D. Seville)
5. He's Got The Whole World (L. London)
6. Wear My Ring (E. Presley)
7. Kewpie Doll (P. Como)
8. Johnny B. Goode (C. Berry)
9. Chanson D'Amour (Todds)
10. Book Of Love (Monotones)

Los Angeles, Calif.

1. He's Got The Whole World (L. London)
2. All I Have To Do Is Dream (Everlys)
3. Twilight Time (Platters)
4. Witch Doctor (D. Seville)
5. Wear My Ring (E. Presley)
6. Return To Me (D. Martin)
7. Chanson D'Amour (Todds)
8. Sugar Moon (P. Boone)
9. Are You Sincere (A. Williams)
10. Tequila (Champs)

Denver, Colo.

1. All I Have To Do Is Dream (Everlys)
2. He's Got The Whole World (L. London)
3. Witch Doctor (D. Seville)
4. Wear My Ring (E. Presley)
5. Twilight Time (Platters)
6. Believe What You Say (R. Nelson)
7. Wonderful Time Up There (P. Boone)
8. Don't You Just Know It (H. Smith)
9. Oh Lonesome Me (D. Gibson)
10. Kewpie Doll (P. Como)

Cincinnati, Ohio

1. Twilight Time (Platters)
2. Chanson D'Amour (Todds)
3. Witch Doctor (D. Seville)
4. Wear My Ring (E. Presley)
5. All I Have To Do Is Dream (Everlys)
6. Kewpie Doll (P. Como)
7. Let The Bells Keep Ringing (P. Anka)
8. Don't You Just Know It (H. Smith)
9. Walkin' The Low Road (R. Sparks)
10. Johnny B. Goode (C. Berry)

Minneapolis, Minn.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Wear My Ring (E.Presley)
4. He's Got The Whole World (L. London)
5. Twilight Time (Platters)
6. Book Of Love (Monotones)
7. Believe What You Say (R. Nelson)
8. We Belong Together (Robert & Johnny
9. Big Mon (Four Preps)
10. Do You Wanna Dance (B. Freeman)

Milwaukee, Wisc.

1. All I Have To Do Is Dream (Everlys)
2. Wear My Ring (E. Presley)
3. Witch Doctor (D. Seville)
4. Book Of Love (Monotones)
5. Twilight Time (Platters)
6. Return To Me (D. Martin)
7. Believe What You Say (R. Nelson)
8. He's Got The Whole World (L. London)
9. Chanson D'Amour (Fontane Sisters/Todds)
10. Oh Lonesome Me (D. Gibson)

Pittsburgh, Pa.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Return To Me (D. Martin)
5. Wear My Ring (E. Presley)
6. He's Got The Whole World (L. London)
7. Endless Sleep (J. Reynolds)
8. There's Only One Of You (Four Lads)
9. Jacqueline (B. Helms)
10. Talk To Me (L. W. John)

Houston, Tex.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Johnny B. Goode (C. Berry)
5. Return To Me (D. Martin)
6. He's Got The Whole World (L. London)
7. What Am I Living For (C. Willis)
8. Wear My Ring (E. Presley)
9. To Be Loved (J. Wilson)
10. Looking Back (N. Cole)

San Antonio, Tex.

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everlys)
3. Twilight Time (Platters)
4. Johnny B. Goode (C. Berry)
5. Book Of Love (Monotones)
6. Wear My Ring (E. Presley)
7. He's Got The Whole World (L. London)
8. Chanson O'Amour (Todds)
9. Rumbie (L. Wray)
10. Don't You Just Know It (H. Smith)

Dallas, Tex.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Rumble (L. Wray)
5. Wear My Ring (E. Presley)
6. Book Of Love (Monotones)
7. Let The Bells Keep Ringing (P. Anka)
8. Johnny B. Goode (C. Berry)
9. What Am I Living For (C. Willis)
10. Big Man (Four Preps)

Philadelphia, Pa.

1. Witch Doctor (D. Seville)
2. He's Got The Whole World (L. London)
3. Twilight Time (Platters)
4. All I Have To Do Is Dream (Everlys)
5. Chanson D'Amour (Todds)
6. Kewpie Doll (P. Como)
7. For Your Love (E. Townsend)
8. Oh Lonesome Me (D. Gibson)
9. Teacher, Teacher (J. Mathis)
10. There's Only One Of You (Four Lads)

Boston, Mass.

1. Twilight Time (Platters)
2. All I Have To Do Is Dream (Everlys)
3. Witch Doctor (D. Seville)
4. He's Got The Whole World (L. London)
5. Wear My Ring (E. Presley)
6. Jacqueline (B. Helms)
7. Cherie, I Love You (P. Boone)
8. Chanson D'Amour (Todds)
9. Billy (K. Linden)
10. I'm Sorry I Made You Cry (C. Francis)

Baltimore, Md.

1. Wear My Ring (E. Presley)
2. Witch Doctor (D. Seville)
3. Return To Me (D. Martin)
4. All I Have To Do Is Dream (Everlys)
5. Believe What You Say (R. Nelson)
6. Twilight Time (Platters)
7. He's Got The Whole World (L. London)
8. Looking Back (N. Cole)
9. Oh Lonesome Me (D. Gibson)
10. Johnny B. Goode (C. Berry)

Seattle, Wash.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Wear My Ring (E. Presley)
5. Oh Lonesome Me (D. Gibson)
6. Chanson D'Amour (Todds)
7. Do You Wanna Dance (B. Freeman)
8. Return To Me (D. Martin)
9. Endless Sleep (J. Reynolds)
10. Book Of Love (Monotones)

St. Louis, Mo.

1. Twilight Time (Platters)
2. Chanson D'Amour (Todds)
3. All I Have To Do Is Dream (Everlys)
4. Witch Doctor (D. Seville)
5. He's Got The Whole World (L. London)
6. Sugar Moon (P. Boone)
7. Return To Me (D. Martin)
8. Wear My Ring (E. Presley)
9. High Sign (Diamonds)
10. Oh Lonesome Me (D. Gibson)

Cleveland, Ohio

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. There's Only One Of You (Four Lads)
5. Wear My Ring (E. Presley)
6. Skinny Minnie (B. Haley)
7. Big Man (Four Preps)
8. Sugar Moon (P. Boone)
9. Padre (T. Arden)
10. Johnny B. Goode (C. Berry)

Detroit, Mich.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Return To Me (D. Martin)
5. Chanson D'Amour (Todds)
6. He's Got The Whole World (L. London)
7. Kewpie Doll (P. Como)
8. Wear My Ring (E. Presley)
9. Book Of Love (Monotones)
10. Rumble (L. Wray)

New Orleans, La.

1. Return To Me (D. Martin)
2. Wear My Ring (E. Presley)
3. He's Got The Whole World (L. London)
4. Twilight Time (Platters)
5. All I Have To Do Is Dream (Everlys)
6. Looking Back (N. Cole)
7. Lazy Mary (L. Monte)
8. Who's Sorry Now (C. Francis)
9. Kewpie Doll (P. Como)
10. Witch Doctor (D. Seville)

San Francisco, Calif.

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everlys)
3. Twilight Time (Platters)
4. He's Got The Whole World (L. London)
5. Wear My Ring (E. Presley)
6. Return To Me (D. Martin)
7. Johnny B. Goode (C. Berry)
8. Lazy Mary (L. Monte)
9. Book Of Love (Monotones)
10. Tequila (Champs)

Buffalo, N. Y.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Chanson D'Amour (Todds)
5. Wear My Ring (E. Presley)
6. Return To Me (D. Martin)
7. Big Man (Four Preps)
8. Book Of Love (Monotones)
9. For Your Love (E. Townsend)
10. He's Got The Whole World (L. London)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Dick Clark In Ebbets Field Show



BROOKLYN, N. Y. (l. to r.) Robert A. Durk, President of Ebbets Field Productions, Inc., Dick Clark, and George Fass, Vice-President of Ebbets Field Productions, Inc., signing contract for opening of Dick Clark Caravan at Ebbets Field on Memorial Day Weekend, May 30-31.

"Tape Of The Month" Names Livingston National Distributor

CALDWELL, N. J. — "Tape Of The Month, Inc." and Livingston Audio Products Corporation, have joined in a special distribution operation with Livingston distributing "Tape Of The Month" recordings.

In a joint announcement released last week, Harold Beechman, President of "Tape Of The Month, Inc." and Arthur T. Cooper, Executive Vice-President of Livingston Audio Products Corporation, revealed that Livingston has been appointed exclusive national distributor for Tape Of The Month's complete line of stereo and monaural tapes.

Beechman stated that the main reason for this decision was based on such factors as providing faster delivery of product to dealers and freeing him and his associates from time consuming distribution and its problems. Beechman also pointed out that he will now devote greater time towards expanding Tape Of The Month's library and create new additions to the line.

Livingston will now distribute Tape Of The Month's catalog which has over ninety tape titles, ranging from opera to modern jazz, including such special categories as children's recordings and comedy and satire, generally unavailable on tape. In the stereo field, Tape Of The Month is known for its extensive library of popular and Latin-American dance music.

Tape Of The Month is the third tape company to appoint Livingston as exclusive national distributor of recorded tape within recent weeks. The other companies are Period and Dyna-Tapes.

Tape Of The Month will continue to distribute and service its accounts in the Greater New York area under its own sales department.

With the start of the distribution operation under Livingston's direction, the retail price of Tape Of The Month selections will be $11.95. Also Tape Of The Month's demo tape will retail for $6.95.

Tulin New WMGM Deejay

NEW YORK — It's not only a new job at a different station in a different city, but it's also a new name for the "former" Norm Tulin, who was formerly a disk jockey at station WORL in Boston.

He will henceforth be known as Norm Stevens, disk jockey at Radio Station WMGM, in New York. Among his assignments will be the "Record Bandwagon," to be heard daily, 1:00 to 4:00 P.M., except when pre-empted by Yankee baseball games.

Stevens, as Tulin, spent 7 years as a top deejay at the Boston station. He also worked at WEEI in Boston, and WDEV in Waterbury, Vermont.

A veteran of the war in Korea, where he was officer in charge of Radio Seoul, in the Army's Psychological Branch, Stevens (Tulin) is known as the "flying deejay," for his in-plane broadcasts over Cape Cod beach areas. He is also the creator of the "1st International Record Hop," having flown to Novia Scotia to put on a special disk jockey show.

Tulin (Stevens) was a winner of the Manischewitz Wine Council Award for two consecutive years, as "the best sounding and most personal le" radio announcer. He is a graduate of Emerson College where he majored in speech and radio broadcasting and earned an A.B. degree, in 1951.

Extensive Promotion Planned By Disneyland

LOS ANGELES — Disneyland Records is planning the most extensive promotion of the company's history according to label topper, Jimmy Johnson.

Subjects of the campaign are the pop single "How Will I Know My Love" and the Mickey Mouse LP, "Annette".

The single disk, in release for three weeks, and the newly re'eased album, will get a four-month push via TV, radio p.a.'s and phone interviews.

Leading off the promotion will be a one-minute film commercial to be spotted for two months on Walt Disney's "Mickey Mouse Club" on the ABC-TV Network. Also the TV adventure series, "Annette," from which the single and many of the album tunes were taken, will be re-run on the Mickey Mouse Club in late July.

Merchandising eye-appeal is stressed with a full color picture of Annette featured on both the 45 sleeve and the album cover.

Telephone interviews are slated across the country with key record columnists and disk jockeys.

Annette will make an extensive p.a. tour kicking off with the premiere of the Disney feature, "Light in the Forest" in Philadelphia on July 5.

New Artist



HOLLYWOOD — Liberty Records president Si Waronker congratulates promising Eldorado, Ill. vocalist Dick Banks after signing the latter to a term contract while Liberty vice-president Al Bennett watches the proceedings. Banks, discovered singing on an Evansville, Indiana television show and brought to the West Coast to make recordings for Liberty, has created widespread interest in the mid-West and South.

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TOP RECORDS AND RECORD ACCESSORIES—
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Best Selling Sheet Music

		LAST WEEK
1	**HE'S GOT THE WHOLE WORLD IN HIS HANDS** Chappell ASCAP—Lindon, Henry	1
2	**TWILIGHT TIME** Porgie BMI—Ram, Nevins, Nevins, Dunn	2
3	**ALL I HAVE TO DO IS DREAM** Acuff-Rose BMI—Bryant	12
4	**CHANSON D'AMOUR** Meadowlark ASCAP—Shanklin	4
5	**RETURN TO ME** Southern ASCAP—Lombardo, D. Minno	6
6	**WITCH DOCTOR** Monarch ASCAP—Bagdasarian	8
7	**KEWPIE DOLL** Leeds ASCAP—Tepper, Bennett	10
8	**CATCH A FALLING STAR** Marvin ASCAP—Vance, Pockriss	3
9	**WHO'S SORRY NOW** Mills ASCAP—Snyder, Kalmar, Ruby	7
10	**SUGARTIME** Nor-Va-Jak BMI—Phillips, Echols	5
11	**LOLLIPOP** E. B. Marks BMI—Dixon, Ross	14
12	**TEQUILA** Jat BMI—Rio	9
13	**ARRIVEDERCI ROMA** Reg Connelly ASCAP—Sigman, Rascel	13
14	**SAIL ALONG SILV'RY MOON** Joy ASCAP—Tobias, Wenrich	11

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)

A Very Precious Love Witmark
All I Have To Do Is Dream Acuff-Rose
All The Time Livingston & Evans
Another Time, Another Place Famous
Big Man Beachwood
Billy Mills
Cha Hua Hua Daywin
Chanson D'Amour Meadowlark
Cherie, I Love You Harms
Gigi Chappell-Lowal
He's Got The Whole World In His Hands Chappell
Hot Spell Famous
I'm Sorry I Made You Cry Feist
How Are Ya' Fixed For Love Tamarisk
I've Got Bells On My Heart Southern
Kewpi Doll Leeds
Let The Bells Keep Ringing Spanka
Long Hot Summer Feist
Make Me A Miracle Planetary
Return To Me Southern
Secret Of Happiness Planetary
Seventy-Six Trombones Frank
Teacher, Teacher Korwin
There's Only One Of You Korwin
Torero Leeds
Twilight Time Porgie
When The Boys Talk About The Girls Favorite
Who's Sorry Now Mills
Witch Doctor Monarch
You Need Hands Leeds

TV

All I Have To Do Is Dream Acuff-Rose
Buona Fortuna Dena
Chanson D'Amour Meadowlark
Do You Wanna Dance Clockus
El Rancho Rock E. B. Marks
Feminity Livingston & Evans
Flim Flam Floo Starstan
For Your Love Beechwood
Happiness Conley
He's Got The Whole World In His Hands Chappell
How Are Ya' Fixed For Love Tamarisk
I Love A Violin Thompson
I'll Always Be In Love With You Shapiro-Bernstein
Jennie Lee Daywin
Johnny B. Goode Arc
Kinda Cute Wedgewood
Lollipop E. B. Marks
One Soda And Two Straws David Rose
Rumble Valand
Secretly Planetary
Secret Of Happiness Planetary
Seventy-Six Trombones Frank
Something's Coming Shirmer
Tequila Jat
Try The Impossible G & H
Wear My Ring Around Your Neck Rush-Presley
Witch Doctor Monarch
Witchcraft E. H. Morris
You Instant
Young And Warm And Wonderful Frank

The Nation's Newest Sound
THE SKIP-BEAT BALLAD
Because You Love Me
c/w Crinoline Skirt by
BROOK BENTON
x/4x-0325
Vik records
A Product of Radio Corporation of America

Van Cliburn To Record For RCA Victor

NEW YORK—Van Cliburn, the 23-year-old American who recently won the first Tchaikovsky International Pianist Competition in Moscow, has signed with RCA Victor to make his first recordings, President John L. Burns of the Radio Corporation of America announced last week at the RCA stockholders meeting.

"In signing Van Cliburn," said Burns, "RCA Victor continues its tradition of presenting to the public the world's greatest artists. He joins a distinguished roster of musical giants including Paderewski, Rachmaninoff, Horowitz and Rubinstein."

Burns said the first Cliburn recordings will be made this month, and released immediately.

Negotiations for the contract took place via transatlantic phone between Cliburn who is still in Russia, his manager, William Judd, Vice President of Columbia Artists Management, and Alan Kayes, Manager, Red Seal Artist and Repertoire, RCA Victor Record Division.

Leonetti To Play In "Wish You Were Here"

NEW YORK — "Hit Parade" TV songster Tommy Leonetti will make his stage debut essaying the leading role in "Wish You Were Here" for six weeks this summer.

In preparation for this role, the 26-year old baritone has been studying dramatics with director David Alexander and dancing with choreographer June Taylor.

The show will first play the Camden Music Fair in Camden, New Jersey for two weeks starting July 28, followed by two weeks at the Valley Forge Music Fair, Valley Forge, Pennsylvania starting August 11, and a final two weeks at the Westbury Music Fair, Westbury, Long Island beginning August 5.

Indie Manufacturers Discuss Mutual Problems At Chi Meet

CHICAGO—Taking advantage of the overwhelming turnout of independent manufacturers at the recent MOA Convention at The Morrison Hotel, this city, a group of 35 to 40 gathered at a meeting on Wednesday, May 7, to discuss their mutual problems and ways to solve them.

The main evils discussed were 1) the number of free records it was necessary to give away—even after a hit has been established; 2) excessive returns from distributors; and 3) the manner of dealing with the fast growing rack jobbers and the excessive and late returns arising out of this end of the business.

Trans-shipping was also discussed and the possibility of forming an association.

Inasmuch as the discussions were kept alive until about three o'clock in the morning it was decided that another meeting would be arranged at the forthcoming NAMM Convention which takes place in Chicago in July.

All the manufacturers present were in 100% accord as to their difficulties and much discussion took place as to possible solutions. It was suggested that 6½% return credit, 3% promotional off the top, and 2% discount would be fair for all concerned.

Many distributors at the convention stated that they agreed with manufacturers in that their problems were severe and costly. Some indicated that they plan their own one-stops and rack operations in the near future.

This story was obtained at press-time and only the barest essentials could be printed here. A more complete picture will be presented in the next issue of *The Cash Box*.

McKimmie Named Columbia Production Manager Of Popular Albums

NEW YORK—Paul McKimmie has been promoted to the position of Production Manager, Columbia Popular Albums, it was announced this week by Hal B. Cook, Vice President of Columbia Records Sales Corporation.

In this position, formerly held by Stanley Kavan, McKimmie will be responsible for the coordination and planning of merchandising programs on all popular, original cast and "Adventures in Sound" products.

McKimmie, recently District Sales Manager in the north west region, will report to Mr. Cook and will be located at Columbia Records, Seventh Avenue office.

Last month Kavan was named A & R Project Director.

APT Label Bows As Am-Par Subsid

NEW YORK—Following the recent announcement that ABC-Paramount would introduce its sister label, APT Records, Sam H. Clark, President of ABC-Paramount, last week made plans for the introduction of the new label.

Clark stated that the new label was being introduced for the purpose of giving intensive concentration to "very potent records" which might otherwise be overlooked in the general promotional and merchandising program.

Big Spring Push For Westminster-Sonotape

NEW YORK, N.Y. — Westminster-Sonotape's spring classical releases include seventeen orchestral works featuring all the major Gershwin works, Handel's oratorio, "Israel in Egypt," and an addition to the Bach-Weinrich organ series. Twelve of these tapes are released in the popular 7000 Series, retailing nationally at $6.95.

The popular group includes fifteen releases, featuring Sy Shaffer, trombonist of the Arthur Godfrey Orchestra; Joan Merrill in her rendition of the song, "How Did He Look?"; Dick Leibert on the Byrd Theatre organ in Richmond; and Ferrante and Teicher heard in a new gimmick tape, "Soundblast."

All the popular tapes are issued in the 7000 Series, retailing at $6.95.

Kirsch Markets Hi-Fi Record Grip Mat

NEW YORK—The Kirsch Music Corporation of New York last week began marketing its latest product, a "Hi-Fi Record Grip Mat", according to the firm's president, Irving Kirsch.

Record Grip Mats are placed between records on automatic spindles separating the records and "preventing slippage, wear on microgrooves," etc. The Record Grip Mat has been designed for all types of records. They measure three inches in diameter and will operate on all automatic spindles. They are constructed of cork and rubber. Marketed five to the package, six packages to the display card, one package of five carries a suggested list of $1.00.

Kirsch Music manufactures a complete line of record accessories.

Ted Kellem Goes To College



PHILADELPHIA—Ted Kellem, promotion manager for Marnel Distributing Company in Philadelphia, enlists the help of three University of Pennsylvania students, in exposing the new Lester Lanin Album, "Lester Lanin Goes To College."

New and Destined for a HIT!

"FOR YOUR PRECIOUS LOVE"

Falcon #1013

by

Jerry Butler and the Impressions

VEE JAY—FALCON RECORDS

2129 S. MICHIGAN AVENUE

CHICAGO 16, ILL.

Best Selling EP's

		Pos. Last Week
1	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	1
2	RICKY Ricky Nelson (Imperial EP 153)	2
3	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	6
4	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	3
5	JOHNNY MATHIS Johnny Mathis (Columbia B-2537)	13
6	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	4
7	WARM Johnny Mathis (Columbia B-10781)	5
8	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	11
9	THE MUSIC MAN Broadway Cast (Capitol EDM-990)	12
10	FRANK SINATRA Frank Sinatra (Capitol EAP-1-1015)	9
11	SOUTH PACIFIC Movie Cast (RCA Victor EPA-4211)	14
12	SAM COOKE Sam Cooke (Keen A-2001 * B-2001, 2002, 2003)	7
13	FOUR BY PAT Pat Boone (Dot DEP 1057)	8
14	MUTED JAZZ Jonah Jones (Capitol EAP-1, 2, 3-839)	—
15	JONAH JONES Jonah Jones (Capitol EAP-1-1014)	—

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Just Released!

JOHN ZACHERLE

LUNCH WITH MOTHER GOOSE

CAMEO 139

CAMEO RECORDS

• CAMEO • CAMEO • CAMEO •

3 GREAT RECORDS

CAREFUL, CAREFUL
EILEEN RODGERS Columbia

CHERIE, I LOVE YOU
PAT BOONE Dot

TIPTOE THRU THE TULIPS
RUSS HAMILTON Kapp

MUSIC PUBLISHERS HOLDING CORPORATION

PADRE

recorded by

TONI ARDEN Decca
VALERIE CARR Roulette
SARAH VAUGHN Mercury
ERIN O'BRIEN Coral

* * *

CRAZY FEELING

recorded by

ROY HAMILTON Epic

Published by

HILL AND RANGE SONGS, INC.
1650 Broadway, New York, New York

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HERB OSCAR ANDERSON
wishes the best success to
FRANKIE RECORDS
and o new stor
JOHNNY JACKSON
singing
"HE WAS A GOOD MAN"
b/w
"HEY YOU"
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Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	1
2	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	3
3	★SOUTH PACIFIC MOVIE CAST (RCA Victor LOC-1032 * EPA-4211)	2
4	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	4
5	ELVIS' GOLDEN RECORDS ELVIS PRESLEY (RCA Victor LPM-1707)	5
6	★SWINGIN' ON BROADWAY JONAH JONES (Capitol T-963 * EAP-1, 2 ,3-963)	6
7	THIS IS SINATRA—VOL. II FRANK SINATRA (Capitol W-982)	7
8	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	9
9	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	14
10	SOUTH PACIFIC BROADWAY CAST (Columbia OL-4180)	10
11	★GOOD NIGHT, DEAR LORD JOHNNY MATHIS (Columbia CL-1119 * B-11191, 2, 3)	11
12	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot DLP-3100)	8
13	TILL ROGER WILLIAMS (Kapp KL-1081)	12
14	★WARM JOHNNY MATHIS (Columbia CL-1078 * 10781)	13
15	GEMS FOREVER MANTOVANI (London LL-3032)	24
16	TABOO ARTHUR LYMAN (HiFi R-806)	15
17	★ST. LOUIS BLUES NAT "KING" COLE (Capitol W-993 * EAP-1, 2, 3-993)	17
18	EYDIE GORME VAMPS THE ROARING 20's EYDIE GORME (ABC-Paramount LP-218)	16
19	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	22
20	★MUTED JAZZ JONAH JONES (Capitol T-839 * EPA-1, 2, 3-839)	23
21	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	25
22	TONIGHT JOSE MELIS (Seeco-CELP-411)	19
23	THE FRANK SINATRA STORY FRANK SINATRA (Columbia C2L-6)	18
24	★ROGER WILLIAMS: SONGS OF THE FABULOUS 50's (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2—12")	—
25	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1, 2, 3-756)	20

26. GIGI. 27. SEVEN HILLS OF ROME. 28. SAYONARA. 29. VIVA. 30. OKLAHOMA.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Should Go A Long Way



HOLLYWOOD—Gene Nash, (left) new Capitol pactee, gets his first Capitol release off to a big start by visiting dee jays all across the country. Above he is shown with d.j. Nick Reyes of KFDA, Amarillo, Texas, who, looking at his ruler, measures the disk to be a hit. Nash's first Capitol effort couples "Goodnight My Someone" with "Find Your Love."

Film-Disk Tie-In

NEW YORK—Jose Melis, exclusive Seeco Recording artist and regular on the "Tonight" TV show has been tapped by 20th Century Fox to record "Sweet & Lovely" the theme of the motion picture "Ten North Frederick".

The tune constantly runs through the background music of the film which stars Gary Cooper, Suzy Parker and Diane Varsi and will be issued on Seeco as a single.

Melis will record the number this week for release prior to the May 22 Paramount Theater opening. The pianist-bandleader also announced that he will shortly record another album to be titled "Melis at Midnight" for release in June. The current Melis album, "Tonight", is among the top twenty best sellers nationally.

On A Latin Kick



NEW YORK — Herbert Marks, (left-seated) president of the Edward B. Marks Music, was interviewed in a special broadcast at international radio station WRUL on its program "American Profiles." The interview was carried to the entire Latin American area via short-wave. To Marks' left is Francia Lupan, director of Marks' Latin American department. Standing (l. to r.) are Emilio De Torre, producer of the special program with Raul Matas, noted in Latin America for his hit parade type program, "Discomania."

Decca's Beverly Kenney Signs With William Morris

NEW YORK—Beverly Kenney, a femme vocalist managed by Ivan Mogull, music publisher, has just been signed with the William Morris office. The lark is currently working at the Celebrity Club in Philly.

Recently signed to a Decca pact, Miss Kenney's first recording "Your Love Is My Love" b/w "The Magic Touch" will be introduced by the songstress on the Dick Clark ABC-TV show this week. She also has been signed to appear on the Steve Allen NBC-TV'er May 18th.

"Your Love Is My Love" is published by Mogull's BMI firm, Harvard Music. "The Magic Touch" is from the forthcoming Universal-International "Raw Wind In Eden".

The lark has also just completed an album for Decca accompanied by pianist Ellis Larkins.

Miami R&R Jam Session

MIAMI, FLORIDA—Radio Station WQAM (A Storz Station) and two of its top personalities staged a giant rock and roll jam session at Miami's Olympia Theatre Friday Morning, April 25th, at ten.

WQAM personalities Gene Weed and Jerry Wichner guided the hour and a half show which included dance contests, door prize give-aways, and a Miami amateur talent segment.

Twenty three hundred teenagers packed the house. The teenagers were released from classes due to a National Teacher's Convention held in Miami. An estimated three thousand people were turned away at the door due to a full house.

WQAM and the Olympia Theatre made immediate plans for another show.

"Valerie" On Herald

NEW YORK—The Mellow Kings hit "Valerie" was inadvertently listed as being on the Ember label. The number is actually on the Herald label and is backed with a number called "She's Real Cool".

Ray Charles Wins Grand Prix Du Disque

NEW YORK—Ray Charles, exclusive Atlantic recording artist, has been announced the winner of France's Grand Prix Du Disque in the category "Jazz Vocal." The LP which won award for Charles is entitled "Ray Charles" and is an anthology of 14 of his best known rhythm & blues vocal recordings.

At the age of 26, Ray Charles has carved out an impressive career for himself, in both the popular and jazz areas. Known to most people as a singer of r&b material, more recently he has been recorded by Atlantic as a jazz pianist and saxophonist and been hailed as an important jazz "discovery." One evidence of this is his invitation to appear at the Newport Jazz Festival this year.

As is the case with most of Ray Charles' popular recordings, many of his jazz records are his own compositions. This—and the fact that he arranges much of his own material—is all the more remarkable since Ray Charles has been blind since he was 6 years old.

Capitol Issues 11 New Stereo Tapes

HOLLYWOOD—Eleven new stereophonic tapes produced by Capitol Records are in the label's May release. Of these, five are in the pop category, the balance, serious music.

Heading the new pop tapes for the month are two new reels by Fred Waring and the Pennsylvanians—Meredith Willson's "The Music Man" and "Selections From Rodgers' and Hammerstein's 'South Pacific'." Jackie Gleason's "The Torch With The Blue Flame" is another entry on the release, as is "Concert Modern" by Les Brown and his Band of Renown.

In the pop vocal department, Gordon MacRae, accompanied by the Van Alexander orchestra, offers "In Concert".

Two new Hollywood Bowl Symphony Orchestra tapes will also be available in May, each conducted by Felix Slatkin. One is "Strauss Waltzes", the other, Tchaikovsky's "The Nutcracker Suite" and Mendelssohn's "Incidental Music to 'Midsummer Night's Dream'."

Carmen Dragon conducts the pair of other tapes on the release, "La Belle France" by The Capitol Symphony Orchestra, and "Nocturne" by the Hollywood Bowl Symphony Orchestra.

Big Send-Off



HOLLYWOOD — Annette, Disneyland songstress who will be the recipient of a tremendous promotional send-off, displays the covers of her two latest releases: An LP bearing her name, and a hot single "How Will I Know My Love".

BEST SELLERS

LITTLE WILLIE JOHN
TALK TO ME, TALK TO ME
KING 5108

JOHNNY PATE
LITTLE PIXIE
b/w
FIVE O'CLOCK WHISTLE
FEDERAL 12327

JOHNNIE PATE
MUSKEETA
b/w PRETTY ONE
FEDERAL 12325

BILL DOGGETT
BLUES FOR HANDY
b/w HOW COULD YOU
KING 5130

BOO-DA-BA
b/w PIMENTO
KING 5125

EARL BOSTIC
WOODCHOPPERS BALL
b/w
JOHN'S IDEA
KING 5133

THE "5" ROYALES
THE FEELING IS REAL
b/w
DO THE CHA-CHA CHERRY
KING 5131

THE CHANTERS
MY MY DARLING
DELUXE 6162

NEW RELEASES

BUBBER JOHNSON
I'M CONFESSIN'
KING 5132

THE GUYTONES
BABY, I DON'T CARE
b/w
YOUNG DREAMER
DELUXE 6163

KING RECORDS

"JENNIE LEE"
JAN & ARNIE
Arwin # 108
DOT RECORDS

Album Reviews

POPULAR



"SWINGING DOWN BROADWAY"—Jo Stafford with Paul Weston and his Orchestra—Columbia CL-1124 (1-12" LP)

The waxing features the swinging approach of Jo Stafford. With the always tasty brass delivery of the Paul Weston crew behind her, the top songstress proceeds to lend her delicate stylings to "Old Devil Moon", "Love For Sale", "How High The Moon", "Taking A Chance On Love" and more. Each of the tunes presented is taken from a Broadway musical. The issue should be one of the lark's biggest sellers. Tremendous efforts. Jocks will go wild over this package.



"A DATE WITH DELLA REESE AT MR. KELLY'S IN CHICAGO"—Jubilee JLP-1071 (1-12" LP)

Della Reese is recorded during actual performances at the popular Chicago night spot. Swinging behind the pert thrush is the Kirk Stuart trio. The set, Miss Reese's second effort for the diskery, presents her at her very best as she lends her stylish vocal chords to "The Nearness Of You", "Happiness Is Just A Thing Called Joe", "The Party's Over", "All Of Me" and others. Exciting disk by the talented performer. Should be one of the label's biggest LP's.



"DINAH WASHINGTON SINGS FATS WALLER"—Mercury MG-36119 (1-12" LP)

The popular thrush follows up her "Dinah Washington Sings Bessie Smith" with a tribute to the great Fats Waller. Dinah Washington is backed for the occasion by an all star band conducted by Ernie Wilkins. Some of the familiar Waller items are "Everybody Loves My Baby", "Honeysuckle Rose", "Ain't Misbehavin'" and "I've Got A Feeling I'm Falling". Miss Washington, one of the best jazz inspired vocalists around, has here a set due for lots of sales action. Stock well.



"SAY, DARLING"—Original Cast Recording—RCA Victor LOC-1045 (1-12" LP)

Victor has come up with a strong oc waxing of the B'way musical. "Say, Darling" stars David Wayne, Vivian Blaine, and Johnny Desmond, and has a pleasing set of tunes written by Jule Styne, Adolph Green and Betty Comden. Two of the production's beautiful ballads are "Say, Darling", and "Try To Love Me Just As I Am". Will definitely get a good piece of the original cast recording sales. Reliable stock.



"COLE PORTER A LA DIXIE"—Pee Wee Hunt—Capitol T984 (1-12" LP)

Pee Wee Hunt and his dixieland band really swing the works of Cole Porter on this one. The familiar songs take on a new look through the portrayals. The happy traditional treatment is given to "It's All Right With Me", "What Is This Thing Called Love?", "I've Got You Under My Skin" and perhaps the swingingest arrangement among the items, "I Love Paris". The deck should appeal to Hunt's legion of admirers. Top addition.



"FEVER"—Little Willie John—King 564 (1-12" LP)

Little Willie John's "Talk To Me, Talk To Me" currently has a firm hold on the charts. The vocalist showcases his tasty bluesy delivery to great advantage on his initial LP effort. The stylings include the artist's first professional recording, "All Around The World" and his best seller, "Fever". The R&B star has a smooth, individual delivery that brings to the listener warm, soulful readings. Will get its share of sales. Good item for R&B areas, too.



"WEDDING MUSIC"—Jesse Crawford at the Organ—Decca DL-8750 (1-12" LP)

Crawford issues a timely waxing displaying his hammond artistry. The record is dedicated to the music of weddings, and will make a worthy gift for the many June affairs. The organist, impressively displaying the tremendous range of his instrument, performs, "I Love You Truly", "Wedding March", "Love Sends A Gift Of Roses" and others. The set is a well done collection of lush background music.



"SITTIN' ON A RAINBOW"—Ferlin Husky—Capitol T-976 (1-12" LP)

The artist serves the listener with a collection of lightly swinging items. Ferlin Husky is currently appearing in a movie, "Country Music Holiday". Assisted by the Jack Halloran singers and the Bob Bain orchestra, the top Country artist lends his healthy baritone voice to "I've Got The World On A String", "I'm Sittin' On Top Of The World", "When My Sugar Walks Down The Street" and nine more. Colorful cover will make nice displays. Great effort.



"HI-FI FO FUM"—Marty Gold and his Orchestra—Vik LX-1133 (1-12" LP)

Gold, noted for his colorful arrangements, offers another disk that will appeal to the hi-fi buffs or anybody who enjoys good music. With the spotlight shifting to different sections of the ork, Marty Gold keeps an ever fresh delivery on hand, which is especially noticeable on the familiar "Humoresque". Other tunes are "March Of The Toys" and "The Comedians Gallop". Should attract a healthy sale. Crazy cover.



"HONEY" — Sonny James—Capitol T-988 (1-12" LP)

Sonny James tags an array of light romantic items. With the help of an attractive chorus and the music of Bob Baine, the vocalist effectively showcases twelve items that include " 'Deed I Do", "That's How Much I Love You Baby", "If I Had A Talking Picture Of You", "Over Somebody Else's Shoulder" etc. Should be heartily welcomed by James' huge following.



"MOONDREAMS"—The Norman Petty Trio—Columbia CL-1092 (1-12" LP)

The platter is dedicated to songs dealing with moonlight or dreaming. The Norman Petty trio, features Petty at the organ, his wife Vi at piano and a drummer. The group, which recorded the best selling "Almost Paradise", warmly renders such ballads as "Magic Is The Moonlight", "A Dream Is A Wish Your Heart Makes", "You Stepped Out Of A Dream", "Moonbeams" etc. Impressive keyboard work by Petty.



"THE LEGEND OF BESSIE SMITH"—Ronnie Gilbert—RCA Victor LPM-1591 (1-12" LP)

Ronnie Gilbert, former vocalist with the Weavers, brings to the listener a dozen items delivered in the style of Bessie Smith. Miss Gilbert is expertly assisted by a host of blues-loving musicians from way back (Cootie Williams, George Duvivier, Claude Hopkins etc.) One smoothly rendered Bessie inspired number is "A Good Man Is Hard To Find". Worthy tribute to the great interpreter.



"JUMPIN' JACKIE"—Jackie Davis at the Hammond Organ—Capitol T-974 (1-12" LP)

The swinging organist does wonders with the instrument. Taking advantage of the organ's dynamic range and depth, Jackie Davis presents a new look at the evergreens rendered. Davis is assisted by the driving rhythm backing of Milt Holland on drums and Irving Ashby on guitar. Together the musicians portray "Moonlight Becomes You", "Darn That Dream", "I Got The Sun In The Morning", etc. Fine organ work.



"PARIS HOLIDAY"—Music from the original Sound Track—United Artists UAL-40001 (1-12" LP)

The disk contains music from the flick and also two duets offered by Bob Hope and Bing Crosby. Hope stars in the movie along with Fernandel, Anita Ekberg and Martha Hyer. The Hope-Crosby duets are on the album as an added attraction. The score from the picture was written by Joseph Lilley, who also conducts the ork. The happy score makes for good listening. The duets with Crosby should help in sales.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Album Reviews



"DANCE AND STAY YOUNG"—David Carroll and his Orchestra—Mercury MG-20351 (1-12" LP)

The delicately swinging arrangements of David Carroll offered on the album give the listener a light bouncy beat to dance to. The maestro has a delivery that is gentle, with a beat. Some of the goodies receiving the smooth brass treatment are "Lullaby Of Broadway", "It's All Right With Me", "Love Letters In The Sand", and "Don't Get Around Much Any More". Solid ork work from the fine crew.



"PARIS AFTER MIDNIGHT"—Liane with the Boheme Bar Trio—Vanguard VRS-9027 (1-12" LP)

The warm, intimate voice of Liane charmingly embraces the French tunes. The Boheme Bar Trio gives the thrush a sparkling backdrop, and offers lone instrumentals on four sessions. Liane's romantic, personal voice is a stirring compliment to the thirteen items. The more familiar items are "Darling Je Vous Aime Beaucoup" and "Mademoiselle De Paris". Should sell well among the artist's growing following in America.



"BLACK BEAUTY AND OTHER GREAT STORIES"—Marla Ray with music by Eddie Manson—RCA Victor LBY-1007 (1-12" LP)

The issue is another of the RCA Victor Bluebird entries being sold at $1.98. This deck offers the famous children's story of Black Beauty plus three others. The stories are narrated by Marla Ray, along with the casts. The other stories include among others, Hans Christian Anderson's "The Emperor and The Nightingale". A worthy musical background is offered by Eddie Manson. The disk's low price will prove an important asset in the sales picture.



"CAPTAIN KANGAROO" — Bob Keeshan—Golden Record A-198:25 (1-12" LP)

Bob Keeshan, known among the small fry as Captain Kangaroo in the popular TV series, takes the children through a program of best loved kiddie songs. The artist is assisted by a vocal group called the Sandpipers, an orchestra conducted by Mitch Miller and Lumpy Brannum as Mr. Green Jeans. The performer does sixteen songs including "Row, Row, Row Your Boat". The disk is a great bargain at $1.98. Worthy kiddie fare.

JAZZ



"TRAV'LIN' LIGHT"—The Jimmy Giuffre 3—Atlantic 1282 (1-12" LP)

The Jimmy Giuffre trio comes up with it's second album for the diskery. The set, in addition to Giuffre on clarinet, baritone and tenor saxes and Jim Hall on Guitar, features Bob Brookmeyer's valve trombone in place of Ralph Pena, who sported the bass in the first session. The group offers the listener the same bluesy, intimate readings that made the first set a standout issue. One outstanding opus is a Giuffre original called "Pickin' 'Em Up And Layin' 'Em Down". What the group's fans have been waiting for.



"COUNT BASIE PRESENTS THE EDDIE DAVIS TRIO + JOE NEWMAN"—Roulette R-52007 (1-12" LP)

The set is the first of a series of issues to be titled "Basie Presents"—in which the Count will supervise and even sit in on (as he does on this entry). This Davis group swings in the fashion that will delight lovers of this music. The group, which becomes a sextet, runs through ten items including the favorite "Marie", and a driving original dubbed "Lock-Up". The musicians seem to be having a ball. Keep this one ready for lots of sales action.



"THE MODERN TOUCH"—The Benny Golson Sextet—Riverside RLP-12-256 (1-12" LP)

The group employs six of the top names in jazz. With a group consisting of J. J. Johnson, Kenny Dorham, Paul Chambers, Wynton Kelly, Max Roach, and Golson, swinging sessions are inevitable. Golson's tenor sax, blowing along with Johnson's smooth trombone and Dorham's ever fluent trumpet, delivers six items, all originals except for the ballad "Namely You". This set will be a must for all jazz buffs. Top name value makes this top stock.



"GIGI"—The Dick Hyman Trio—M-G-M E-3642 (1-12" LP)

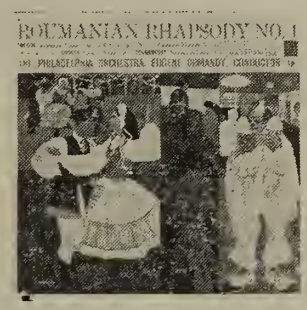
The Hyman group swings the music from the new flick. The new jazz look given to the tunes offers a host of refreshing sounds. Dick Hyman (piano), Eddie Safranski (bass) and Don Lamond (drums) manage to keep the romantic essence of the items through the jazz orientation. The high publicity given to the picture plus the current popularity of the tunes will help this offering saleswise. Way out versions.



"THE VIC DICKENSON SHOWCASE"—The Vic Dickenson Septet — Vanguard VRS-8520 (1-12" LP)
"THE VIC DICKENSON SHOWCASE Vol. 2"—Vic Dickenson Septet — Vanguard VRS-8521 (1-12" LP)

Dickenson's verile trombone receives a worthy showcase on the issue. Aided with the extremely tasty trumpet solos offered by Ruby Braff, the group procedes to program a set of top flight readings. The album pictured on left is Vol. I of a two album set featuring Dickenson. The well schooled musicians combine their talents and come up with excellent versions of "Jeepers Creepers", "Nice Work If You Can Get It" and more. Important jazz issues.

CLASSICAL



ENESCO: Roumanian Rhapsodys No. 1 & No. 2—Dvorak: Carnival Overture, Op. 92—Tchaikovsky: Francesca da Rimini, Op. 32—Eugene Ormandy conducting The Philadelphia Orchestra—Columbia ML-5242 (1-12" LP)

The two Roumanian Rhapsodys are strikingly beautiful pieces. And the orchestra interprets them masterfully. Dvorak's and Tchaikovsky's pieces are treated with the same superb performances. The brilliant compositions and the top rated orchestra should make this album a must issue for all collections. Could be a big classical seller.



"LA BELLE FRANCE"—Carmen Dragon conducting the Capitol Symphony Orchestra—Capitol PAO-8427 (1-12" LP)

Carmen Dragon takes the listener on a musical tour of France. The extremely versatile Capitol Symphony musicians respond smoothly to the conductor as they render the eleven French selections. A collection of beautifully moving readings. Among the melodic works are Debussy's "Premiere Arabesque" and Padilla's "Paree!" Immensly enjoyable light classical portrayals.



BLOCH: Schelomo-WALTON: Concerto For Violincello and Orchestra — Gregor Piatigorsky, cello — Charles Munch conducting the Boston Symphony Orchestra — RCA Victor LM-2109 (1-12" LP)

The two pieces were written for violin, cello and orchestra, and Piatigorsky and the Boston Symphony are among the best in both classes. The two compositions were beautifully written, and these readings are a tribute to them. The Boston musicians are among the top rated orchestras in America, and they and Munch can do wonders with material of this great stature. The cellist's virtuoso talents are always welcome. Superb classical recording.



DVORAK: Symphony No. 4 in G Major, Op. 88—Scherzo Capriccioso, Op. 66—Sir John Barbirolli conducting the Halle Orchestra—Mercury MG-50162 (1-12" LP)

The Halle Orchestra offers the listener a superb reading of the melodic works of Dvorak. The composer's stirring Symphony No. 4, with it's tonal excitement is impressively captured through the orchestra's dynamic range. Sir John Barbirolli turns in wonderful interpretations of the Symphony and the Scherzo with it's harmonic transitions, and overall orchestral beauty. An adventure in classics.

Disk Jockey

REGIONAL RECORD REPORTS

TED ROGERS
KOSI—Denver, Colo.

1. He's Got The Whole World (L. London)
2. All I Have To Do Is Dream (Everlys)
3. Witch Doctor (D. Seville)
4. Wear My Ring (E. Presley)
5. Twilight Time (Platters)
6. Believe What You Say (R. Nelson)
7. Wonderful Time Up There (P. Boone)
8. Don't You Just Know It (H. Smith)
9. Oh Lonesome Me (D. Gibson)
10. Little Blue Man (B. Johnson)

MORT NUSBAUM
WBBF—Rochester, N. Y.

1. Another Time, Another Place (P. Page)
2. It's Too Soon To Know (P. Boone)
3. Cherie I Love You (P. Boone)
4. Teacher's Pet (D. Day)
5. Billy (K. Linden)
6. There's Only One Of You (Four Lads)
7. Witch Doctor (D. Seville)
8. Kewpie Doll (P. Como)
9. He's Got The Whole World (L. London)
10. Waltz At Maxims (D. Rose)

SAM BABCOCK
WPEO—Peoria, Ill.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Let The Bells Keep Ringing (P. Anka)
5. He's Got The Whole World (L. London)
6. Return To Me (D. Martin)
7. Wear My Ring (E. Presley)
8. Book Of Love (Monotones)
9. Oh Lonesome Me (D. Gibson)
10. Rumble (L. Wray)

FRANK GLIEBER
WRR—Dallas, Tex.

1. All I Have To Do Is Dream (Everlys)
2. Let The Bells Keep Ringing (P. Anka)
3. Return To Me (D. Martin)
4. Big Man (Four Preps)
5. Twilight Time (Platters)
6. Witch Doctor (D. Seville)
7. Chanson D'Amour (Todds)
8. These Worldly Wonders (P. Page)
9. Sugar Moon (P. Boone)
10. Book Of Love (Monotones)

SHERM FELLER
WEZE—Boston, Mass.

1. Rumble (L. Wray)
2. My Pledge To You (J. Nash)
3. How Are Ya Fixed For Love (Sinatra & Smith)
4. Careful Careful (E. Rodgers)
5. Kewpie Doll (P. Como)
6. You Need Hands (E. Gorme)
7. Twilight Time (Platters)
8. All I Have To Do Is Dream (Everlys)
9. Chanson D'Amour (Todds)
10. Billy (K. Linden)

AL MELTZER
WEBR—Buffalo, N. Y.

1. Witch Doctor (D. Seville)
2. Gigi (V. Damone)
3. Chanson D'Amour (Todds)
4. Kewpie Doll (P. Como)
5. Torero (R. Carosone)
6. Big Men (Four Preps)
7. Teacher, Teacher (J. Mathis)
8. How Are Ya Fixed For Love (Sinatra & Smith)
9. Twilight Time (Platters)
10. He's Got The Whole World (L. London)

JOHN DOREMUS
WIND—Chicago, Ill.

1. All I Have To Do Is Dream (Everlys)
2. Return To Me (D. Martin)
3. Twilight Time (Platters)
4. Witch Doctor (D. Seville)
5. Wear My Ring (E. Presley)
6. He's Got The Whole World (L. London)
7. Book Of Love (Monotones)
8. Kewpie Doll (P. Como)
9. Johnny B. Goode (C. Berry)
10. Chanson D'Amour (Todds)

KEN GARLAND
WPOR—Portland, Me.

1. Chanson D'Amour (Todds)
2. Twilight Time (Platters)
3. All I Have To Do Is Dream (Everlys)
4. How Are Ya Fixed For Love (Sinatra & Smith)
5. Witch Doctor (D. Seville)
6. A Very Precious Love (Ames Bros.)
7. Jacqueline (B. Helms)
8. Let The Bells Keep Ringing (P. Anka)
9. When The Boys Talk About The Girls (V. Carr)
10. Cherie, I Love You (Boone)

KEN GAUGHRAN
WHMP—Northampton, Mass.

1. Twilight Time (Platters)
2. He's Get The Whole World (L. London)
3. Big Man (Four Preps)
4. I've Got Bells On My Heart (J. Morgan)
5. Billy (K. Linden)
6. Oh Lonesome Me (D. Gibson)
7. All I Have To Do Is Dream (Everlys)
8. Another Time, Another Place (Page/Cherry)
9. Kewpie Doll (P. Como.)
10. It Won't Be Easy (J. Stafford)

DAN ANDERSON
WLOL—Minneapolis, Minn.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Wear My Ring (E. Presley)
4. He's Got The Whole World (L. London)
5. Twilight Time (Platters)
6. Return To Me (D. Martin)
7. Big Man (Four Preps)
8. Book of Love (Monotones)
9. We Belong Together (Robert & Johnny)
10. All The Time (J. Mathis)

MILT GRANT
WTTG—Washington, D. C.

1. All I Have To Do Is Dream (Everlys)
2. Rumble (L. Wray)
3. Johnny B. Goode (C. Berry)
4. Twilight Time (Platters)
5. Chanson D'Amour (Todds)
6. Wear My Ring (E. Presley)
7. Crezy Love (P. Anka)
8. Secretly (J. Rodgers)
9. Do You Want To Dance (B. Freeman)
10. I'm Sorry I Made You Cry (C. Francis)

BILL CARLTON
WNJR—Newark, N. J.

1. He's Got The Whole World (M. Jackson)
2. Juvenile (M. Derose)
3. Twilight Time (Platters)
4. A Very Precious Love (Ames Bros.)
5. Careful Careful (E. Rodgers)
6. Every Night (Chantels)
7. Return To Me (D. Martin)
8. Oh Judy (Sonnets)
9. All At Once (T. Arden)
10. 14 Karet Fool (B. Clifford)

LASH ALZAAR
KXLA—Pasadena, Calif.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. Book Of Love (Monotones)
4. Just Before Dawn (Johnny & Jonie)
5. Secret Of Happiness (Shore)
6. He's Got The Whole World (L. London)
7. Heartless Kisses (G. Wood)
8. In My Life (T. Leonetti)
9. Chanson D'Amour (Todds)
10. You Need Hands (E. Gorme)

JAY CLARK
WAVZ—New Haven, Conn.

1. Love Me Again (J .Sands)
2. Surprise (R. Clooney)
3. The Many Sides Of Pet Suzuki (LP)
4. Kewpie Doll (P. Como)
5. Padre (T. Arden)
6. Basin St. Blues (L. Holmes)
7. Three Loves (Mantovani)
8. Sugar Lump (F. Verna)
9. Waltz At Maxims (D. Rose)
10. Chanson D'Amour (Todds)

CAMERON "BUD" LEE
KTLN—Denver, Colo.

1. Groovy (J. Dodo)
2. Sick And Tired (F. Domino)/ He's Got The Whole World (L. London)
3. There's Only One Of You (Four Lads)
4. Teacher, Teacher (J. Mathis)
5. Chanson D'Amour (Todds)
6. Return To Me (D. Martin)
7. Rumble (L. Wray)
8. Don't You Just Know It (H. Smith)
9. How Are Ya Fixed For Love (Sinatra & Smith)
10. Oh Lonesome Me (D. Gibson)/ No No (F. Domino)

BEACH ROGERS
KIEV—Glendale, Calif.

1. The Beat Of My Heart (T. Bennett)
2. Kewpie Doll (P. Como)
3. These Worldly Wonders (P. Page)
4. Chanson D'Amour (Todds)
5. Cherie I Lvoe You (Boone)
6. Padre (T. Arden)
7. Story Of Three Loves (Mantovani)
8. Hot Spell (M. Whiting)
9. I've Got Bells On My Heart (J. Morgan)
10. You Need Hands (Gorme)

RON PAUL
WIBR—Baton Rouge, La.

1. Witch Doctor (D. Seville)
2. Chanson D'Amour (Todds)
3. All I Have To Do Is Dream (Everlys)
4. Believe What You Say (R. Nelson)
5. High Sign (Diamonds)
6. Skinny Minnie (B. Heley)
7. Looking Back (N. Cole)
8. Wear My Ring (E. Presley)
9. Tequila (Champs)
10. He's Got The Whole World (L. London)

DICK BENARD
WSYB—Rutland, Vt.

1. Witch Doctor (D. Seville)
2. Kewpie Doll (P. Como)
3. Let The Bells Keep Ringing (P. Anka)
4. Wear My Ring (E. Presley)
5. All I Have To Do Is Dream (Everlys)
6. Return To Me (D. Martin)
7. He's Got The Whole World (L. London)
8. Billy (K. Linden)
9. Tequile (Champs)
10. Sugar Moon (P. Boone)

JIM WINTERS
WABI—Bangor, Me.

1. Twilight Time (Platters)
2. Claudette (Everlys)
3. Billy (K. Linden)
4. Witch Doctor (D. Seville)
5. Chanson D'Amour (Todds)
6. My Jimmy (J. Johnson)
7. Sugar Moon (P. Boone)
8. Big Man (Four Preps)
9. I'm Sorry I Made You Cry (C. Francis)
10. He's Got The Whole World (L. London)

AL ROSS
WRC—Washington, D. C.

1. All I Have To Do Is Dream (Everlys)
2. Return To Me (D. Martin)
3. Chanson D'Amour (Todds)
4. Kewpie Doll (P. Como)
5. Lazy Mary (L. Monte)
6. Billy (K. Linden)
7. There's Only One Of You (Four Lads)
8. Teacher, Teacher (J. Mathis)
9. Teacher's Pet (D. Dey)
10. Catch A Falling Star (Como)

PAUL DUBOSE
WKAB—Mobile, Ala.

1. Witch Doctor (D. Seville)
2. Wear My Ring (E. Presley)
3. Twilight Time (Platters)
4. He's Got The Whole World (L. London)
5. Kewpie Doll (P. Como)
6. Are You Sincere (A. Williams)
7. Looking Back (N. Cole)
8. Return To Me (D. Martin)
9. River Kwai March (M. Miller)
10. Tequila (Champs)

JACK EDWARDS
WWIN—Baltimore, Md.

1. Padre (T. Arden)
2. All I Have To Do is Dream (Everlys)
3. Cherie, I Love You (Boone)
4. You Need Hands (E. Gorme)
5. Don't Go Home (Playmates)
6. Young Warm And Wonderful (T. Bennett)
7. Kari Waits For Me (Easy Riders)
8. Secretly (J. Rodgers)
9. Whistle Me Some Blues (Four Freshmen)
10. Come To Me My True Love (G. MacKenzie)

RED ROBINSON
CKWX—Vancouver, B.C., Can.

1. Wear My Ring (E. Presley/ Witch Doctor (D. Seville)
2. Claudette (Everlys)
3. All I Have To Do Is Dream (Everlys)
4. Don'tcha Think It's Time (E. Presley)
5. Rave On (B. Holly)
6. Kewpie Doll (P. Como)
7. Book Of Love (Monotones)
8. Just Married (M. Robbins)
9. Twilight Time (Platters)
10. Portable On My Shoulder (F. Lymon)

LARRY BERRILL
KBIG—Hollywood, Calif.

1. There's Only One Of You (Four Lads)
2. I'm Sorry I Made You Cry (C. Francis)
3. Gigi (D. Rose)
4. Foreign Affair (F. Laine LP)
5. Nom Domenticar (J. Jones)
6. Never Never (Junior Misses)
7. Travelin' Men (S. Clark)
8. Unrestreined (J. Miller LP)
9. Reducing (T. Lish)
10. A Kiss Can Chenge The World (F. Leine)

EDWARD G. WEBB
WFOS—South Norfolk, Va.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. He's Got The Whole World (L. London)
4. All I Have To Do Is Dream (Everlys)
5. Book Of Love (Monotones)
6. Wear My Ring (E. Presley)
7. Tequila (Champs)
8. Nee Nee Ne Na (Dicky Doo & Dont's)
9. Billy (K. Linden)
10. Kewpie Doll (P. Como)

LARRY BURROUGHS
KPHO—Phoenix, Ariz.

1. Twilight Time (Platters)
2. All I Have To Do Is Dream (Everlys)
3. Who's Sorry Now (C. Francis)
4. Kewpie Doll (P. Como)
5. Looking Back (N. Cole)
6. How Are Ye Fixed For Love (Sinatra & Smith)
7. You Need Hands (E. Gorme)
8. Chanson D'Amour (Todds)
9. Billy (K. Linden)
10. Long Hot Summer (J. Rodgers)

"THE KIRBY KAPER"
KOCY—Oklahoma City, Okla.

1. Wear My Ring (E. Presley)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Return To Me (D. Mertin)
5. All I Have To Do Is Dream (Everlys)
6. Crazy Love (P. Anka)
7. Kewpie Doll (P. Como)
8. I'm On My Way Home (C. Thomas)
9. Talk To Me (L. W. John)
10. All The Time (J. Mathis)

DICK JOHNSON
WNOP—Newport, Ky.

1. Witch Doctor (D. Seville)
2. Wear My Ring (E. Presley)
3. Twilight Time (Platters)
4. Chanson D'Amour (Todds)
5. Kewpie Doll (P. Como)
6. Lollipop (Chordettes)
7. I Love A Violin (D. Collins)
8. Dance With Me (D. Wright)
9. Believe What You Say (R. Nelson)
10. Flipped Over You (B. McNair)

JOHNNY MURPHY
CKOY—Ottawa, Ont., Can.

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everlys)
3. Cherie, I Love You (Boone)
4. Rock Doll Baby (B. Earley)
5. Padre (Vaughn/Arden)
6. Gonna Make A Change (Dubs)
7. You're Drivin' Me Mad (J. A. Campbell)
8. Boppin' In A Sack (Lane Bros.)
9. Leroy (J. Scott)
10. The Little Train (Vassal & Storz)

NEIL GUERTIN
WWON—Woonsocket, R. I.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Tequi'a (S. Kenton)
4. Chanson D'Amour (Fontane Sisters)
5. All I Heve To Do Is Dream (Everlys)
6. Lollipop (Chordettes)
7. 26 Mi'es (Four Preps)
8. Tumbling Tumbleweeds (B. Veughn)
9. Return To Me (D. Martin)
10. Sey Derling (T. Martin)

AL TROXLER
WGOG—Greensboro, N. C.

1. Wear My Ring (E. Presley)
2. All I Heve To Do Is Dreem (Everlys)
3. Twilight Time (Pletters)
4. I Can't Step Loving You (D. Gibson)
5. Witch Doctor (D. Seville)
6. Don'tcha Think It's Time (E. Presley)
7. Oh Lonesome Me (D. Gibson)
8. Are You Sincere (A. Williams)
9. Book Of Love (Monotones)
10. That Crezy Feeling (K. Rogers)

CHARLIE VAN
KONO—San Antonio, Tex.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. Johnny B. Goode (C. Berry)
4. All I Heve To Do Is Dreem (Everlys)
5. Weer My Ring (E. Presley)
6. Book of Love (Monotones)
7. Don't You Just Know It (H. Smith)
8. He's Got The Whole World (L. London)
9. Corridor Rock (B. Belcom)
10. Chenson D'Amor (Todds)

GALLAGHER AND O'BRIEN
WMCA—New York, N. Y.

1. Twilight Time (Platters)
2. There's Only One Of You (Four Leds)
3. Kewpie Doll (P. Como)
4. Torero (R. Cerosone)
5. Return To Me (D. Martin)
6. Teacher, Teecher (J. Mathis)
7. All I Heve To Do Is Dream (Everlys)
8. Cherie I Love You (P. Boone)
9. You Need Hends (E. Gorme)
10. Looking Back (N. Cole)

KEITH CARRICO
KDSJ—Deadwood, S. Dak.

1. Let The Bells Keep Ringing (P. Anka)
2. Return To Me (D. Martin)
3. Little Blue Man (B. Johnson)
4. Skinny Minnie (B. Haley)
5. Catch A Falling Ster (Como)
6. All I Have To Do Is Dream (Everlys)
7. Are You Sincere (A. Williams)
8. Twilight Time (Platters)
9. Stop Baby (Four Preps)
10. Lazy Mary (L. Monte)

"LITTLE JOE" AUGELLO
WOHO—Toledo, Ohio.

1. All I Have To Do Is Dreem (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Pletters)
4. Wear My Ring (E. Presley)
5. Chanson D'Amour (Todds)
6. Johnny B. Goode (C. Berry)
7. For Your Love (E. Townsend)
8. Sick And Tired (F. Domino)
9. Padre (T. Arden)
10. Sugar Moon (P. Boone)

MARTY FAYE
WAAF—Chicago, Ill.

1. Little Pixie (M. Koffmen)
2. Do You Wanne Dance (B. Freeman)
3. Leroy (J. Scott)
4. Mother Goose Jumps (W. Hermen)
5. Big Name Buttons (Royal Teens)
6. Little Pixie (J. Pate)
7. Night Train (Danny & Upbeats)
8. Spin Little Bottle (Vaughen)
9. Everybody Rock (J. McCracklin)
10. Pony Teil (L. Deen)

"DUB" PHILLIPS
WGSN—Charleston, S. C.

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everlys)
3. Wear My Ring (E. Presley)
4. He's Got The Whole World (L. London)
5. Oh Lonesome Me (D. Gibson)
6. Kewpie Doll (P. Como)
7. Let The Bells Keep Ringing (P. Anka)
8. Twilight Time (Pletters)
9. Wonderful Time Up There (P. Boone)
10. Johnny B. Goode (C. Berry)

RON HICKMAN
WNNJ—Newton, N. J.

1. Gigi (V. Demone)
2. Arrivederci Roma (F. Checksfield)
3. Return To Me (D. Martin)
4. Are You Sincere (A. Williams)
5. Twilight Time (Platters)
6. I'm Confessin' (Hilltoppers)
7. Torero (J. Le Rose)
8. Another Time, Another Place (P. Page)
9. Tumbling Tumbleweeds (B. Veughn)
10. It's So Easy To Sey (J. Nesh)

LEE ALLAN
WAVY—Norfolk, Va.

1. All I Heve To Do Is Dreem (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Pletters)
4. Book Of Love (Monotones)
5. Chenson D'Amour (Todds)
6. Oh Lonesome Me (D. Gibson)
7. For Your Love (E. Townsend)
8. He's Got The Whole World (L. London)
9. To Be Loved (J. Wilson)
10. Nee Nee Ne Ne (Dicky Doo & Dont's)

BILL JAY
KENT—Shreveport, La.

1. Twilight Time (Pletters)
2. Weer My Ring (E. Presley)
3. He's Got The Whole World (L. London)
4. Scottish Fling (M. Barris)
5. Chenson D'Amour (Todds)
6. Return To Me (D. Martin)
7. Tequile (Chemps)
8. Who's Sorry Now (C. Francis)
9. Looking Back (N. Cole)
10. All I Heve To Do Is Dream (Everlys)

DAN FUSCO
WRUN—Utica-Rome, N. Y.

1. Lazy Mary (L. Monte)
2. Return To Me (D. Mertin)
3. Kewpie Doll (P. Como)
4. Gigi (V. Damone)
5. Witch Doctor (D. Seville)
6. A Very Precious Love (Ames Bros.)
7. Witchcraft (F. Sinatra)
8. It's Too Soon To Know (P. Boone)
9. Catch A Falling Star (Como)
10. Tequila (Chemps)

THE BIG D
WTRY—Troy, N. Y.

1. All I Have To Do Is Dream (Everlys)
2. Sugar Moon (P. Boone)
3. You (Aquatones)
4. Oh Lonesome Me (D. Gibson)
5. Joenie (Bey Bops)
6. Return To Me (D. Mertin)
7. Twilight Time (Pletters)
8. Wear My Ring (E. Presley)
9. Crazy Love (P. Anka)
10. Padre (T. Arden)

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Disk Jockey

REGIONAL RECORD REPORTS

FRANK "THE RECORD MAN" ELKINS
WPRY—Perry, Fla.

1. Wear My Ring (E. Presley)
2. Tequila (Champs)
3. Chanson D'Amour (Fontane Sisters)
4. All I Have To Do Is Dream (Everlys)
5. Who's Sorry Now (C. Francis)
6. Kewpie Doll (P. Como)
7. Apache (Chiefs)
8. Let The Bells Keep Ringing (P. Anka)
9. To Be Loved (J. Wilson)
10. Sick And Tired (F. Domino)

DON FULSOM
WLBR—Lebanon, Pa.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. He's Got The Whole World (L. London)
5. Nee Nee Na Na (D. Doo & Don'ts)
6. Chanson D'Amour (Todds)
7. Wear My Ring (E. Presley)
8. Book Of Love (Monotones)
9. Don't You Just Know It (H. Smith)
10. Oh Lonesome Me (Gibson)

ART BOULDIN
WICH—Norwich, Conn.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. He's Got The Whole World (L. London)
4. All I Have To Do Is Dream (Everlys)
5. Return To Me (D. Martin)
6. Chanson D'Amour (Todds)
7. Kewpie Doll (P. Como)
8. Teacher's Pet (D. Day)
9. Are You Sincere (Williams)
10. There's Only One Of You (Four Lads)

HY LIT
WRCV—Philadelphia, Pa.

1. Witch Doctor (D. Seville)
2. Wear My Ring (E. Presley)
3. Johnny B. Goode (C. Berry)
4. All I Have To Do Is Dream (Everlys)
5. Chanson D'Amour (Todds)
6. Do You Want To Dance (B. Freeman)
7. Bewildered (Mickey & Sylvia)
8. Teacher, Teacher (J. Mathis)
9. That Crazy Feeling (Rogers)
10. Looking Back (N. Cole)

ANDY LANE
KRIZ—Phoenix, Ariz.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. He's Got The Whole World (L. London)
5. Wear My Ring (E. Presley)
6. Return To Me (D. Martin)
7. Chanson D'Amour (Todds)
8. Book Of Love (Monotones)
9. Skinny Minnie (B. Haley)
10. Looking Back (N. Cole)

DICK DOTY
WTRL—Bradenton, Fla.

1. He's Got The Whole World (M. Jackson)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Kewpie Doll (P. Como)
5. All I Have To Do Is Dream (Everlys)
6. Tequila (Champs/Kenton)
7. Return To Me (D. Martin)
8. Secretly (J. Rodgers)
9. Lollipop (Chordettes)
10. I'll Remember April (Pace)

PAUL DREW
WGST—Atlanta, Ga.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Wear My Ring (E. Presley)
4. Looking Back (N. Cole)
5. Witch Doctor (D. Seville)
6. Maybelle (P. Shannon)
7. Chanson D'Amour (Todds)
8. I Gotta Robe (L. London)
9. Kewpie Doll (P. Como)
10. Big Man (Four Preps)

LUCKY LAWRENCE
KRUX—Phoenix, Ariz.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. There's Only One Of You (Four Lads)
5. He's Got The Whole World (L. London)
6. Chanson D'Amour (Todds)
7. Return To Me (D. Martin)
8. Wear My Ring (E. Presley)
9. Don't You Just Know It (H. Smith)
10. High Sign (Diamonds)

KEN ROWLAND
WOW—Omaha, Neb.

1. Chanson D'Amour (Todds)
2. It's Too Soon To Know (P. Boone)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Witch Doctor (D. Seville)
5. He's Got The Whole World (L. London)
6. All I Have To Do Is Dream (Everlys)
7. Return To Me (D. Martin)
8. Who's Sorry Now (Francis)
9. Are You Sincere (Williams)
10. Billy (K. Linden)

DON DOWNING
KENE—Toppenish, Wash.

1. Dance Girl Dance (N. Fox)
2. Cherry Pie (Tri-Lads)
3. All I Have To Do Is Dream (Everlys)
4. He's Got The Whole World (L. London)
5. Lollipop (Chordettes)
6. Sugar Moon (P. Boone)
7. Long Blond Hair, Red Rose Lips (Powers)
8. Out Of This World (Summers)
9. Helplessly Honelessly (Hovis)
10. Po' Mary (Capistranos)

MEL VIERRA
KNGS—Hanford, Calif.

1. He's Got The Whole World (L. London)
2. Every Beat Of My Heart (D. Darling)
3. Twilight Time (Platters)
4. Billy (K. Linden)
5. Witch Doctor (D. Seville)
6. Return To Me (D. Martin)
7. Who's Sorry Now (C. Francis)
8. Long Hot Summer (J. Rodgers)
9. Hot Spell (M. Whiting)
10. Someone (D. Darling)

"JOLLY" JIM LATHROP
WGEE—Indianapolis, Ind.

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. Johnny B. Goode (Berry)
4. Lazy Mary (L. Monte)
5. All I Have To Do Is Dream (Everlys)
6. He's Got The Whole World (L. London)
7. Wear My Ring (E. Presley)
8. Billy (K. Linden)
9. Happiness (Billy & Lilly)
10. Book Of Love (Monotones)

VAL CLENARD
KMPC—Los Angeles, Calif.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. He's Got The Whole World (L. London)
4. Chanson D'Amour (Todds)
5. Return To Me (D. Martin)
6. Who's Sorry Now (Francis)
7. Billy (K. Linden)
8. Tequila (Champs)
9. Pony Tail (L. Dean)
10. Blonde Hair, Blue Eyes (Buccaneers)

BOB RAMSAY
KDLK—Del Rio, Tex.

1. Twilight Time (Platters)
2. Who's Sorry Now (Francis)
3. Witch Doctor (D. Seville)
4. He's Got The Whole World (L. London)
5. Tequila (Champs)
6. Oh Lonesome Me (D. Gibson)
7. Book of Love (Monotones)
8. Wear My Ring (E. Presley)
9. Sugar Moon (P. Boone)
10. Hand Jive (B. Smith)

WALTER POWELL
WBVL—Barbourville, Ky.

1. All I Have To Do Is Dream (Everlys)
2. Endless Sleep (J. Reynolds)
3. Crazy Love (P. Anka)
4. My Pledge To You (J. Nash)
5. Wear My Ring (E. Presley)
6. For Your Love (E. Townsend)
7. How Will I Know My Love (Annette)
8. To Be Loved (J. Wilson)
9. Arrivederci Roma (R. Williams)
10. Make Me A Miracle (J. Rodgers)

FREEMAN HOVER
KCSR—Chadron, Neb.

1. He's Got The Whole World (L. London)
2. Witch Doctor (D. Seville)
3. All I Have To Do Is Dream (Everlys)
4. Twilight Time (Platters)
5. Let The Bells Keep Ringing (P. Anka)
6. Tequila (Champs)
7. Big Man (Four Preps)
8. Wear My Ring (E. Presley)
9. Chanson D'Amour (Fontane Sisters)

CHUCK DOUGHERTY
KQV—Pittsburgh, Pa.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. He's Got The Whole World (L. London)
4. Witch Doctor (D. Seville)
5. Return To Me (D. Martin)
6. I Met Him On A Sunday (Shirelles)
7. Looking Back (N. Cole)
8. Wear My Ring (E. Presley)
9. Kiss And Make Up (Crowns).
10. Book Of Love (Monotones)

BILL REIFEL
WSHS—Floral Park, N. Y.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Lollioop (Chordettes)
4. Twilight Time (Platters)
5. Wear My Ring (E. Presley)
6. Believe What You Say (R. Nelson)
7. Tequila (Champs)
8. Chanson D'Amour (Todds)
9. Return To Me (D. Martin)
10. Rumble (L. Wray)

JACK PURRINGTON
WQAM—Miami, Fla.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Return To Me (D. Martin)
5. Wear My Ring (E. Presley)
6. Chanson D'Amour (Todds)
7. Kewpie Doll (P. Como)
8. Oh Lonesome Me (D. Gibson)
9. Believe What You Say (R. Nelson)
10. Lazy Mary (L. Monte)

CLIFF MERCER
WGN—Chicago, Ill.

1. Return To Me (D. Martin)
2. Twilight Time (Platters)
3. All I Have To Do Is Dream (Everlys)
4. Oh Lonesome Me (D. Gibson)
5. Nairobi (T. Steele)
6. He's Got The Whole World (L. London)
7. Chanson D'Amour (Todds)
8. Tequila (Champs)
9. Little Pixie (M. Koffman)
10. Moonlight Bay (J. Leahy)

JOHN WRISLEY
WIS—Columbia, S. C.

1. Wear My Ring (E. Presley)
2. Witch Doctor (D. Seville)
3. He's Got The Whole World (L. London)
4. Claudette (Everlys)
5. Return To Me (D. Martin)
6. Chanson D'Amour (Todds)
7. Big Man (Four Preps)
8. Sick and Tired (F. Domino)
9. Twilight Time (Platters)
10. Tequila (Champs)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"ZORRO" — The Cash Box Disk of the Week — 5/3
Chordettes Cadence 1349

"EL RANCHO ROCK" — The Cash Box Disk of the Week — 5/3
Champs Challenge 59007

"JENNIE LEE" — The Cash Box Sleeper of the Week — 5/3
Jan & Arnie Arwin 108
Billy Ward's Dominoes Liberty 55136

"ENDLESS SLEEP" — The Cash Box Sleeper of the Week — 4/12
Jody Reynolds Demon 1507
Gene Ross Herald 517

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"I'M SNOWED"
and
"IT'S ONLY YOU"
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Joe South
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NATIONAL RECORDING CORP.
1224 Fernwood Circle N.E. Atlanta, Georgia

Fraternity RECORDS
2 Smash Hits!
LITTLE PEOPLE
by John Gary
Fraternity 799
Her First On Fraternity
Bonnie Lou
HAVE YOU EVER BEEN LONELY
b/w
No One Ever Lost More
No. 808
413 RACE STREET, CINCINNATI 2, OHIO

Mills on top with . . .
• BILLY — KATHY LINDEN on Felsted
• WHO'S SORRY NOW — CONNIE FRANCIS on M-G-M
• I'M GETTIN' SENTIMENTAL OVER YOU — NELSON RIDDLE on Capitol
• ONE MORNING IN MAY — JOSE MELIS on Seeco
• OVER AND OVER — GUY LOMBARDO on Capitol
• GIRL OF MY DREAMS — GERRY GRANAHAN on Sunbeam
• HOW COME YOU DO ME — SAVINA CATTIVA on Love
The House of Hits . . .
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R & B Ramblings

NEW YORK:

The hectic, happy, confusion reigned again in Chicago for three days as music machine operators, record manufacturers, publishers, promotion men and deejays wandered around the exhibit floors, the Morrison Hotel lobby, and the hospitality suites set up by most of the manufacturers. **Bud Katzel**, Roulette Records, one of the first to get into Chi, ran into trouble immediately. Bud had planned to set up a roulette wheel in his booth and give away prizes to the lucky operators who hit the right number. But—MOA officials turned thumbs down on the idea roulette wheels smacking too much of gambling. However, on a more acceptable scale, both MGM and Mercury grabbed a big chunk of the action by instilling a bit of carnival hoopla at their booths. MGM, under the aegis of happy **Sol Handwerger** and the lovely **Jackie Lougherty**, gave eps to those who pitched pennies into the target, while Mercury was offering up to 1000 records for ring toss winners. At various times with Handwerger was **Morty Craft**, MGM a & r head. At the Mercury booth a good deal of the time was **Lou Klayman** working his smiling soft sell. . . . It was easier to lose someone at the show than it was $10. at that American game called "craps". Came in on the plane with **Bill Shockett** of Malvern Distribs, and never saw him again. Also on the plane were **Al Hirsch**, Malvern; **Jerry Winston**, Mardi Gras Records; **Jerry Shifrin**, Roulette Records; **Jerry Blaine**, Jubilee Records; and **Jeannie Bennett**, Personality Productions. . . . **Al Silver**, Herald and Ember Records, says **Doug Moody** lost his individuality at the show when he ran into four of Doug's countrymen here for the coin machine seg. Those delightful English accents. . . . Also got to talk to **Harry Apostoleries**, Alpha Distributors, New York, and **Joe Cohen**, Essex Records, Newark, N.J. for about three minutes the first evening—turned around to say "hello" to Hy Weiss, Old Town Records—and lost Harry and Joe forever. They'll probably be found when the Morrison starts cleaning out the rooms. . . . **Johnny Halonka**, Alpha Records, showed up a day later via train. Johnny takes the train trip in preference to the airflight so he can get some sleep. Says "that's one commodity there ain't any of once you get into Chicago." . . . **Lou Krefetz**, Poplar Records, made his first trip to the MOA as a record manufacturer. Lou has been around this business longer than Thomas Edison, but he's now selling records for himself. . . . Renewed old acquaintanceship with **Stan Pat**, now working for Roulette in Chicago. Stan is a former deejay and manager of talent from the New York area. **Hugo** and **Luigi** overseeing the Roulette hospitality suite which was, as always, a must for every distributor and deejay. **Jerry Shifrin**, making his first MOA as Roulette's national sales manager, working at it every minute of the three days. . . . **Sol Rabinowitz**, Baton Records, also making his first MOA show, very happily detailing "what's happening" on his three current records . . . and Ditto **Hy Weiss**, who after several years a manufacturer with strictly local hits, is now buzzing with three decks on a national scale. . . . **Sam Wiess**, Superior Distributors, New York, also in town to talk "new lines" with the manufacturers. . . . **Bob Pare**, Portem Records, one of the pioneers in this biz, maintaining his usual calm against the turbulent convention scene. Bob took a picture with United Artist's Tina Louise, and believe it or not, he was the only one around who was taller than she. . . . Didn't take a picture with Tina because there wasn't a box around for me to stand on. . . . **Freddie Bienstock**, Hill and Range, buzzing all over the place. How could he bear to leave his new baby? And how's Miriam? and where were **Herb Abramson**, **Ahmet Ertegun**, **Jerry Wexler** and **Nesuhi Ertegun**? And is it true that Ahmet is squiring **Queen Saroya** of Iran? . . . **Elliot Blaine**, Cosnat, also on hand to hold meetings with his Cosnat chain managers. . . . **Bob Kornheiser**, Cadence sales manager, on the scene talking up one of the hottest labels around. . . . **Don Carter**, Pet Records, seeing all the friends he made as sales manager of Roulette, and now plugging his own label. Carter also handles some **Don Robey** business in New York. . . . **Don Robey** walking the teeming Morrison lobby greeting friends. . . . **Doc Berger** bouncing about as effervescently as ever on behalf of Disney Records. . . . **Bill Nielsen** and **Walt Hayum**, general manager and national sales manager respectively of Epic Records, in and out of huddles. . . . **Frank Campana**, national promotion for Columbia Records, telling operators of his current and soon to be released records. . . . **Hal Cook**, vice president of Columbia, taking in the morning operator meetings. . . . **Sid Arky** and **Jack Angel**, representing Luniverse Records, telling everyone they meet that Luniverse has another "Flying Saucer" and some distribs confirming it. . . . **Bill Buchanan** and **Bob Ancell** saying hello to all the New York fellows. Bill, one half of the original Buchanan and Goodman duo, is now working out of Cleveland and cutting masters. His most recent has just been sold to George Goldner and is out on Gone. It is "Cha-Hua-Hua" by **Eddie Platt**. . . . **Buddy Friedlander** and **Harold Friedman**, United Artists, hosting at the UA suite. Buddy as candid and refreshing as always. . . . **Sid Frey**, Audio Fidelity, getting everyone to listen to the Audio Fidelity stereophonic releases. One of the hot lines everyone was discussing at the convention. . . . **Neil Galligan**, national sales manager of Sunbeam Records, all over the place talking up the new Sunbeam label—and talking up **Bernie Lawrence**, who remained behind in New York. . . . **Herman Lubinsky** and **Hy Siegel**, Savoy Records, not yet even registered when he was eagerly discussing his thirty eight foot boat. It goes in the water this week (if the sun ever shines again). . . . At the RCA Victor cocktail party busy greeting hundreds and hundreds of guests were **Jack Burgess**, **Bill Alexander**, **Herman Diaz**, **Ray Clark**, **Ben Rosner** and **Jack Dunn**. . . . RCA Victor had one of the most enticing displays at the show. Tables, refreshments and puppet shows (designed to represent their artists doing current recordings). . . . Right next to them was Dot Records, also supplying tables and chairs for refreshments and a break from the weary tour. **Randy Wood** and **Bob Theile** on hand for a distributor meeting. . . . **Morris Diamond** representing Carleton Records, broke up the show with two beauteous gals dressed in prison garb running about the floor giving out "Leroy" Buttons. "Leroy" was also there, shooting a pistol and being chased by a Keystone cop. . . . **George Goldner**, Gone and End Records, made his suave presence felt to many at the convention. . . . **Joe Delaney** popped in, said "Howdy" and flew right out to Las Vegas to catch the opening of his "**Dukes of Dixieland.**" . . . **Sid Siegel** and **Abbot Lutz** of Seeco Records quietly making the rounds of exhibits and rooms . . . **Jane Gibbs**, Liberty Records, making the grand tour with **David Seville**, current writer, performer and publisher of the hit "Witch Doctor". Jane had the devil's own time convincing Seville to wear his identification badge. . . . **Al Levine**, Ideal Distributors, New York, spending most of his time at the MGM booth. . . . **Goldie Goldmark** and **George Pincus** among the publishers who took time out to make the show. . . . **Henry Onerati** and **Lou Del Gurcio**, 20th Century-Fox, wearing great big grins 'cause they feel they have a hit first crack out of the box with "I'm In Love Again" by **The Royal Jacks**. . . . **Buddy Basch** busy, busy with MOA Banquet matters. . . . **Bernie Lowe**, **Jerry Fields**, in huddles re Cameo biz, and **Bernie Binnick** ditto re Swan matters. These are only some of those who made the big show. **Lucky Carle**, Peer International floating around the lobbies and exhibit halls telling everyone why **Murray Deutch** wasn't able to make it. . . . **Norm Weinstrower** came in Tuesday night to supervise Coral activities. . . . Ditto **Milt Gabler** and **Marty Salkin** for Decca. Milt and Marty arrived Wednesday morning. Names will undoubtedly flash through our dreams after this column is put to bed—and so for all those we may have missed—we humbly apologize. . . . **Julie Rifkind** has formed Dome Records and plans two releases immediately.

CHICAGO:

Now that the MOA show is officially "put to bed", **George Miller** and his deserving crew certainly rate a big pat on the back for the terrific job they've done to make this the biggest convention they ever hosted. . . . We'll tell you about just a few of the wonderful folks who said hello to one and all throughout the nation, and points beyond. . . . Peacock's personable prexy, **Don Robey**, as usual, surrounded by a crowd of friends, giving out with those hearty handshakes. . . . United's **Ernie** and **George Leaner** seen greeting **Jimmy Bracken**, **E. Abner** and **Cal Carter** in the Vee Jay-Falcon hospitality suite. . . . **Jimmy Martin** and **Morry Goldman** more than just elated over the big success of the Dot exhibit, while **Jack Solinger**, **Morty Craft**, **Sol Handwerger** and **Don Forman** kept the busy MGM booth jumpin'. . . . **Henry "Sneeze" Friedman**, just back from his short stay in Hot Springs, looking fit and pumping hands all over the place. . . . Whenever the Roulette gang was seen they simply couldn't resist mentioning their terrific new disks being released. . . . All-State's **Mike Oury** made the rounds with young **Bobby Dean**, Chess recording artist, and telling one and all the great plans in store for Bobby. . . . **Jerry Ferber** tells us that so many visitors dropped into the busy United suite that it's almost impossible to remember the names of United's host of friends. . . . It certainly was great to see **Sid Frey** of Audio Fidelity and **Joe Delaney** in for the convention. Joe and Sid took in all the action with **Reuben Lawrence**, **Tony Galgano** and **Jerry Allen**. Tony just couldn't help telling us how thrilled he was that the Galgano bowling team finished second in the Automatic Phono League Tournament. Decca won first place weeks ago. . . . A very busy **Sam Fishbein**, Blue-Chip Records, just back from his west coast promotional trip to kickoff the new **Slim Gaillard** deck. . . . **Fred Arquilla** and **Ray Simak** telling one and all that their new promotion firm, Spectra Promotions, is really getting off to a good start, and is geared to handle all problems in record pushing. . . . **Lennie** and **Phil Chess** were as usual happy to see their host of friends who make that annual pilgrimage to the Morrison this time of the year. . . . So long, see you next year!!

LOS ANGELES:

New West Coast label, Brad Records out this week with a new release by **The Addrisi Brothers**, who created a stir with their first record of "Everybody Happy". New release couples "Pretty Pretty" with "Vem Ami". At the same time, Brad will release a new rock and roll instrumental, "Drag It", by **Gerry Wiggins** and his orchestra. . . . **Bob Field's** Pacific Record Distributors have been appointed Southern California distributors for Laurie Records, who have started out with a potential hit in "I Wonder Why" by **Dion** and **The Belmonts**. . . . **The Platters**, currently in Europe on a five and a half months tour, have signed to make a picture for an Italian film company in Rome. Group's manager, **Buck Ram** has also signed a deal with **Ed Sullivan** to film the Platters for his show while they are in Rome. Filming will be done this Saturday and Sunday and will be shown on an early Sullivan show. . . . **Leon Rene** reports his new **Googie Rene** record of "Shine On Harvest Moon", on his Class label, is showing up pop as well as rhythm and blues across the country. . . . **Benny Joy**, a new artist from Florida, signed to the Antler label was brought in to New York for the **Dick Clark** TV show and a dance Clark held Saturday night. Joy will also make other TV appearances through the East with his first Antler release of "Little Red Book" and "Crash The Party." . . . **Billy Ward** and **His Dominos** open an engagement in Reno this week. Ward's Liberty recording of "Jennie Lee" getting a big play, as well as the original on the Arwin label by **Jan** and **Artie**. . . . Ebb Records artist, **Floyd Dixon** and his orchestra playing the 54 Ballroom this weekend. . . . **Milt Weiss'** Milton Phono Records now handling the Dooto label and reporting action on **Willie Headen's** "I Woke Up Screaming".

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

*BABY BLUE
Gene Vincent (Capitol 3959)

BIG MAN
Four Preps (Capitol 3960)

*BIG NAME BUTTON
Royal-Teens (ABC-Paramount 9918)

BLUES FOR HANDY
Bill Doggett (King 5130)

BOO-DA-BA
PIMENTO
Bill Doggett (King 5125)

BOTTOMLESS PIT
Billy Mitchell (Poplar 105)

CHANSON D'AMOUR
Art & Dotty Todd (Era 1064)

CHERRY PIE
Tri-Lads (Bulls-Eye 1003)

CHILLI WITH HONEY
Danny Bell (Fraternity)

*CHA-HUA-HUA
Pets (Arwin 109)

COME WHAT MAY
Clyde McPhatter (Atlantic 1185)

CONFESSIN' THE BLUES
Little Walter (Checker 890)

CORRIDO ROCK
Bill Balcom (Dot 15711; Starla 5-7)
Tortilla Pete (Imperial 5502)

CRAZY LOVE
LET THE BELLS KEEP RINGING
Paul Anka (ABC-Paramount 9907)

DO I LIKE IT
Nat Cole (Capitol 3939)

*DON'TCHA THINK IT'S TIME
Elvis Presley (RCA Victor 1348)

DO YOU WANT TO DANCE
Bobby Freeman (Josie 835)

DOWN ON MY KNEES
Heartbeats (Roulette 4054)

DOWN ON THE FARM
Al Downing (White Rock 1111)

EL RANCHO ROCK
Champs (Challenge 59007)

ENDLESS SLEEP
Jody Reynolds (Demon 1507)
Gene Ross (Herald 517)

FIVE O'CLOCK IN THE MORNING
Basie & Williams (Roulette 4061)

GET TOUGH
Jimmy McCracklin (Checker 893)

GROOVY
Joe Dodo & Groovers (RCA Victor 7207)

HAPPINESS
Billy & Lillie (Swan 4005)

HAPPY TIMES
A. Tousan (RCA Victor 7192)

HIGH SIGN
Diamonds (Mercury 71291)

HIT THE ROAD
Gus Jenkins (Flash 128)

I HAD A DREAM
YES INDEED
Ray Charles (Atlantic 1180)

I MET HIM ON A SUNDAY
Shirelles (Decca 30588)

*INDIAN LOVE CALL
Ernie Freeman (Imperial 5518)

I WONDER WHY
Dion & Belmonts (Laurie 3013)

*JENNIE LEE
Billy Ward & Dominoes (Liberty 55136)
Jan & Arnie (Arwin 108)

*LITTLE PIXIE
Moe Koffman (Jubilee 5324)

LITTLE TURTLE DOVE
Bobby Day (Class 225)

LONELY BOY
Ronnie Jones & Classmates (End)

*MAKE ME A MIRACLE
Jimmie Rodgers (Roulette 4070)

MARSHA
Prodigals (Falcon 1011)

MISS THING
Silhouettes (Ember 1032)

MUSKEETA
Johnny Pate (Federal 12325)

MY BUCKET'S GOT A HOLE IN IT
Rickey Nelson (Imperial 5503)

NO NO
Fats Domino (Imperial 5515)

NEE NEE NA NA NA NA NU NU
Dicky Doo & Don'ts (Swan 4006)

*PICKIN' ON THE WRONG CHICKEN
Five Stars (Hunt)

REMEMBER
Velours (Cub 9001)

RUBY, RUBY
Little Willie Littlefield (Bullseye)

RUMBLE
Link Wray (Cadence 1347)

SCHOOL GIRL
Crescendos (Nasco 6009)

*SCROUNGIE
Bill Justis (Phillips 3525)

*SHED SO MANY TEARS
Elton Anderson (Vin 1001)

SHOOTY BOOTY
Ivory Joe Hunter (Atlantic 1183)

SITTING AND THINKING
Little Jr. Parker (Duke 184)

SKINNY MINNIE
Bill Haley (Decca 30592)

THAT CRAZY FEELING
Kenny Rogers (Carlton 454)

THE SPRINGER
Dells (Vee-Jay 274)

THE THINGS I LOVE
Fidelitys (Baton 252)

TINA
Spaniels (Vee-Jay 278)

TRY THE IMPOSSIBLE
Lee Andrews & Hearts
(United Artists 123)

WHO'S SORRY NOW
Connie Francis (MGM 12588)

WISHING FOR YOUR LOVE
Voxpoppers (Mercury 71282)
Clovers (Atlantic 1175)

WHY DO EVERYTHING HAPPEN
TO ME
B. B. King (Kent 301)

WOODCHOPPER'S BALL
Hutchie Davie (Atco 6110)

YOU
Aquatones (Fargo 1001)

YOU EXCITE ME
Frankie Avalon (Chancellor 1016)

YOU GOT ME CRYING
GO ON TO SCHOOL
Jimmy Reed (Vee-Jay 275)

YOU'RE MOVIN' ME
Walter Spriggs (Atco 6112)

Sager Opens One-Stop

BOSTON — Jack Sager, formerly with Boston Record Distributors for five years, opened his own one stop, called "One Stop, Inc.," at 1022 Commonwealth Avenue, here on Monday, May 5. Jack has all the labels and is supplying New England juke box ops.

Located next door to Atlas Distributors (AMI), it is the first new one stop to be opened in the Boston territory in some time. It brings the number of one stops in the Hub now to three, the other two being, Boston Record Distributors on Washington Street, near Trimount Automatic Sales Corp. (Seeburg), and Dick's Record Co., located next door to Redd Distributors (Wurlitzer), on Lincoln Street in Brighton.

Sager has a long career and background in music and records.

Sager's new one stop is located in the building owned by Louis and Barney Blatt, operators of Atlas Distributors, and the present layout was a one stop several years back for a short period, with Marian Sutcliffe operating it.

Jack says he has been busy with orders since the doors opened and he is offering individualized service to fit the juke box ops' needs based on long experience and familiarity with their problems.

B. B. King Re-signed To Kent Records

LOS ANGELES — Vocalist B. B. King has signed a new contract with Kent Records to record exclusively for that label for the next year and a half. Kent is the new label owned by the Bihavi Brothers, owners of the Modern, Crown, and RPM labels. King's first commercial record was released on the Modern label and he has been under contract to that firm for the past eight years. B. B. King's sides will now be released on the Kent label on a regular releasing schedule.

New Columbia Showroom

CHICAGO—Columbia Records will open a permanent showroom in space 1142-43 of the Merchandise Mart, it was revealed last week in a joint announcement by Columbia Phonographs National Sales Manager, Milton D. Selkowitz and W. O. Ollman, Mart General Manager.

The 19,000 sq. ft. display will be devoted exclusively to high fidelity equipment, including phonographs, records and other special Hi-Fi products; instruments shown will range in price from $29.95 to $2,000. It will be the only showroom in the huge Merchandise Mart displaying high-fidelity equipment exclusively.

The space will be opened by June 1 and will show an entire line at the semi-annual International Home Furnishings Market in the Mart June 16-27.

Columbia's exhibit will be designed by the company's art director.

Dash Becomes Code

NEW YORK—The recently formed Dash label has changed its name to Code Records, according to an announcement by the company's owners, Joe Dasher and Sid Wyner.

The name was changed to Code because of several companies claiming that the name belonged to them. Since no records had been released yet by the young label, the name was changed to avoid any controversy.

Code's first release will be issued next month.

Visitors To The

BRUSSELS WORLD'S FAIR!

PICK UP THE LATEST ISSUE OF

THE CASH BOX

at the

Amusement Center Arcade

FREE — NO CHARGE

To Members of the Coin Machine, Record and Music Industries

"St. Louis Blues" Premieres



NEW YORK — Capitol wax star, Nat "King" Cole, recently went on a tour to promote his new Paramount flick, "St. Louis Blues," the film bio of W. C. Handy, whom Nat plays in the pic. The picture had its premiere in St. Louis, Mo., at which Nat, Mrs. Handy, Pearl Bailey and Nelson Riddle attended. Next stop for Nat, who appeared by himself hereon, was in New York City, highlighted by an Ed Sullivan, CBS-TV guest shot. From there he went to Boston, on to Detroit, Chicago, Los Angeles and San Francisco. The flick was launched in each city as Nat appeared. Following the openings Nat began a 5-week engagement at the Ambassador Hotel in Los Angeles. To help debut the pic, Nat visited with the above personalities in some of the aforementioned cities. Top left photo; seated left to right, are Columbia's Johnny Mathis, Cole and Nelson Riddle. Standing are Harold Koplar, owner of the Chase Hotel in St. Louis and Nat's Mgr., Carlos Gastel. Top right: Nat and Howard Miller of the CBS network and WIND-Chicago. Second row left: Sam Evans, WGES-Chicago, Cole and "Tito." WAAF-Chicago. Second row right: Nat and Bristoe Bryant, WJLB-Detroit. Third row left: Nat and Ed McKenzie, Detroit. Right: Nat and Art Ford, now with WNTA-TV-Newark, N. J. Bottom row left: Eddie Hubbard, WGN-Chicago and Nat. Center: Robin Seymour, WKMH- Dearborn, Mich., and Cole, and, in the last pic, Nat is with Jim Butler, KMOX-St. Louis.

New Mills Firm

NEW YORK — Sidney Mills last week announced that he has formed a new publishing firm, Sidney Music, a BMI affiliate. At the same time Mills revealed that he has recorded a master with newcomer Bobby Hamilton, a 17-year-old guitarist and writer. The master was purchased by the Am-Par Corporation for release on the firm's new label APT Records. The lad's APT waxing, set for release next week, couples "Crazy Eyes For You" and "While Walking Together (Thinking of You)."

For POPS, it's # 1535,
"JUST AROUND THE CORNER"
By THE JIVE BOMBERS
For BLUES, it's # 1536,
"BLUES, EARLY, EARLY"
By BIG MAYBELLE
For ROCK 'N ROLL, it's # 1537,
"I DREAMED"
By THE 3 PLAYMATES
SAVOY RECORD CO 58 MARKET ST NEWARK, N J

NEW WAX SENSATION!
DAVE ATKINS
"SHAKE-KUM-DOWN"
and
"LET'S HAVE A GOOD TIME"
511
BACK BEAT RECORDS
2809 Erastus St., Houston 26, Tex.

The Cash Box HOT-9

NEW YORK

1	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
2	TWILIGHT TIME	*Platters (Mercury 71829)*
3	DOWN ON MY KNEES	*Heartbeats (Roulette 4054)*
4	ALL I HAVE TO DO IS DREAM	*Everly Brothers (Cadence 1348)*
5	BOOK OF LOVE	*Monotones (Argo 5290)*
6	LOOKING BACK	*Nat Cole (Capitol 3939)*
7	TEQUILA	*Champs (Challenge 1016)*
8	WITCH DOCTOR	*David Seville (Liberty 55132)*
9	DO YOU WANNA DANCE	*Bobby Freeman (Josie 835)*
10	JOHNNY B. GOODE	*Chuck Berry (Chess 1691)*

CHICAGO

1	LOOKING BACK	*Nat Cole (Capitol 3939)*
2	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
3	TWILIGHT TIME	*Platters (Mercury 71829)*
4	TEQUILA	*Champs (Challenge 1016)*
5	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
6	TEACH ME HOW TO LOVE YOU	*Bobby Blue Bland (Duke 182)*
7	JOHNNY B. GOODE	*Chuck Berry (Chess 1691)*
8	5 O'CLOCK IN THE MORNING	*Basie & Williams (Roulette 4061)*
9	BOOK OF LOVE	*Monotones (Argo 5290)*
10	HE'S GOT THE WHOLE WORLD IN HIS HANDS	*Laurie London (Capitol 3891)*

NEW ORLEANS

1	WHAT AM I LIVING FOR	*Chuck Willis (Atlantic 1179)*
2	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
3	LOOKING BACK	*Nat Cole (Capitol 3939)*
4	NO NO	*Fats Domino (Imperial 5515)*
5	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
6	JOHNNY B. GOODE	*Chuck Berry (Chess 1691)*
7	YES INDEED	*Ray Charles (Atlantic 1180)*
8	TWILIGHT TIME	*Platters (Mercury 71829)*
9	TEQUILA	*Champs (Challenge 1016)*
10	HAVE FAITH	*Gene Allison (Vee-Jay 273)*

ST. LOUIS

1	LOOKING BACK	*Nat "King" Cole (Capitol 3939)*
2	WITCH DOCTOR	*David Seville (Liberty 55132)*
3	HANG UP MY ROCK AND ROLL SHOES	*Chuck Willis (Atlantic 1179)*
4	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
5	TWILIGHT TIME	*Platters (Mercury 71829)*
6	WE BELONG TOGETHER	*Robert & Johnny (Old Town 1047)*
7	CHILLI WITH HONEY	*Danny Bell (Fraternity)*
8	JOHNNY B. GOODE	*Chuck Willis) (Chess 1691)*
9	REMEMBER	*Velours (Cub 9001)*
10	BOOK OF LOVE	*Monotones (Argo 5290)*

NEWARK

1	LOOKING BACK	*Nat "King" Cole (Capitol 3939)*
2	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
3	JOHNNY B. GOODE	*Chuck Berry (Chess 1691)*
4	BOOK OF LOVE	*Monotones (Argo 5290)*
5	HANG UP MY ROCK AND ROLL SHOES	*Chuck Willis (Atlantic 1179)*
6	TWILIGHT TIME	*Platters (Mercury 71829)*
7	I WONDER WHY	*Dion & Belmonts (Laurie 3013)*
8	TEQUILA	*Champs (Challenge 1016)*
9	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
10	EL RANCHO ROCK	*Champs (Challenge 59007)*

DALLAS

1	WHAT AM I LIVING FOR	*Chuck Willis (Atlantic 1179)*
2	ALL I HAVE TO DO IS DREAM	*Everly Brothers (Cadence 1348)*
3	JOHNNY B. GOODE	*Chuck Berry (Chess 1691)*
4	BOOK OF LOVE	*Monotones (Argo 5290)*
5	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
6	RUMBLE	*Link Wray (Cadence 1347)*
7	LOOKING BACK	*Nat "King" Cole (Capitol 3939)*
8	WITCH DOCTOR	*David Seville (Liberty 55132)*
9	TWILIGHT TIME	*Platters (Mercury 71829)*
10	SICK AND TIRED	*Fats Domino (Imperial 5515)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box HOT

PHILADELPHIA

1	BOOK OF LOVE	*Monotones (Argo 5290)*
2	DOWN ON MY KNEES	*Heortbeots (Roulette 4054)*
3	LOOKING BACK	*Not Cole (Copitol 3939)*
4	TWILIGHT TIME	*Plotters (Mercury 71829)*
5	FOR YOUR LOVE	*Ed Townsend (Copitol 3926)*
6	WE BELONG TOGETHER	*Robert & Johnny (Old Town 1047)*
7	TRY THE IMPOSSIBLE	*Lee Andrews & Heorts (United Artists 123)*
8	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
9	HANG UP MY ROCK AND ROLL SHOES	*Chuck Willis (Atlontic 1179)*
10	THE THINGS I LOVE	*Fidelitys (Boton 252)*

LOS ANGELES

1	TWILIGHT TIME	*Plotters (Mercury 71829)*
2	WE BELONG TOGETHER	*Rob-rt & Johnny (Old Town 1047)*
3	BOOK OF LOVE	*Monotones (Argo 5290)*
4	ALL I HAVE TO DO IS DREAM	*Everly Brothers (Codence 1348)*
5	FOR YOUR LOVE	*Ed Townsend (Copitol 3926)*
6	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
7	LOOKING BACK	*Not "King" Cole (Copitol 3939)*
8	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
9	TEQUILA	*Chomps (Chollenge 1016)*
10	HE'S GOT THE WHOLE WORLD IN HIS HANDS	*Lourie London (Copitol 3891)*

DETROIT

1	WITCH DOCTOR	*Dovid Seville (Liberty 55132)*
2	TWILIGHT TIME	*Plotters (Mercury 71829)*
3	ALL I HAVE TO DO IS DREAM	*Everly Brothers (Codence 1348)*
4	WEAR MY RING AROUND YOUR NECK	*Elvis Presley (RCA Victor 7240)*
5	LOOKING BACK	*Not "King" Cole (Copitol 3939)*
6	BOOK OF LOVE	*Monotones (Argo 5290)*
7	JOHNNY B. GOODE	*Chuck Berry (Chess 1691)*
8	HE'S GOT THE WHOLE WORLD IN HIS HANDS	*Lourie London) (Copitol 3891)*
9	DO YOU WANNA DANCE	*Bobby Freemon (Josie 835)*
10	RUMBLE	*Link Wroy (Codence 1347)*

ATLANTA

1	WHAT AM I LIVING FOR	*Chuck Willis) (Atlontic 1179)*
2	LOOKING BACK	*Not "King" Cole (Copitol 3939)*
3	TO BE LOVED	*Jockie Wilson (Brunswick 55052)*
4	TWILIGHT TIME	*Plotters - (Mercury 71829)*
5	JOHNNY B. GOODE	*Chuck Berry (Chess 1691)*
6	WITCH DOCTOR	*David Sevvile (Liberty 55132)*
7	FOR YOUR LOVE	*Ed Townsend (Copitol 3926)*
8	YOU'RE MOVIN' ME	*Wolter Spriggs (Atco 6112)*
9	ALL I HAVE TO DO IS DREAM	*Everly Brothers (Codence 1348)*
10	YOU'VE GOT ME CRYING	*Jimmy Reed (Vee-Jay 275)*

NORFOLK

1	TO BE LOVED	*Jockie Wilson (Brunswick 55052)*
2	FOR YOUR LOVE	*Ed Townsend (Copitol 3926)*
3	LOOKING BACK	*Not "King" Cole (Copitol 3939)*
4	WITCH DOCTOR	*Dovid Seville (Liberty 55132)*
5	ALL I HAVE TO DO IS DREAM	*Everly Brothers (Codence 1348)*
6	WHAT AM I LIVING FOR	*Chuck Willis (Atlontic 1179)*
7	DO YOU WANNA DANCE	*Bobby Freemon (Josie 835)*
8	I MET HIM ON SUNDAY	*Shirelles (Decco 30588)*
9	JOHNNY B. GOODE	*Chuck Berry (Chess 1691)*
10	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*

SAN FRANCISCO

1	BOOK OF LOVE	*Monotones (Argo 5290)*
2	TWILIGHT TIME	*Plotters (Mercury 71829)*
3	LOOKING BACK	*Not "King" Cole (Copitol 3939)*
4	JOHNNY B. GOODE	*Chuck Berry (Chess 1691)*
5	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
6	WE BELONG TOGETHER	*Robert & Johnny (Old Town 1047)*
7	ALL I HAVE TO DO IS DREAM	*Everly Brothers (Codence 1348)*
8	WEAR MY RING AROUND YOUR NECK	*Elvis Presley (RCA Victor 7240)*
9	DOWN ON MY KNEES	*Heortbeots (Roulette 4054)*
10	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*

R & B Sure Shots

"ENDLESS SLEEP" — The Cash Box Sleeper of the Week — 4/12

Jody Reynolds Demon 1507

Gene Ross Herald 517

"JENNIE LEE" — The Cash Box Award o' the Week — 5/3

Billy Ward & Dominoes Liberty 55136

Jan & Arnie Arwin 108

Complete Showing Of Stereo Lines Expected At Chicago Summer Trade Show

CHICAGO, ILL.—A full industry showing of complete lines of the new stereophonic records and players is expected at the Music Industry Trade Show this summer in Chicago, according to William R. Gard, executive secretary of the National Association of Music Merchants.

"With the industry agreed upon the so-called 45-45 system as the design standard for the new stereo disks, manufacturers are rushing to complete their lineup of record players as well as a full library of stereo recordings. They should all be ready for display and distribution by the time of the NAMM trade show at the Palmer House on July 21," Gard stated.

"Up to now, there seems to have been a wait-and-see attitude as to stereo records. But with the record industry agreed upon standards for the new disks, it looks like a big rush by all manufacturers to get full lines of players and records ready for the Music Merchants trade show," declared Gard.

"There's no question that stereo will be the big thing at the show. There's a tremendous curiosity among music dealers throughout the country to hear how the stereo disks sound."

Indicative of the big industry push into the field of stereo records is the number of new exhibitors who have booked space at the Chicago show. To date there are 26 new registrations by music firms and many will be showing stereo record equipment.

New exhibitors in the 4th floor "400 Room" will be: Admiral Corp. and Columbia Records.

On the 6th floor, new exhibitors will be: Magnus Organ Corp., Berlitz Publications, Inc., Wenger Music Equipment Co., Penzel-Mueller & Co., Inc., Ferree's Band Instrument Tools and Vincent Bach Corp.

New on the 7th floor will be: Fawick Strings, Inc. and Pietro Deiro Accordion Headquarters.

The 8th floor will have as new exhibitors: Klann Organ Supply Co., Minx Miniature Piano, Steger Piano Co., and Scope, Inc.

Newcomers this year on the 9th floor will be: General Electric, Record Accessories Corp., Synthetic Plastics Sales Co. and Freedman Artcraft Engineering Corp., AMI, Inc., Allen B. DuMont Laboratories, Inc., Roberts Electronic, Inc., Guy Hobbs, Inc., International Electronics Corp., Tops Music Enterprises, Inc., London Records, Inc., and Alan Insulated Manufacturing Co. Inc.

"Once again the music industry stands on the threshhold of new vistas in reproduction of sound," declared Gard. "It is a tribute to the vision and pioneering of its far-sighted leaders that they are not satisfied to sit back on the tremendous gains made in the past decade. Instead they are continually thrusting forward to develop new techniques to reproduce music in the home as closely as possible to what is heard in concert halls. The impact cannot but affect every segment of the industry, for music appreciation cannot but be stimulated in every field from participation to listening by the new faithfully-recorded stereo disks.

"To vary the old saying, hearing is believing—and that is what is in store for music dealers at this year's convention. It should be a literal revelation that will send everyone home talking about the new miracles of stereo sound that will soon be available at reasonable cost in every American home."

2 NEW HITS ON
END & GONE
I LOVE YOU SO
by
THE CHANTELS
End 1020
CHA-HUA-HUA
by
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R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR
B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JIMMY SIMMS
(Lamp 2017)

B+ "MYSTERY OF LOVE" (1:55) [Aladdin BMI — James Simms] Simms offers an interesting combination of mystery and rock and roll. Deck is handled in a manner that makes this novelty a good bet. Watch it carefully—it could capture the fancy of the teener.

B "NOBODY BUT YOU" (2:38) [Aladdin BMI — James Simms] Jimmy Simms shouts out a rhythmic slow beat with a real earthy delivery. He delivers for the r & b buyer although the beat is acceptable to the overall teener market.

ARTHUR GUNTER
(Excello 2137)

B+ "LUDELLA" (2:58) [Excellorec BMI—A. Gunter] Gunter offers a slow beat blues on this side and the result is good. Gunter is sincere and effective in his plea to "Ludella". This appears to be the more commercial deck.

B "WE'RE GONNA SHAKE" (2:52) [Excellorec BMI—A. Gunter] Arthur Gunter swings out with a quick beat jumper. Deck has a strong beat for dancing, and coupled with Gunter's stylized vocaling it could stir up some fair sales action.

WILLIE HEADEN
(Dooto 437)

B "I WOKE UP SCREAMING" (2:55) [Dootsie Williams—Headen, Doe] Willie Headen wails a slow beat blues in which he tells the story of a nightmare that had him terrified. Blues for the down home market.

B "I'M A REAL FINE DADDY" (2:50) [Dootsie Williams—Headen, Doe] Headen ups the tempo to a fast beat as he tells of his need for a cool, smooth baby to show him a real gone time. Swinging bouncer delivered energetically.

MARVIN & JOHNNY
(Kent 303)

B+ "AIN'T THAT RIGHT" (2:44) [Modern BMI—Josea] Marvin & Johnny offer a hard hitting quick beat that is loaded with an exciting arrangement and delivery. Deck drives all the way. Could grab off a big piece of action.

B+ "CHERRY PIE" (2:45) [Modern BMI—Josea] Marvin & Johnny Dean on a slow beat drifter. Melodic affair handled in easy fashion. Pleasing deck.

LILLIAN OFFITT
(Excello 2139)

B+ "CAN'T GO ON" (2:13) [Excellorec BMI—M. Babb] Lillian Offitt etches a slow, rhythmic blues with a tenderness and ease that wins you over. The lass handles the tune with a "softsell" approach and the result is very strong. Like it.

B "DARLIN' PLEASE DON'T CHANGE" (2:14) [Excellorec BMI—M. Babb] Lillian Offitt turns her easy charm on another slow beat effort with a folk feeling. Tender ballad effect nicely rendered.

The Cash Box Award o' the Week

"YOU DON'T LOVE ME ANYMORE" (2:39)
[Arc & Keel BMI—The Pastels]

"LET'S GO TO THE ROCK & ROLL BALL" (2:40)
[Keel BMI—The Pastels]

THE PASTELS (Argo 5297)

● The Pastels follow "Been So Long" with a slow beat ballad blues. 'You Don't Love Me Anymore", and the resulting wax looks like another big one for the group. The lead singer is stickout on a meaty hunk of material. Moving, melodic and highly saleable issue. Keep both orbs on this deck. The flip, "Let's Go To The Rock & Roll Ball", is a complete change of pace. The Pastels rock on a middle beat jumper giving it a stirred up treatment the kids can hop around to. Two good decks, with our bet placed on "You Don't Love Me Anymore".

"YOU KEEP DOGGIN' ME" (2:10) [Angel BMI—Burris, Terry]

"MISTER FROGGIE" (2:19) [Angel BMI—Burris, Terry]

SONNY AND JAYCEE (Ember 1034)

● Sonny and Jaycee, newcomers to the Ember label, make a strong debut with a two-sider that'll have the customers guessing. "You Keep Doggin' Me" is a quick beat bouncer with an exciting beat and treatment. Wailing sound and down home effects come through with stirring results and we look to this deck to stir up strong action. The coupling, "Mister Froggie", is another prospect for the sales column. A quick beat treatment of the classic kiddie folk tune. This is one that also contains the ingredients to make it. Watch both sides.

"SHAKIN'" (2:10) [Dare BMI—N. Watts]

"THE SLIDE" (2:35) [Dare BMI—N. Watts]

NOBLE "THIN MAN" WATTS (Baton 254)

● Noble "Thin Man" Watts presents two absorbing sides that bear the qualifications necessary for heavy sales. "Shakin'" is a middle beat instrumental jump with a great sound and melodic appeal. Watts dishes up the swinger with intriguing results. Great teenage material. The coupling, "The Slide", is a slow beat mood blues that penetrates. Slow, swaying wax that excites with its torrid wailing. Two top decks that deserve close attention.

"I LOVE YOU SO" / "HOW COULD YOU CALL IT OFF"

CHANTELS (End 1020)

"JEANIE, JOANIE, SHIRLEY, TONI"

FOUR PALMS (Aladdin 3411)

● The two disks listed above could develop into top sellers in the R & B market. The Chantels' disk is a follow-up to two consecutive hits. The Four Palms' is a strong new release. (See Pop Reviews).

THE INSPIRATIONS
(Lamp 2019)

B+ "INDIAN JANE" [Don Barksdale/Aladdin BMI — Carlton Brown] The Inspirations chant a quick beat bouncer novelty that appeals in a light hearted way. Syncopated love story with a gobeldy-gook lyric that is zaney enough to appeal to all youngsters. Infectious side.

C+ "DON'T CRY" (2:38) [Aladdin BMI—Jackson, McLoyd] The Inspirations change moods and their romance turns soft and tender. Slow beat lilter treated effectively, but without the direct appeal of "Indian Jane".

THE GUYTONES
(DeLuxe 6163)

B+ "BABY I DON'T CARE" (2:17) [Miller ASCAP—Evans, Gibson] The Guytones turn a nice bit of teamwork into a mighty enjoyable waxing. Tune skips along at a rapid bouncing pace that generates foottapping. Infectious ditty that should captivate a load of young record buyers.

C+ "YOUNG DREAMER" (2:05) [Robbins ASCAP—Jack Solomon] The Guytones turn dramatic with a heavy opus and it is unlikely the kids can get into the mood of this offering.

THE MEDALLIONAIRES
(Mercury 71309)

B "MAGIC MOONLIGHT" (2:39) [Pure Music BMI] The Medallionaires drift gently over a slow paced pretty. Effective vocal teamwork helps make it a deck that carries appeal to the youngsters. Deserves your close attention.

C+ "TEENAGE CARAVAN" (2:38) [Pure Music BMI—] The Medallionaires back with a dramatic effort that's pretty but ineffective. Medallionaires better than the material.

SLIM HARPO
(Excello 2138)

B+ "STRANGE LOVE" (2:10) [Excellorec BMI—J. Moore, J. West] Slim Harpo backs with another slow beat blues wherein he desires to talk of his love and hold her in his arms. Excellent treatment of the blues story of the ages.

B "WONDERING AND WORRYIN'" (2:03) [Excellorec BMI—Moore, West] Slim Harpo wails a slow, rhythmic down home blues with an easy but selling vocal. Harpo tells his story effectively and the southern market will like it.

CASANOVA JR.
(Port 70001)

B "SALLY MAE" (2:15) [Benell BMI — Casanova Russaw] Casanova Jr. does a Little Richard type vocal reading of a quick beat jumper with a story and melody that's been told time and time again. However, Casanova Jr. gets all that's possible from the tune. Entertaining in spite of its having been done before.

B "THEY CALL ME CASANOVA" (2:25) [Benell BMI — Casanova Russaw] Casanova Jr. does another smart bit of wailing as he turns out a middle beat jump with an exciting treatment.

Top Selling Records Reported by R & B Retail Outlets

From Coast to Coast

RECORD CENTER
Cleveland, Ohio

1. Johnny B. Goode (C. Berry)
2. Sick And Tired (F. Domino)
3. Don't You Just Know It (F. Domino)
4. Book Of Love (Monotones)
5. To Be Loved (J. Wilson)
6. I Met Him On A Sunday (Shirelles)
7. Cha-Hua-Hua (Pets)
8. Pickin' On The Wrong Chicken (Five Stars)
9. Woodchopper's Ball (Davies)
10. Do You Wanna Dance (B. Freeman)

CALIFORNIA MUSIC
Los Angeles, Calif.

1. Twilight Time (Flatters)
2. All I Have To Do Is Dream (Everlys)
3. Talk To Me (L. W. John)
4. Book Of Love (Monotones)
5. We Belong Together (Robert & Johnny)
6. Every Night (Chantels)
7. Looking Back (N. Cole)
8. Jennie Lee (Jan & Arnie)
9. Wear My Ring (E. Presley)
10. He's Got The Whole World (L. London)

MELODY LANE
Chicago, Ill.

1. Looking Back (N. Cole)
2. Twilight Time (Platters)
3. Why Do Everything Happen To Me (B. B. King)
4. Lonely Island (S. Cooke)
5. Teach Me How To Love You (B. B. Bland)
6. Sitting And Thinking (Parker)
7. Boo Da Ba (B. Doggett)
8. The Walk Off (P. Brown)
9. Hit The Road (G. Jenkins)
10. S O'Clock In The Morning (J. Williams)

MELOTONE MUSIC SHOP
Brooklyn, N. Y.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Book Of Love (Monotones)
4. Twilight Time (Platters)
5. You (Aquatones)
6. Wear My Ring (E. Presley)
7. Do You Want To Dance (B. Freeman)
8. I Wonder Why (Dion & Belmonts)
9. Things I Love (Fidelitys)
10. Johnny B. Goode (C. Berry)

MUSIC BOX
Spokane, Wash.

1. Don't You Just Know It (H. Smith)
2. Book Of Love (Monotones)
3. So Tough (Casuals)
4. Talk To Me (L. W. John)
5. Yes Indeed (R. Charles)
6. Sick And Tired (F. Domino)
7. Hang Up My Rock And Roll Shoes (C. Willis)
8. Johnny B. Goode (C. Berry)
9. Endless Sleep (J. Reynolds)
10. Every Night (Chantels)

E & R RECORD SHOP
San Antonio, Tex.

1. Twilight Time (Platters)
2. Book Of Love (Monotones)
3. Talk To Me (L. W. John)
4. Johnny B. Goode (C. Berry)
5. Witch Doctor (D. Seville)
6. Tequila (Champs)
7. Looking Back (N. Cole)
8. He's Got The Whole World (L. London)
9. Hang Up My Rock And Roll Shoes (C. Willis)
10. Have Faith (G. Allison)

McCRORY'S MUSIC
New Orleans, La.

1. What Am I Living For (C. Willis)
2. Johnny B. Goode (C. Berry)
3. No No (F. Domino)
4. Just A Dream (J. Clayton)
5. Shed So Many Tears (E. Anderson)
6. Indian Love Call (E. Freeman)
7. Talk To Me (L. W. John)
8. Book Of Love (Monotones)
9. Slow Down (L. Williams)
10. Tequila (Champs)

H. L. GREEN
Augusta, Ga.

1. What Am I Living For (C. Willis)
2. Looking Back (N. Cole)
3. To Be Loved (J. Wilson)
4. Twilight Time (Platters)
5. Tequila (Champs)
6. Don't You Just Know It (H. Smith)
7. Johnny B. Goode (C. Berry)
8. Have Faith (G. Allison)
9. Sick And Tired (F. Domino)
10. You Got Me Crying (J. Reed)

GLEN MUSIC SHOP
Detroit, Mich.

1. Witch Doctor (D. Seville)
2. Wear My Ring (E. Presley)
3. Book Of Love (Monotones)
4. Endless Sleep (G. Ross)
5. Do You Wanna Dance (B. Freeman)
6. Jennie Lee (B. Ward)
7. Scroungie (B. Justis)
8. Rumble (L. Wray)
9. Muskeeta (J. Pate)
10. Johnny B. Goode (C. Berry)

R & B Disk Jockey REGIONAL RECORD REPORTS

WALTER POWELL
WBVL—Barbourville, Ky.

1. What Am I Living For (C. Willis)
2. Johnny B. Goode (C. Berry)
3. Let Some Love In Your Heart (O. Williams)
4. Do You Wanna Dance (B. Freeman)
5. Scroungie (B. Justis)
6. Girl Of My Dreams (G. Granahan)
7. Every Night (Chantels)
8. Devoted To You (C. Butler)
9. Go On To School (J. Reed)
10. No No (F. Domino)

JIM McCARTHY
WAEB—Allentown, Pa.

1. Johnny B. Goode (C. Berry)
2. Book Of Love (Monotones)
3. Hang Up My Rock And Roll Shoes (C. Willis)
4. Don't You Just Know It (H. Smith)
5. Everybody Rock (McCracklin)
6. Now And For Always (G. Hamilton IV)
7. For Your Love (E. Townsend)
8. Rock And Roll Rhapsody (Four Aces)
9. Sweet Little Sixteen (Berry)
10. I Met Him On A Sunday (Shirelles)

FRANK "THE RECORD MAN" ELKINS
WPRY—Perry, Fla.

1. Tequila (Champs)
2. Wear My Ring (E. Presley)
3. Lollipop (Chordettes)
4. Been So Long (Pastels)
5. Hang Up My Rock And Roll Shoes (C. Willis)
6. I'm So Glad I Found You (I. J. Hunter)
7. Lonely Island (S. Cooke)
8. Skinny Minnie (B. Haley)
9. Rumble (L. Wray)
10. Endless Sleep (J. Reynolds)

NICK NICKSON
WBBF—Rochester, N. Y.

1. Book Of Love (Monotones)
2. Don't You Just Know It (H. Smith)
3. Believe What You Say (R. Nelson)
4. Hop In My Jalop (C. Alama)
5. Jacqueline (B. Helms)
6. To Be Loved (J. Wilson)
7. Talk To Me (L. W. John)
8. Wishing For Your Love (Voxpoppers)
9. Skinny Minnie (B. Haley)
10. You (Aquatones)

"BIG DON" BARKSDALE
KWBR—Oakland, Calif.

1. Looking Back (N. Cole)
2. We Belong Together (Robert & Johnny)
3. Down On My Knees (Heartbeats)
4. Talk To Me (L. W. John)
5. To Be Loved (J. Wilson)
6. Why Do Everything Happen To Me (B. B. King)
7. Johnny B. Goode (C. Berry)
8. You Got Me Crying (J. Reed)
9. Every Night (Chantels)
10. Got A Job (Miracles)

DAVE NEUMANN
KAYO—Seattle, Wash.

1. Do You Wanna Dance (B. Freeman)
2. Book Of Love (Monotones)
3. Endless Sleep (J. Reynolds)
4. Talk To Me (L. W. John)
5. Sick And Tired (F. Domino)
6. We Belong Together (Robert & Johnny)
7. Jennie Lee (Jan & Arnie)
8. Maybelle (P. Shannon)
9. Wishing For Your Love (Voxpoppers)
10. Remember (Velours)

DUB PHILLIPS
WGSN—Charleston, S. C.

1. Twilight Time (Platters)
2. Tequila (Champs)
3. Looking Back (N. Cole)
4. Witch Doctor (D. Seville)
5. For Your Love (Townsend)
6. What Am I Living For (C. Willis)
7. He's Got The Whole World (L. London)
8. Wear My Ring (E. Presley)
9. Sweet Little Sixteen (Berry)
10. Johnny B. Goode (C. Berry)

BOP PARKS
WEKR—Fayetteville, Tenn.

1. Johnny B. Goode (C. Berry)
2. Have Faith (G. Allison)
3. To Be Loved (J. Wilson)
4. All I Have To Do Is Dream (Everlys)
5. Don't You Just Know It (H. Smith)
6. Wear My Ring (E. Presley)
7. I Want To Do It (E. Rucker)
8. No No (F. Domino)
9. Lonely Island (S. Cooke)
10. Just Too Much (R. Brown)

TOM ADAMS
KEEL—Shreveport, La.

1. Twilight Time (Platters)
2. Tequila (Champs)
3. Looking Back (N. Cole)
4. Johnny B. Goode (C. Berry)
5. Book Of Love (Monotones)
6. Smoke Gets In Your Eyes (R. Barrett)
7. In A Dream (R. Hamilton)
8. To Be Loved (J. Wilson)
9. The Walk (J. McCracklin)
10. Little Pig (D. Hawkins)

Liz In Music Biz



BOSTON—Actress Lizabeth Scott recently embarked on a new singing career when she made her first waxing for VIK Records—an album titled Lizabeth.

John Bassett, WBZ disk jockey, in Boston, Mass., interviews Lizabeth during a country-wide tour she is making to promote the album.

Monarch Record Mfg. To Expand

LOS ANGELES—Nate Duroff and Nate Rothstein of Monarch Record Manufacturing Co. of Los Angeles last week announced immediate plans for an expansion program for their pressing plant. The firm has acquired property on LaCieniga Blvd. for the construction of a 25,000 square foot pressing plant which will contain additional enlarged pressing facilities to provide fast and better service to recording companies. The new plant will contain complete processing facilities, and will be geared for a seven-day production week when the occasion calls for it. Among the many innovations planned in the new factory is a completely air-filtered room specifically designed for the production of stereo disks, which Monarch has been pressing in its present plant. Plans call for construction of the new manufacturing plant to start immediately.

"Jockey Jack" To WCIN

CINCINNATI, OHIO—Jack Gibson, known as "Jockey Jack," has joined Cincinnati radio station WCIN and will be heard twice daily, Monday through Saturday, according to an announcement by the station's manager Ralph Johnson.

Gibson comes to WCIN from station WERD in Atlanta where he had been one of the top deejays since 1949. He also spent two years with WMBM in Miami Beach, Fla.

Gibson broke into radio in 1945 as an actor in Chicago. He was elected President of the National Jazz, Rhythm & Blues Disk Jockey Association.

DECCA RECORDS Get The Play

DECCA RECORDS

Decca Gold Label Release For May

NEW YORK—Decca's Gold Label release for the month of May includes symphonic recordings by four of the classical label's top conductors and a chamber music recording.

Eugen Jochum conducts the Bavarian Radio Symphony Orchestra in Mozart's Symphony No. 39 in E Flat Major and Mozart's Symphony No. 40 in G Minor.

The Berlin Radio Symphony Orchestra, under the baton of Lorin Maazel, is heard in Stravinsky's Firebird Suite and Chant du Rossignol.

The two selections in the Berlin Philharmonic Orchestra recording, Karl Bohm conducting, are Reger: Variations and Fugue on a Theme by Mozart, and Mozart: Serenade No. 6 in D Major.

Igor Markevitch conducts the Lamoureux Orchestra of Paris through Gounod's Symphony No. 2 in E Flat and Bizet's Jeux d'Efants (Suite for Orchestra, Op. 22).

The chamber selection stars Wolfgang Schneiderhan, violin, and Carl Seeman, piano, playing three selections: Bartok: Sonata No. 2; Hindemith: Sonata in C; and Stravinsky: Duo Concertant.

All the selections were recorded in Europe by Deutsche Grammophon.

Contest Winners

NEW YORK — Ten teenage dance contest winners from the Province of Ontario, Canada, will be brought to Syracuse by WHEN-TV to compete on May 17th, against winners of "Top Ten Dance Party," a syndicated teenage television series.

The Canadian visitors will receive an all-expense trip to Syracuse and will be wined and dined by WHEN-TV and the Coca-Cola Bottling Company, sponsors of the show.

"Top Ten," packaged by Victor & Richards, Inc., is now completing its second year on the Meredith-owned station.

Exciting Instrumental
"HIT THE ROAD"
b/w "ROAD RUNNER"
by Gus Jenkins
FLASH # 128
BREAKING NATIONALLY!
The Original
"DEAD" b/w
"VOWELS OF LOVE"
by The Poets
FLASH # 129
FLASH RECORDS

Goodman To Introduce Previn Composition At Brussels Fair

NEW YORK—"Brussels Brieting," a seven-minute jazz composition written especially by Andre Previn for Benny Goodman, will be featured by the "King of Swing" during his week of personal appearances at the Brussels World's Fair, May 25-31.

Goodman's series of nightly performances at the Fair will be presented and produced by the Westinghouse Broadcasting Company, Inc., as a public service in cooperation with the U.S. Department of State. The Goodman band's week in Brussels will be the first "in-person" offering in the American Performing Arts Program at the Fair. Portions of the nightly performances will be broadcast in the United States on the WBC radio and television stations, and in Europe via Eurovision, Voice of America and Belgian radio.

Previn, West Coast classical, jazz and pop pianist, composed "Brussels Brieting" especially for Goodman's use at the Fair, as his personal contribution to United States participation in the Brussels international exhibition.

The Goodman orchestra also will introduce to European audiences the Duke Ellington composition: "Space, New York."

Goodman's orchestra, including the famous Trio, Quartet and Sextet, is currently on a tour of principal European cities, leading up to the week at the Brussels Fair. The swing through Europe began Monday, May 5, in Stockholm, and is scheduled to include Copenhagen, Oslo, Hamburg, Berlin, Frankfurt, Zurich, Amsterdam, Blokker, Cologne, Munich, Vienna, Karlsruhe, Essen, Dusseldorf and Hanover.

Bel Canto To Issue Low Priced Tape Line

CULVER CITY, CAL.—Bel Canto Stereophonic Recordings will issue a "low priced" tape line, it was announced last week by Russ Molloy, vice president of the firm.

Priced to retail at $4.95, the line is to be known as Q-Tape.

"This marks the first time stereophonic tapes have been priced to compete with hi-fi records," Molloy stated "Utilizing selections from the library of a leading producer for Q-Tape should correct some erronious conceptions about stereo being out-of-the-reach for the general public."

Although recorded and distributed by Bel Canto, Q-Tape will be marketed and merchandised independently by the company, according to its executive vice president. Bel Canto will continue to sell tapes bearing its name from $7.95 to $11.95.

Scheduled for immediate release on Q-Tape are: "South Pacific," "Dance Time in Stereo," "Lovers' Holiday," "Swan Lake," "Polka Time," "Glenn Miller Moods," "Gay 90's in Stereo," "Sousa on Parade," "Sidewalks of New York," "Dreamland," and a demonstration tape at $2.95.

Bel Canto also records tape magazines and the new stereo disks.

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Premier Performance Included In Angel Release

HOLLYWOOD — Four new Angel albums, including a premiere performance on the label, plus 11 "Great Recordings of the Century," will be on release throughout the nation this week.

The premiere performance on any recording is the opera "Der Mond" (The World), by Carl Orff, one of Germany's foremost contemporary composers. The production was under the personal supervision of the composer. The entire opera is sung in German by tenors Rudolf Christ and Paul Kuen, baritones Karl Schmitt-Walter, Helmut Crauel, Albrecht Peter and Hans Hotter, and bass Peter Lagger. Wolfgang Sawallisch conducts the Philharmonia Orchestra and Chorus.

Another of the new "Aristocrats of High Fidelity" albums is Stravinsky's "The Rite of Spring" with Igor Markevitch conducting the Philharmonia Orchestra. Tchaikovsky's "Symphony No. 4 in F Minor, Op. 36," performed by the Philharmonia Orchestra, Constantin Silvestry, conductor, is another of the new Angel releases.

Under the baton of Rudolf Kempe, The Berlin Philharmonic Orchestra, together with the Women's Chorus of the Berlin State Opera, is heard in Wagner's "Tannhauser" (Overture and Venusberg Music, with chorus), "Gotterdammerung" ' Daybreak in Siegfried's Rhine Journey), and "The Flying Dutchman" (Overture).

A brand new series of recordings identified as "Great Recordings of the Century," containing performances by artists of world renown, are heard in 11 new Angel packages for May. These master performers include Kriesler, Schnabel, Fischer, Chaliapine, Muzio, Casals and Prokofiev. Each of these Angel recordings has won the 1957 Grand Prix of the Academie Charles Cros.

Violinist Fritz Kriesler, accompanied by the London Philharmonic Orchestra conducted by John Barbirolli, presents Beethoven's "Violin Concerto in D Major, Op. 61." Alfred Cortot, pianist, Jacques Thibaud, violinist, and Pablo Casals, 'cellist, combine their talents in Haydn's "Trio No. 1 in G Major, Op. 73, No. 2" and Schubert's "Trio No. 1 in B Flat Major, Op. 99."

Adolf Busch conducts his Chamber Orchestra in three Bach selections: "Brandenburg Concerto No. 1 in F," "Brandenburg Concerto No. 2 in F," and "Brandenburg Concerto No. 6 in B Flat," on one record, and on another, the same conductor offers three other "Brandenburg Concertos," by Bach: "Brandenburg Concerto No. 3 in G," Brandenburg Concerto No. 4 in G," and "Brandenburg Concerto No. 5 in D."

Bach music is also heard in three piano concertos performed by pianist and conductor Edwin Fischer, accompanied by the Chamber Orchestra. Selections heard are "Piano Concerto No. 5 in F Minor," "Piano Concerto No. 4 in A Major," and "Piano Concerto No. 1 in D Minor."

Monteverdi's "Madrigals" are sung by Nadia Boulinger, accompanied by an instrumental ensemble. Pianist Artur Schnabel plays Schubert's "Piano Sonata in B Flat Major, Op. Posthumous" and "Allegretto in C Minor."

Another keyboard artist on the release, Serge Prokofiev, accompanied by The London Symphony Orchestra, conducted by Piero Coppola, is heard in the pianist's "Piano Concerto No. 3 in C Major, Op. 26," and "Suggestions Diabolique, Op. 4, No. 4." On the same recording, the pianist is heard playing "Short Selections."

Basso Feodor Chaliapine is heard, on another album, singing "Boris Godunov Excerpts," by Moussorgsky "Russian Et Ludmilla," by Glinka; "Rousalka," by Dargomijaki, "Prince Igor," by Borodin, and "Sadko," by Rimsky-Korsakov.

Soprano Claudia Muzio sings arias from Italian operas on another new release. These include Bellini's "La Sonnambula" and "Norma," Verdi's "Il Trovatore," "La Traviata," and "La Forza Del Destino," Boito's "Mefistofele," Mascagni's "Cavalleria Rusticanna," Puccini's "La Boheme" and "Tosca," Giordano's "Andrea Chenier" (La Mamma Morta), and Cilea's "L'Arlesiana" and "Adriana Lecouvreur."

Rounding out the release, Elisabeth Schumann, soprano, sings Wolf's "Lieder" and Richard Strauss' "Lieder."

Five displays, two supplements and a four-page ad reprint comprise the Angel promotion for May.

A large easled browser box display features "Great Recordings of the Century." A smaller divider display shows portraits of the composers and lists the four new releases for the month.

Also prepared is a three-color browser box for dealer use. A supplement holder accommodating a quantity of various Angel supplements, and an easled merchandiser constructed to hold a 12-inch album for display purposes, is also available.

The two supplements are titled "The World's Foremost Conductors On Angel Records" and "Premiere Release of a Magnificent New Series, 'Great Recordings of the Century'." A four-page advertisement and review reprint is currently in production and is expected to be ready for dealer use shortly.

Belock Enters Stereo Recording Field

COLLEGE POINT, N. Y.—The Belock Instrument Corporation announced last week it was entering the stereo recording field. The firm has established a new division to be known as the Belock Recording Company at 212-02 41 Avenue, Bayside, Queens, where it has opened a studio.

Harry D. Belock, President, stated that the recording division will utilize advanced concepts in the processing of both strero tapes and disks for the quality market. The entire facility for processing and recording has been assembled after many months of planning and study. The studio has been built and equipped solely for the producing of the stereo recordings.

"The recording equipment from microphone to recording machine, produced especially for Belock by Westrex and Ampex is the most advanced in the field today," Belock stated. The engineers in the recording company including Belock have been associated with the advancement of sound recording in major companies for the past thirty years.

The Belock Recording Company will distribute its recordings under the Everest label. Artists are now being enrolled throughout the United States and Europe to produce both popular and classical music.

The Belock Instrument Corporation is primarily engaged in the development and manufacture of complex electro-mechanical and electronic equipment for the armed forces and industry. Its main plant and engineering facilities are located in College Point, N. Y.

THE NATION'S R & B TOP 20

Pos.		Last Week
1	TWILIGHT TIME *Platters* *(Mercury 71829)*	1
2	LOOKING BACK *Nat Cole* *(Capitol 3939)*	2
3	BOOK OF LOVE *Monotones* *(Argo 5290)*	3
4	JOHNNY B. GOODE *Chuck Berry* *(Chess 1691)*	6
5	TALK TO ME, TALK TO ME *Little Willie John* *(King 5108)*	5
6	WITCH DOCTOR *David Seville* *(Liberty 55132)*	8
7	ALL I HAVE TO DO IS DREAM *Everly Brothers* *(Cadence 1348)*	15
8	WEAR MY RING AROUND YOUR NECK *Elvis Presley* *(RCA Victor 7240)*	9
9	TEQUILA *Champs* *(Challenge 1016)*	4
10	TO BE LOVED *Jackie Wilson* *(Brunswick 55052)*	7
11	WHAT AM I LIVING FOR *Chuck Willis* *(Atlantic 1179)*	16
12	HE'S GOT THE WHOLE WORLD IN HIS HANDS *Laurie London* *(Capitol 3891)*	11
13	DON'T YOU JUST KNOW IT *Huey Smith & Clowns* *(Ace 545)*	10
14	FOR YOUR LOVE *Ed Townsend* *(Capitol 3926)*	12
15	HANG UP MY ROCK AND ROLL SHOES *Chuck Willis* *(Atlantic 1179)*	14
16	HAVE FAITH *Gene Allison* *(Vee-Jay 273)*	13
17	SICK AND TIRED *Fats Domino* *(Imperial 5515)*	19
18	WE BELONG TOGETHER *Robert & Johnny* *(Old Town 1047)*	25
19	EVERY NIGHT *Chantels* *(End 1050)*	17
20	BELIEVE WHAT YOU SAY *Rickey Nelson* *(Imperial 5503)*	24

21. RUMBLE. 22. DO YOU WANNA DANCE 23. YES INDEED. 24. DOWN ON MY KNEES 25. BEEN SO LONG. 26. SWEET LITTLE SIXTEEN. 27. LONELY ISLAND. 28. LOLLIPOP 29. I MET HIM ON A SUNDAY. 30. EL RANCHO ROCK.

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	WEAR MY RING AROUND YOUR NECK *Elvis Presley* *(RCA Victor 7240)*	2
2	OH LONESOME ME *Don Gibson* *(RCA Victor 7133)*	1
3	JUST MARRIED *Marty Robbins* *(Columbia 41143)*	7
4	BALLAD OF A TEENAGE QUEEN *Johnny Cash* *(Sun 283)*	3
5	ALL I HAVE TO DO IS DREAM *Everly Brothers* *(Cadence 1348)*	9
6	I CAN'T STOP LOVING YOU *Kitty Wells* *(Decca 30551)* *Don Gibson* *(RCA Victor 7133)*	4
7	CURTAIN IN THE WINDOW *Ray Price* *(Columbia 41105)*	5
8	BREATHLESS *Jerry Lee Lewis* *(Sun 288)*	6
9	STAIRWAY OF LOVE *Marty Robbins* *(Columbia 41143)*	11
10	WHOLE LOTTA WOMAN *Marvin Rainwater* *(MGM 12609)*	8

11. YOUR NAME IS BEAUTIFUL. 12. SEND ME THE PILLOW YOU DREAM ON. 13. I LOVE YOU MORE. 14. BELIEVE WHAT YOU SAY. 15. IT'S A LITTLE MORE LIKE HEAVEN.

Country Music Deejays To Convene June 26-27

MIAMI, FLA. — More than 2600 country music disk jockeys from all over the nation have been invited to attend a two-day country music festival here June 26-27.

The festival will be a part of the annual convention of the Country Music Disk Jockey's Association of America. Featured will be a country music show with top talent at the Dinner Key Auditorium June 27.

The parley will open at 10 a.m. June 26 at the Everglades Hotel with a business meeting and round table discussions by record and song publishing company representatives, song writers and disk jockeys.

"Cracker Jim" Brooker of Miami's radio station WMIE is chairman of the convention. He is also chairman of the board of directors of the CMDJA.

Other officers include Nelson King of Cincinnati, O., president; Earl Davis of Little Rock, Ark., vice president; Tommy Sutton of Akron, O., secretary, and Dal Stallard of Kansas City, Mo., treasurer.

Festival headquarters will be at the Everglades Hotel. Both the Everglades and the McAllister Hotels, located in down-town Miami, are offering their rooms to deejays at a special rate of $6.00 and $8.00 per day.

Moeller And Cosse Open Two Auditoriums

NASHVILLE, TENN. — W. E. "Lucky" Moeller and X. Cosse, associates of the Jim Denny Agency, announced last week the opening of the Beach Auditorium in Panama City, Fla., and the Pavilion in Myrtle Beach, South Carolina, presenting teen attractions.

The policy, as announced by Jim Denny Artist Bureau, is to offer headline attractions on a two-week basis, rotating the artists from one beach resort to the other. This policy offers the acts four solid weeks of work.

Moeller and Cosse are presently in the process of setting the talent, and report that the beach managers have appeared very cooperative in providing entertainment for the teenagers for the season.

Contracts have been completed for the auditoriums in both Panama City and Myrtle Beach, with the Beach Auditorium in Panama City opening May 29th and the Pavilion in Myrtle Beach opening June 27th.

25th Birthday For WWVA

WHEELING, W. VA.—Radio station WWVA celebrated its 25th Anniversary last Saturday, May 10th.

For this special Jamboree, the station brought back the listeners' favorites for a "one Saturday night only appearance." They included Doc Williams, and the Border Riders with Chickie; Bud Messner and the Skyliners with Molly Darr; Wayne Raney; and Big Slim, the Lone Cowboy.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

		POS. LAST WEEK
1. OH LONESOME ME	Don Gibson (RCA Victor)	(1)
2. JUST MARRIED	Marty Robbins (Columbia)	(5)
3. WEAR MY RING AROUND YOUR NECK	Elvis Presley (RCA Victor)	(7)
4. CURTAIN IN THE WINDOW	Ray Price (Columbia)	(6)
5. I CAN'T STOP LOVING YOU	Kitty Wells (Decca) / Don Gibson (RCA Victor)	(3)
6. ALL I HAVE TO DO IS DREAM	Everly Brothers (Cadence)	(8)
7. BALLAD OF A TEENAGE QUEEN	Johnny Cash (Sun)	(2)
8. I LOVE YOU MORE	Jim Reeves (RCA Victor)	(4)
9. STAIRWAY OF LOVE	Marty Robbins (Columbia)	(9)
10. IT'S A LITTLE MORE LIKE HEAVEN	Hank Locklin (RCA Victor)	(23)

11. SEND ME THE PILLOW YOU DREAM ON. 12. COLOR OF THE BLUES. 13. CRYIN' OVER YOU. 14. OVERNIGHT. 15. BIG RIVER. 16. ONCE MORE. 17. MY BABY AIN'T MY BABY ANYMORE. 18. YOUR NAME IS BEAUTIFUL. 19. WHOLE LOTTA WOMAN. 20. JACQUELINE. 21. HOW DO YOU HOLD A MEMORY. 22. WHAT MAKES A MAN WANDER. 23. IT'S ALL YOUR FAULT. 24. BECAUSE I'M A DREAMER. 25. STOP THE WORLD. 26. WHEN THE WORK'S ALL DONE THIS FALL. 27. TWO FOOLS IN LOVE. 28. WHISPERING RAIN. 29. BREATHLESS. 30. YOU'LL COME BACK. 31. PINK PEDAL PUSHERS. 32. JUST A LITTLE LONESOME. 33. THIS LITTLE GIRL OF MINE. 34. SATISFACTION GUARANTEED. 35. TEN YEARS. 36. BELIEVE WHAT YOU SAY. 37. HOUSE OF GLASS. 38. QUEEN FOR A DAY. 39. CASINO ON THE HILL. 40. LI'L LIZA JANE. 41. HONKY TONK HARDWOOD FLOOR. 42. HEY MR. BLUEBIRD. 43. GEISHA GIRL. 44. DON'T. 45. OH-OH, I'M FALLING IN LOVE AGAIN. 46. HE'S GOT THE WHOLE WORLD IN HIS HANDS. 47. MY BUCKET'S GOT A HOLE IN IT. 48. CLAUDETTE. 49. GOOD DEAL, LUCILLE. 50. KATHLEEN; IT'S TOO SOON TO KNOW; I USED TO LOVE YOU MORE; GUILTY OF DREAMING; I NEED YOU ALL THE TIME.

Country Best Sellers IN RETAIL OUTLETS

		Pos. Last Week
1.	WEAR MY RING AROUND YOUR NECK Elvis Presley (RCA Victor 7240)	(2)
2.	OH LONESOME ME Don Gibson (RCA Victor 7133)	(1)
3.	JUST MARRIED Marty Robbins (Columbia 41143)	(5)
4.	ALL I HAVE TO DO IS DREAM Everly Brothers (Cadence 1348)	(9)
5.	STAIRWAY OF LOVE Marty Robbins (Columbia 41143)	(7)
6.	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	(3)
7.	CURTAIN IN THE WINDOW Ray Price (Columbia 41105)	(6)
8.	I CAN'T STOP LOVING YOU Kitty Wells (Decca 30551) Don Gibson (RCA Victor 7133)	(4)
9.	I LOVE YOU MORE Jim Reeves (RCA Victor 7171)	(8)
10.	BREATHLESS Jerry Lee Lewis (Sun 288)	(10)

11. STOP THE WORLD. 12. SEND ME THE PILLOW YOU DREAM ON. 13. BELIEVE WHAT YOU SAY. 14. DON'T. 15. IT'S A LITTLE MORE LIKE HEAVEN. 16. WHOLE LOTTA WOMAN. 17. YOUR NAME IS BEAUTIFUL. 18. MY BUCKET'S GOT A HOLE IN IT. 19. PINK PEDAL PUSHERS. 20. COLOR OF THE BLUES. 21. I BEG OF YOU. 22. JACQUELINE. 23. ONCE MORE. 24. CRYIN' OVER YOU. 25. BIG RIVER. 26. HE'S GOT THE WHOLE WORLD IN HIS HANDS. 27. WHAT MAKES A MAN WANDER. 28. OH-OH, I'M FALLING IN LOVE AGAIN. 29. IT'S ALL YOUR FAULT. 30. GEISHA GIRL; THIS LITTLE GIRL OF MINE; WHISPERING RAIN; JUST A LITTLE LONESOME; OVERNIGHT; SHE'S NO ANGEL; MY BABY AIN'T MY BABY ANYMORE.

Perryman Starts Talent Availability Bulletin

MADISON, TENN.—Perryman All Star Artists, the Madison, Tenn., booking agency, is starting a bi-monthly "Talent Availability Bulletin" to serve both talent and talent buyers.

Perryman is inviting top name artists from Nashville to list open and available dates for bookings. In turn, Perryman Artists will list these dates in the Bulletin which will be mailed twice a month to the 100 top promoters and buyers in the United States and Canada.

JIMMIE WILLIAMS
sings
"IF YOU'RE LOOKIN' FOR LOVE"
* MGM *
WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

Louvin Brothers
"She Didn't Even Know I Was Gone"
Capitol # 3974
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

NOW ON HICKORY!
Roy Acuff
"ONCE MORE"
Hickory 1073
If It's Country Music
It's Bound To Be Good!

Country Disk Jockey
REGIONAL RECORD REPORTS

VERNON STEWART
KXRJ—Russellville, Ark.
1. Oh Lonesome Me (D. Gibson)
2. Overnight (J. Reeves)
3. Li'l Liza Jane (H. Thompson)
4. The Kind To Cheat (C. Blankenship)
5. House Of Glass (E. Tubb)
6. You'll Come Back (W. Pierce)
7. I'll Never Be Sorry (Jan & Patti)
8. Casino On The Hill (L. Williams)
9. I Can't Stop Loving You (K. Wells)
10. Before You Know It (Arnold)

SHELDON GIBBS
KRIZ—Phoenix, Ariz.
1. I Love You More (J. Reeves)
2. I Can't Stop Loving You (K. Wells)
3. Stop The World (Johnnie & Jack)
4. My Baby Ain't My Baby Anymore (Wilburns)
5. Just Married (M. Robbins)
6. Color Of The Blues (G. Jones)
7. Your Name Is Beautiful (C. Smith)
8. We've Got Things In Common (J. Skinner)
9. Curtain In The Window (R. Price)
10. Once More (R. Acuff)

GEORGE POPKINS
WXGI—Richmond, Va.
1. I Miss You (B. Gallion)
2. Dark Hollow (B. Browning)
3. My Destiny (Osbornes)
4. Jacqueline (B. Helms)
5. Sophronie (J. Martin)
6. Ten Years (J. Clement)
7. Just Married (M. Robbins)
8. Doin' My Time (J. Cash)
9. Right Or Wrong (K. Wells)
10. I Don't Apologize (H. Hawkins)

"RAMBLIN' LOU"
WJJL—Niagara Falls, N. Y.
1. Oh Lonesome Me (D. Gibson)
2. It's A Little More Like Heaven (H. Locklin)
3. Once More (R. Acuff)
4. Send Me The Pillow (Locklin)
5. House Of Glass (E. Tubb)
6. I Love You More (J. Reeves)
7. My Baby Ain't My Baby No More (Wilburns)
8. Curtain In The Window (R. Price)
9. When The Work's All Done This Fall (M. Wiseman)
10. Hidden Emotions (Tommy & Johnny)

JIMMY SIMPSON
KBYR—Anchorage, Alaska
1. What Makes A Man Wander (J. Skinner)
2. Curtain In The Window (R. Price)/Casino On The Hill (L. Williams)
3. Color Of The Blues (G. Jones)
4. Your Ole Stand By (Barnes)
5. Big Black Train (Flatt & Scruggs)
6. It's A Little More Like Heaven (H. Locklin)
7. Come Back (B. Owens)
8. Hell Bound Train (H. Harral)
9. New Panhandle Rag (Pierce)
10. Keep Your Cotton Pickin' Hands Off Me (Country Cut Ups)

KERMIT REID
WTJH—East Point, Ga.
1. Just Married (M. Robbins)
2. Wear My Ring (E. Presley)
3. Curtain In The Window (R. Price)
4. It's More Like Heaven (H. Locklin)
5. No Song To Sing (Anderson)
6. Two Fools In Love (Marv & Patty)
7. I Can't Stop Loving You (D. Gibson)
8. Once More (R. Acuff)
9. Crying Over You (W. Pierce)
10. Hey Mr. Bluebird (Tubb & Wilburns)

AL WEAVER
WKBC—No. Wilkesboro, N.C.
1. Just Married (M. Robbins)
2. Queen For A Day (Jackson)
3. I'll Drink No More Wine (J. Martin)
4. One Life To Live (W. Scott)
5. Big River (J. Cash)
6. Hey Mr. Bluebird (Tubb & Wilburns)
7. When The Work's All Done This Fall (M. Wiseman)
8. Ten Years (J. Clement)
9. How Do You Hold A Memory (H. Thompson)
10. Once More (R. Acuff)

ART KENNARD
CKRM—Regina, Sosk., Can.
1. Oh Lonesome Me (D. Gibson)
2. Send Me The Pillow (H. Locklin)
3. I Can't Stop Loving You K. Wells)
4. Curtain In The Window (R. Price)
5. It's All Your Fault (R. Price)
6. Your Name Is Beautiful (C. Smith)
7. Blue Grass Skirt (H. Locklin)
8. Honky Tonk Hardwood Floor J. Horton)
9. Just Married (M. Robbins)
10. Whispering Rain (H. Snow)

JIMMIE SKINNER
WMOH—Hamilton, Ohio
1. Color Of The Blues (G. Jones)
2. Tragedy Of School Bus 27 (R. Bowman)
3. What Makes A Man Wander (J. Skinner)
4. Walking My Lord Up Calvary's Hills (Lee & Cooper)
5. Walk Softly Darling (S. Davis)
6. I'm The Girl In The U. S. A. (C. Hall)
7. Once More (R. Acuff)
8. No School Bus In Heaven (Stanley Bros.)
9. Things In Common (Hall & Skinner)
10. Doin' My Time (B. Flagg)

MARTY KRAUSS
WAMO—Pittsburgh, Pa.
1. Oh Lonesome Me (D. Gibson)
2. Stairway Of Love (Robbins)
3. Overnight (J. Reeves)
4. Rosalie (F. Young)
5. Once More (R. Acuff)
6. You'll Come Back (W. Pierce)
7. Just Married (M. Robbins)
8. Kathleen (S. James)
9. All I Have To Do Is Dream (Everlys)
10. Make Me A Miracle (J. Rodgers)

GEORGE WASHINGTON TUCKER
WEKR—Foyetteville, Tenn.
1. Oh Lonesome Me (D. Gibson)
2. Curtain In The Window (R. Price)
3. Big River (J. Cash)
4. Crying Over You (W. Pierce)
5. Big Black Train (Flatt & Scruggs)
6. I Can't Stop Loving You (K. Wells)
7. I Won't Apologize (Hawkins)
8. I Love You More (J. Reeves)
9. Sophronie (J. Martin)
10. I'm Hurting All Over (Snow)

"HOPALONG" JOE HOPPEL
WCMS—Norfolk, Va.
1. It's A Little More Like Heaven (H. Locklin)
2. Oh Lonesome Me (D. Gibson)
3. Curtain In The Window (R. Price)
4. All I Have To Do Is Dream (Everlys)
5. Rockin' Gypsy (Collins & Maphis)
6. Cowboy (F. Willing)
7. Stairway Of Love (Robbins)
8. He's Got The Whole World (L. London)
9. Nine Pound Hammer (Curlis)
10. When The Work's All Done This Fall (M. Wiseman)

STU MORRISON
CJET-Smiths Falls, Ont., Can.
1. New Panhandle Rag (Pierce)
2. My Baby Ain't My Baby No More (Louvins)
3. Curtain In The Window (R. Price)
4. I'll Be Lonesome When You've Gone (M. Lorrie)
5. Come Back (B. Owens)
6. Li'l Liza Jane (H. Thompson)
7. Queen For A Day (Jackson)
8. It's A Little More Like Heaven (H. Locklin)
9. Oh Lonesome Me (D. Gibson)
10. Kathleen (S. James)

WALTER POWELL
WBVL—Barbourville, Ky.
1. Wear My Ring (E. Presley)
2. Once More (R. Sovine)
3. Oh Lonesome Me (D. Gibson)
4. Just Married (M. Robbins)
5. Walk Softly Darling (S. Davis)
6. Big River (J. Cash)
7. Curtain In The Window (R. Price)
8. Mother Is Old (M. Pack)
9. Whole Lotta Woman (M. Rainwater)
10. I Love You More (J. Reeves)

TEX JUSTIS & NORM HALL
Triongle Network—Boonville, Ind.
1. Just Married (M. Robbins)
2. Curtain In The Window (R. Price)
3. Crying Over You (W. Pierce)
4. I Won't Care (G. Douglas)
5. Big River (J. Cash)
6. Overnight (J. Reeves)
7. Oh Lonesome Me (D. Gibson)
8. I Can't Stop Loving You (K. Wells)
9. All I Have To Do Is Dream (Everlys)
10. Wear My Ring (E. Presley)

BARNEY LEE & EDDIE BRIGGS
KEAP—Fresno, Calif.
1. Come Back (B. Owens)
2. Ballad Of A Teenage Queen (J. Cash)
3. Oh Lonesome Me (D. Gibson)
4. Curtain In The Window (R. Price)
5. Stop The World (Johnnie & Jack)
6. Color Of The Blues (G. Jones)
7. Big River (J. Cash)
8. Please Pass The Biscuits (G. Sullivan)
9. Mary Dear (B. Clifton)
10. Your Name Is Beautiful (C. Smith)

JIMMY SCHELL
KCLV—Clovis, N. M.
1. Be My Bride (C. Phillips)
2. Honky Tonk Hardwood Floor (J. Horton)
3. Eskimo Pie (G. Jones)
4. Oh Lonesome Me (D. Gibson)
5. Love Is Over, Love Is Done (B. Guitar)
6. Harbor Of Love (J. Mathis)
7. Send Me The Pillow (Locklin)
8. Whispering Rain (H. Snow)
9. Lonely Street (B. Barnes)
10. Too Many Tears (C. Phillips)

"SLEEPYHEAD CLIFF"
KASM—Albony, Minn.
1. It's All Your Fault (R. Price)
2. Oh Lonesome Me (D. Gibson)
3. Overnight (J. Reeves)
4. Ballad Of A Teenage Queen (J. Cash)
5. Just Married (M. Robbins)
6. I Need You All The Time (S. Davis)
7. Two Fools In Love (Marv & Patty)
8. Eskimo Pie (G. Jones)
9. My Baby Ain't My Baby No More (Wilburns)
10. Lonely Moonlight (Jan & Patti)

SONNY SIEVERS
KCTI—Gonzoles, Tex.
1. Wear My Ring (E. Presley)
2. Won't Tell You Her Name (A. Urban)
3. You'll Come Back (W. Pierce)
4. Good Deal Lucille (A. Terry)
5. Honky Tonk Hardwood Floor (J. Horton)
6. Let's Fall Out Of Love (M. Endsley)
7. Two Fools In Love (Marv & Patty)
8. How Much Do I Love You (M. Torok)
9. Ballad Of A Teenage Queen (J. Cash)
10. Walkin' Fever (C. Moore)

LILLIE ANNE
WIRC—Hickory, N. C.
1. I Can't Stop Loving You (D. Gibson)
2. Just Married (M. Robbins)
3. Wear My Ring (E. Presley)
4. Oh Lonesome Me (D. Gibson)
5. Once More (R. Acuff)
6. Your Name Is Beautiful (C. Smith)
7. Ballad Of A Teenage Queen (J. Cash)
8. Big River (J. Cash)
9. All I Have To Do Is Dream (Everlys)
10. He's Got The Whole World (L. London)

"UNCLE" DAVE MACK
WANS—Anderson, S. C.
1. Ballad Of A Teenage Queen (J. Cash)
2. Wear My Ring (E. Presley)
3. Oh Lonesome Me (D. Gibson)
4. Breathless (J. L. Lewis)
5. I Can't Stop Loving You (Wells/Gibson)
6. All I Have To Do Is Dream (Everlys)
7. Kingdom Of Love (F. Husky)
8. Country Rock And Roll (J. Strickland)
9. I Love You More (J. Reeves)
10. Just A Little Lonesome (B. Helms)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE

"I'VE SEEN THIS MOVIE BEFORE" (2:06) [Cedarwood BMI—H. Morrison, M. Tillis]

"YEAH" (2:08) [Cedarwood BMI—M. Tillis]

JOHNNIE & JACK (RCA Victor 7246)

● Country favorites, Johnnie & Jack, who climbed back into the hit listings with their "Stop The World" clicker, bid fair to follow suit with both ends of their newest RCA Victor coupling. Topside the boys enchantingly blend their top calibre vocal talents on a shufflin', pop-country teenage item tagged "I've Seen This Movie Before". Wonderful, pop-styled choral and instrumental support makes this a powerful dual mart threat. Flipside is a hip-swinging, Latin-flavored instrumental with a "Yeah" or two interjected along the way. Altho it leans heavily towards the pop dept. dancin' the kids in all categories oughta find this one to their liking. And chances are the boys are gonna have the biggest double-decker of their career in this coupling.

WARNER MACK
(Decco 30645)

B+ "LONESOME FOR YOU NOW" (2:17) [Copar BMI—W. MacPherson] Warner Mack, who still has a chart-rider in his long running click "Is It Wrong", comes up with another stand out pressing on his latest Decca release. The chanter's polished chords are a treat to the ear on this expressive, middle beat romantic pleader.

B+ "YOUR FOOL" (2:24) [Old Charter BMI — W. MacPherson] Flipside is moderate paced lover's blues effectively executed by the distinctive voiced song stylist. Excellent pairing for the country ops, jocks and dealers.

BARBARA ALLEN
(Decca 30598)

B "FROM MIDNIGHT TILL DAWN" [Copar BMI—V. McAlpin] Barbara Allen comes up with a strong chart contender as she turns in a first quality reading on an up tempo romantic-blues shuffler.

B "SWEET WILLIE" [Coaxial BMI—G. Douglass, V. McAlpin] This end the songstress 'pulls out all the stops' as she zestfully drives out an exciting novelty rocker. Sensational musical support rounds out a powerful, money-makin' coupler.

"CURLEY" REEVES/ JOHNNY GILES QT.
(State Collo 1170)

C+ "YEP! IT MUST BE LOVE" [LeBam BMI — Moore, Chase] "Curley" Reeves grabs the vocal spotlight as he engagingly knocks out this flavorful, romantic rock-a-billy slicing. Solid musical support handed in by the State Calla country band.

C "APPLE BLOSSOM TIME ALONG THE OPECQUON" [BMI —M. H. Betz] Here the Johnny Giles Qt. pleasantly backs up Virginia Wald's tender chirping of a lilting sentimental offering.

NORM SKYLAR
(Crest 1044)

B "ROCK 'N BLUES" (2:05) [American BMI—N. Skylar] Norman Skylar's chick has left him but he tells about it in a socko, coin-catching manner. Terrific, all-market ditty with a bright instrumental backdrop.

B "NIGHT SHIFT" (2:10) [American BMI—N. Skylar] This end relates the sad story of the guy who can't enjoy life 'cause he's on the midnight 'til dawn shift. An intriguing, subdued rocker with some more intriguing instrumental work. Good pairing.

BILL CARTER
(Tolly 115)

B+ "TOO USED TO BEING WITH YOU" (2:25) [Lu-Tal BMI—Rhodes, Carter] Bill Carter puts his heart into his delivery of this touching, tear-compelling romantic waltzer. The chanter's grade "A" performance is enhanced by an appealing, pop-flavored vocal and musical assist. Very pretty side. Deserves close attention.

B "I USED TO LOVE YOU MORE" (2:00) [Lu-Tal BMI — Owens, Cuviello] Bill's giving his gal the gate on this inviting, change-of-pace rocker that he bats out in box-hoppin' manner. Strong coupling.

ARTHUR OSBORNE
(Brunswick 55068)

B+ "HEY RUBY" (2:08) [Tree BMI —S. Boone, A. Osborne] Arthur Osborne impresses as he rocks out this captivating slicing in the 'Bo Diddley' style that captured the r&b buyer's fancy a short while back. Infectious instrumental support on a deck that could break wide open in the country-r&r market.

B+ "DON'T GIVE ME HEARTACHES" (2:05) [Champion BMI —S. Boone, A. Osborne] Lower deck features some more tantalizing vocal and instrumental sounds on a similar blues entry. Both ends have that hit look.

DAVE RICH
(RCA Victor 7247)

B+ "CITY LIGHTS" (2:38) [TNT BMI—Anderson] Here's a potent honky-tonker that can develop into a smash hit for the mellow-toned Dave Rich. It's a poignant, moderate paced weeper that the warbler projects with heartfelt sincerity.

B "BURN ON LOVE FIRE" (1:52) [Tree BMI—D. Rich] This end the chorus and ork effectively showcase Rich on a fast paced, self-penned romantic opus that the songster belts out with loads of feeling.

GEORGE WESTON
(Tolly 118)

B "I NEED YOU BABY" (2:12) [Lu-Tal BMI — Weston, MacArther] George Weston, accompanied by an engaging, free-swinging musical backdrop, colorfully cruises over a torrid, all-market rock 'n roller. A fetching etching that oughta make the dancin' teensters happy.

C+ "HOLD STILL BABY" (2:05) [Lu-Tal BMI — Weston, MacArther] On the bottom side Weston hops on the rockin' bandwagon once again as he shakes his way thru another drivin' juke box coin-catcher.

Country Round Up

Congrats are in order for the 25th Anniversary of WWVA-Wheeling, W.Va.'s "Jamboree" which was celebrated on Sat. May 10th. Paul A. Myers, Ass't Managing Director for WWVA tells us that brought back for a "one Sat. nite only appearance" were all-time favorites, **Doc Williams** and the "Border Rider" with Chickie, **Bud Messner** & the Sky'iners with **Molly Darr**, **Wayne Raney**, and the "Lone Cowboy" **"Big Slim,"** in addition to the regular WWVA cast.

* * * * *



DOC WILLIAMS

"Cracker Jim" Brooker, Chairman of the Country Music Festival, infos from Miami, Fla. that the annual Country Music Disk Jockey Festival will be held this year in Miami at the Dinner Key Auditorium on June 27th. Headquarters will be the Everglades Hotel and a schedule of entertainment will be waiting at the hotel's registration desk, which'll be open from 10:00 A.M. til 2:00 P.M., June 23rd thru the 27th. All of the leading country music and gospel artists have been invited to appear on the big show Friday nite, the 27th.

* * * * *

Johnny Horton was welcomed back to the KWKH-Shreveport, "Louisiana Hayride", which returned to Shreveport's Municipal Aud. on May 10th. Also on hand for the show, according to word from the "Hayride's" Artist Service Director, **Tillman Franks**, were **Bob Luman**, **"Salty" Holmes** & The **"Pepper Shaker," Smokey Stover, Jimmy Martin, Johnny Mathis, Jerry Kennedy, Linda Brannon, Martha Lynn, Tony Douglas** and the **Four B's.**

* * * * *

Johnny Rion, KSTL-St. Louis, Mo. has re-set opening date for his St. Louis hillbilly park and will open May 25th, instead of June 1st, with the **Wilburn Brothers.**

Road Mgr., **Ray Hobson** and Personal Mgr., **Gloria Campbell**, write that **Bill Flagg's** newest MGM release, "Doing My Time" is riding high in the New England area and the flip, "I Will Always Love You", is making some pop noise. Due to the disk's popularity Bill is in midst of a highly successful New England and Canadian tour.

* * * * *

George N. Haxell, Editor of the "Country-Western Express" types from England that the "Main event here during the past month has been the arrival in the U.K. of **Marvin Rainwater.** Riding high in the No. 1 spot still with his "Whole Lotta Woman", Marvin has played a series of Television shows for ITV, including the number one TV variety show today—"Sunday Night At The London Palladium". Marvin has also been touring the theatres about the country together with **Johnny Duncan** and the **Blue Grass Boys.** Marv has several single issues on the U.K. market and now his personal appearances in the country has produced an EP and LP on the MGM lists.



LUCE, BUHLIG & SHELTON

Faron Young disks are now issued by U.K. Capitol just a week or so after U.S. release. His latest single here is "Rosalie", and it is firmly believed by his fans that it will only be a matter of a little while before Faron makes it into the Hit Parade of U.K. platters.

Following up a successful first timer by **Tommy Collins**—"Think It Over Boys" b/w "All Of The Monkeys Ain't In The Zoo", comes a 12" LP album from Capitol entitled—"Words And Music—Country Style". Tommy's first issue in England was mainly due to the popularity accorded him by readers of "Country-Western Express" in the 1957 Poll.

It is understood that **Bill Clifton, The Stanley Brothers**, and **George Jones** may shortly be making a first time bow on U.K. wax, when Mercury issues certain titles in EP form. The authentic style of these boys will doubtlessly be appreciated all around.

Since "I Walk The Line", all **Johnny Cash** records are being issued in the U.K., such is his popularity. His latest is "Ballad Of A Teenage Queen", and this has already been aired over one of TV's top disk shows.

Other recent outstanding issues here are an EP by **Grandpa Jones** (Parlophone) and the second volume of RCA's four-star "Country Guitar" series, which contains sides by **Hank Snow, Jim Reeves, Don Gibson** and **Skeeter Davies.**

* * * * *

Tommy Farr, WJHB-Talladega, Ala., **Gay'ord McPherson**, WAGC, **"Peanut" Faircloth**, WAPO, **Lloyd Payne**, WDXB, **Ernie Feagans**, WDOD, **Luther Massingill**, WDEF, all in Chattanooga, Tenn., **Bob Leonard**, WDEH-Sweetwater, Tenn., **Bob Greer**, WLIL-Lenoir City, Tenn., and **Lee Roy Alley**, WMCH-Church Hill, Tenn. are all in need of good c & w wax. Artist, diskeries and promotion men take note!!

* * * * *



RALPH BEBEAU

Hank King was a special guest on the "American Folk Musicians Jamboree" April 26th over WNCC Barensboro, Pa. **Bud Moore** and His **Hillsdale Hillbil'ies** along with **Cowboy Howard Vokes** w ll play the Gateway Drive-In, New Kensington, Pa., on May 22nd.

* * * * *

"Cowboy" Howard Vokes infos that his Vokes Music pubbery of New Kensington, has published a tune written by **Bob Strack** D.J. of KOAM P.ttsburg, Kansas, entitled, "Keep Cool But Don't Freeze".

* * * * *

The KEAP-Fresno, Calif., "Country Tunes Newsletter" notes that the biggest country music show to play the fair city of Fresno in many years made a one night stand on April 21st at the Fresno Memorial Auditorium. Headlined by **Red Sovine** and **Carl Smith** the fast-paced highly entertaining Phillip Morris Music package provided one and all with a fine 2 hour show that made many c&w friends. **The Southlanders**, a vocal group, with Gone Records, talked at length with jockey, **Eddie Briggs**, and provided an interesting few minutes of interviewing for the many listeners of the all-country music station. Emceed by veteran country deejay-entertainer, **Eddie Hill**, the music show attracted a large audience of country folks who enjoyed the talents of **Mimi Roman, Dale (Mr. Personality) Potter, Sovine, Smith, Bun Wilson, Hill**, the **Southlanders**, and **The Tunesmiths'** band. Also in for a chat was Columbia artist, **Stonewall Jackson**, whose newest disk is dubbed "Gettin' Older".

Buck Owens' Capitol waxing of "Come Back" has hit the KEAP Hit Parade charts for the third straight week. Buck is a local boy from nearby Bakersfield. It's good to see KEAP owner-manager, Barney Lee, back at the helm after a rough battle with the Asian Flu. The veteran west coast country record spinner was out of action for 12 days. His stint was filled by newsman-Jockey **Bill McAllister** and **Eddie Briggs.**

* * * * *



ARDIS WELLS

Ralph Bebeau & his Mountain Williams Band are moving from their home base of Anoka, Minn. and KANO-radio to KBRI-St. Peter, Minn. Ralph'll resume his deejay chores on the new station which'll be the only all-c&w station in southern Minn. Artists, diskeries and promotion men are urged to send their disks to Ralph at KBRI.

* * * * *

The May 8th thru the 31st personal appearance schedule of RCA Victor's **Blackwood Bros. Qt.** takes them into Texas, Kansas, Mo., Okla., Ark., Ill., Ky., Tenn. and N.C.

* * * * *

WJJL-Niagara Falls, N.Y. deejay, **"Ramblin' Lou"**, writes that **Doc Williams** from WWVA in Wheeling, W.VA., will open his new park, "Harrison Grove" in Youngstown, N.Y. on May 30th and WWVA's Lee Moore will be in on Sun. June 1st.

* * * * *

From Manske Enterprises in St. Paul, Minn. comes word that **Ardis Wells** and her **Rhythm Ranch Pals** are packing 'em in nightly at "Brady's" in Minneapolis. Also, Dave Dudley, is doing likewise at Minny's "Flame Cafe" Theatre. Dave, a KEVE-Minn. deejay has his 1st release out on Starday. Titles are "Cry Baby" and "Careless Fool". Dave'll appreciate hearing from the artists who want him to play their disks on his shows.

* * * * *

June Webb, formerly with Victor and currently working with **Roy Acuff**, had her initial Hickory pairing recently released. Tunes are tagged "I'm So Lonesome I Could Cry" and "Love".

* * * * *

Mrs. Dee Olsen writes from Lovelock, Nev. that Jim Shelton, KVLV-Fallon, Nev. deejay recently cut a session for her Love Lock label. The tunes, tagged "Teenage Love" and "Love Come To Me", will be ready for release about the end of May. Also due out, about the same time, will be **Bob H. Luce's** Love Lock pairing, "Diary Of My Heart" and "Cuidado" (Be Careful).

* * * * *



DAVE DUDLEY

Bill Clifton notes that his latest Mercury pressing, "Are You Alone" and "Blue Ridge Mountain Blues", is finally making the rounds that any deejay who isn't serviced with a copy can have one by dropping a postcard request to him at 3 University Circle, Charlottesville, Va. Bill & his **Dixie Mountain Boys** were set to appear at the Newburg, N.Y. Armory on May 10th and at the Terrace Room, Newark, N.J. on the 11th. The show was booked and promoted by WAAT-Newark disk jockey, **Don Larkin.**

* * * * *

Bob Lloyd, KZEY-Tyler, Texas' Music Director letters that **Bostick Wester**, c&w deejay, has taken over the Program Director chores, and is handling the 6:00 to 10:00 A.M. show and that his friends, **"Tex" and "Booker T."**, help him out every morning. Bob adds that the new KZEY format, which features LP selections as well as **The Cash Box** top 20, has met with the approval of both adults and teenagers.

* * * * *

Walter Powell, WBVL-Barbourville, Ky. feels that Webb Pierce will have a real big one in his Decca slicing of "You'll Be Back" which was cleffed by Webb and **Bill Barton.** Bill's a native of neighboring town, London, Ky.

* * * * *

Al Weaver, WKBC-North Wilksboro, N.C. infos that the biggest breaking record in his neck 'o the woods is **Jack Clement's** intro Sun waffle, **"Ten Years"**. Also, sez Al, **Ernest Tubb** and the **Wilburn Bros.'** "Hey Mr. Bluebird", on Decca is headed for the top.

* * * * *

Barbara McCool types that newcomer to the wax field, **Jimmy Pritchett**, is latching on to loads of Memphis spins with his debut pairing on Crystal, "Nothing On My Mind" and "That's The Way I Feel". The latter was written by **Lewis Smith** of **Ray & Lewis**, the "Tennessee Melody Boys". They're heard Mon. thru Fri., at 12:45 P.M. and on Sat. at 9:00 A.M. over KWEM-Memphis.

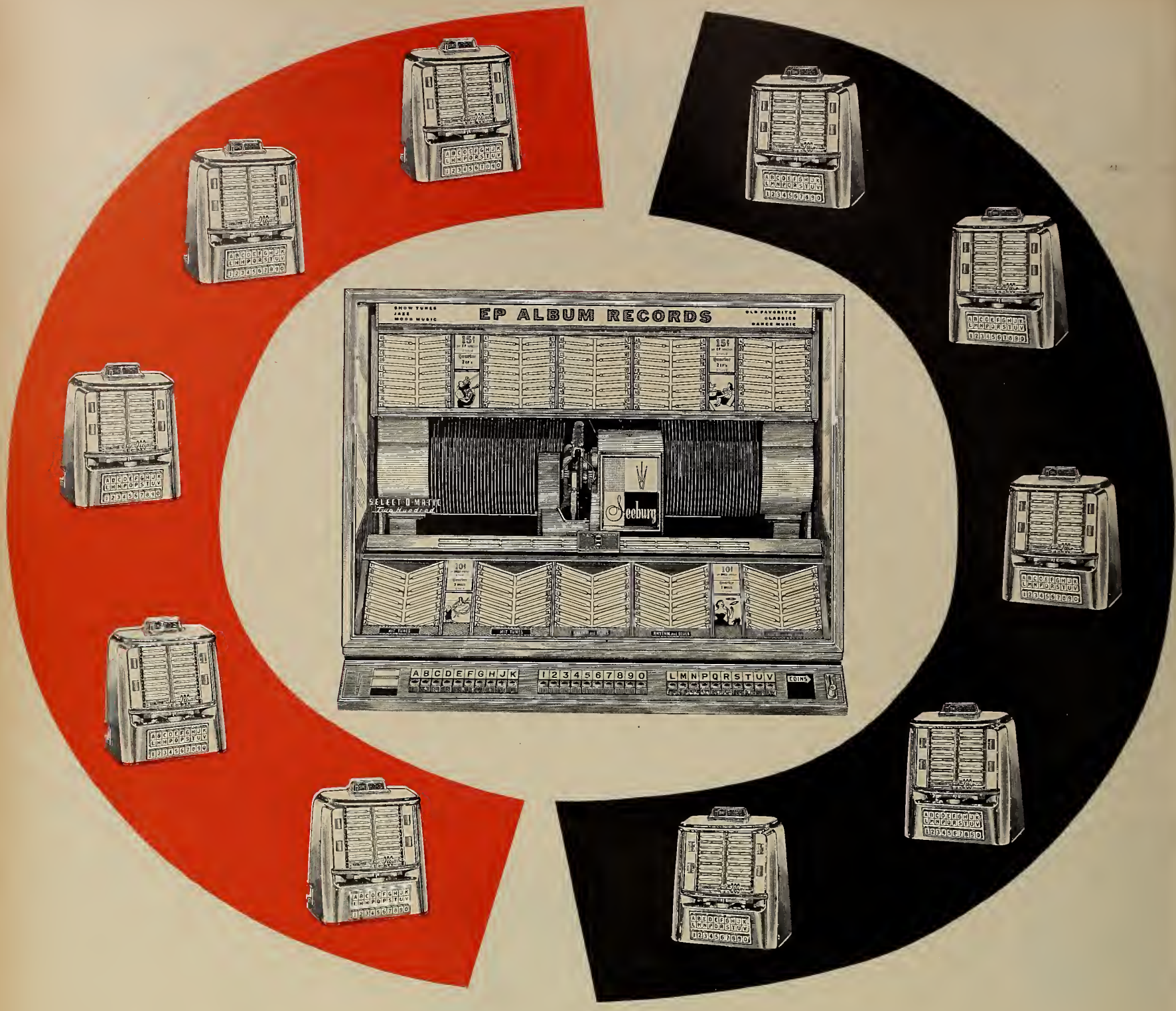
* * * * *



LEA TINER

The California All-Stars, a new western band organized by, and under the management of, **J. E. (Red) Swarr** made their debut Apr. 26th in Ontario, Calif. The band features **Larry Solomon**, on the lead guitar, **Nancy McMullen**, on the rhythm and vocals, and **Joy Anne** and her "magic steel" guitar. **Marty Beckman** doubles on vocals and drums as well as handling M.C. chores. The group features **Lea Tiner** as star vocalist. Special guests were **Janie Black** of "Hometown Jamboree" and **Al Muniz** of Sage Records. Lea was special guest with **Lee Ross** and **Bobby Bare** at "Rolling Hills" in Riverside, Calif. on the 25th. Muniz is currently working the "Shamrock Club" in Lomita, Calif. every Sat. and Sun. His newest Sage disk is tagged "Flip A Coin".

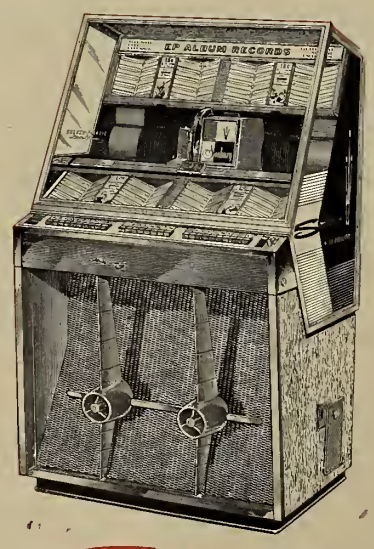
Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box**, 1721 Broadway, New York 19, N. Y.



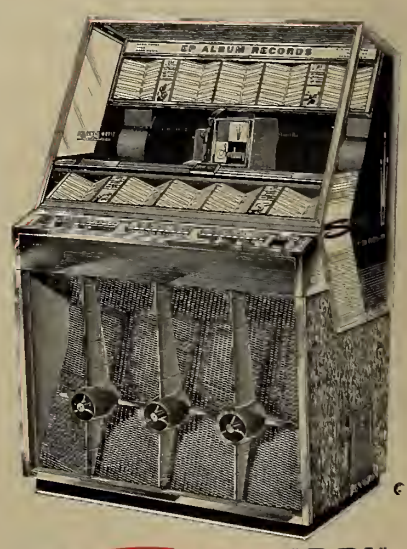
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Here and There

NEW YORK — Figures, especially those in the astronomical sphere, have always interested us. Recently a report was issued listing those firms who enjoyed sales of a billion dollars or better. Despite the recession, most of these firms showed sales increases, and the total sales of all the billionaires for 1957 ran some 9 billion more than in 1956. There were 48 firms in this category, 7 more than in 1956. In 1939 there were only two such firms. Leading the list is General Motors with close to $11 billion in sales. Altho we looked hard, we failed to find any coin firms listed. For the edification of our readers we list the billionaire firms (last 3 zeros omitted):

General Motors	$10,989,813
Standard Oil (N.J.)	7,978,314
American Telephone	6,313,833
Ford	5,771,275
G. Atlantic & Pacific Tea	4,500,000
U. S. Steel	4,413,806
General Electric	4,335,664
Sears Roebuck	3,600,882
Chrysler	3,564,983
Socony Mobil	3,018,348
Gulf	2,730,085
Bethlehem Steel	2,603,713
Swift	2,542,238
Western Electric	2,480,614
Texas Co.	2,449,162
Safeway	2,117,314
Standard Oil (Ind.)	2,010,115
Westinghouse	2,009,044
Du Pont	1,999,668
Armour	1,935,743
Shell	1,773,359
Standard Oil of Calif.	1,740,005
Kroger	1,674,124
Boeing Airplane	1,596,509
General Dynamics	1,562,539
National Dairy	1,432,319
Goodyear Tire	1,421,850
Union Carbide	1,395,033
J. C. Penney	1,312,278
Sinclair	1,251,069
North American Aviation	1,243,767
Republic Steel	1,234,484
United Aircraft	1,232,919
International Harvester	1,171,389
Radio Corp. of America	1,170,905
Firestone	1,158,884
Procter & Gamble	1,156,390
Phillips Petroleum	1,131,794
American Tobacco	1,098,093
Douglas Aircraft	1,091,366
Montgomery Ward	1,073,799
R. J. Reynolds Tobacco	1,053,326
Cities Service	1,046,360
Continental Can	1,046,267
Pennsylvania Railroad	1,033,097
American Can	1,006,305
International Business Mach.	1,000,432
General Foods	1,000,000

MOA *it was "the greatest!"*

This 8th Annual Convention of Music Operators of America, in the year 1958, was acclaimed by every phase of the coin machine industry as the best yet. With each succeeding year, attendance has grown—and this year, as expected there were more operators, more manufacturers, and more representation from the music and record trade.

With the advent of greater interest and attendance, more excitement was evident. Altho there is always a certain amount of conviviality and adventure for the fun loving segment of conventioneers, the business and serious side of the meeting was more of a magnet this year than ever before. Operators, most of whom travelled many hundreds of miles to be present, were keenly interested in the exhibits, forums and business meetings.

As usual, the exhibit floor was a major attraction—this year more than ever. The manufacturers went all out to display their equipment in attractive settings. The top executives of these firms were always available to the operators, which has proved over the years a strong factor in cementing good relations between the man operating the equipment, and the man producing it. More new music machines and amusements were shown for the first time at the exhibit booths than at any previous convention, which created an atmosphere of excitement and interest among the operators.

Thru experience and knowledge, the officials of MOA were able to arrange for a most interesting series of forums and meetings. The forum meetings attacked a number of business problems now existing, resulting in tremendous benefits to operators seeking solutions. The general meetings, both informative and interesting, kept the large audiences glued to their seats. Attendance at all these meetings was greater than in any previous year.

Members of the coin machine industry have learned that gathering once a year at an MOA convention is not only a necessity for progress in a highly competitive business, but very important, as well, a vital need to keep them in business.

George A. Miller and his associates have done a yoeman's job once again in arranging and conducting this 1958 MOA convention, and deserve the acclaim of all. We look forward to next year in anticipation of even a greater convention.

8th MOA SHOW SUCCESS

Coinmen From All Over The World Arrive To Take Part In Huge Music Operator Show. Operators Evince Keen Interest In Exhibits, Meetings And Forums. Much Business Written.

CHICAGO—For the eighth year the Music Operators of America held its annual convention in Chicago, and operators from all parts of the United States, Canada, and many foreign countries poured into town via plane, train and automobile. The usual hectic and frantic scene was the picture in the lobby of the Morrison Hotel, where the operators gathered for the three day convention on May 6, 7, and 8.

At press time it was impossible to ascertain whether the attendance had broken previous records, but George A. Miller, president and business manager of the MOA, stated that reservations were greater than any preceding year.

Keen interest was evinced at the exhibit booths where most manufacturers stated that activities centered about their displays was great and that much business was handled in the three days of the meet. Huge crowds elbowed their way through both exhibit halls where games, vendors and phonographs were on display.

Most manufacturers, many distributors, and all the factories were busy entertaining the out-of-town coinmen and the hum of activity was apparent almost round the clock.

The growth of the realization among the nation's key operators that MOA represented their rallying point and the keen interest in the forums and meetings was apparent by the large turnout at both the forums and meetings despite the fact that they were held early in the morning. That the operator had come to Chicago with serious intent was clearly evident when the huge Venetian Room at the Morrison filled each morning to hear the speakers on programs that had been arranged with an eye to balance and education.

The record segment of the coin machine showing was again heavily represented, perhaps greater than ever before. Booths were populated by the record industry where once again phonographs, donated by the phonograph manufacturers, played the current hits of the exhibiting disk firm and adding to the overall din and excitement. Several firms kept the crowds coming with a bit of carnival ballyhoo, MGM with a coin pitching booth, and Mercury with a ring toss. RCA Victor and Dot provided tables and refreshments for the weary lookers.

The affair was, as always, brought to a grand climax with an overwhelmingly attended banquet and floor show at which some of the biggest names in the record business entertained.

With the eighth annual convention already history, it was agreed by all who participated that it was a most successful meet from all angles. Plans are already under way for the ninth.

Due to the dates the convention was held, Tuesday, Wednesday and Thursday, it was necessary to rush news items and photographs to make deadlines. Many more stories and photographs will appear in next week's issue.

THE CASH BOX CAMERA CLIX PIX AT MOA SHOW

CHICAGO—Once again, as it has been doing during every MOA Convention, The Cash Box camera circulated around "shooting" pictures of people from all over the world who were in Chicago for this great show. Presented on the opposite page, as well as others thruout the issue, are some of the pictures which tell the story. Next week's issue of The Cash Box will be filled with those pictures taken the latter part of the show, and which arrived too late to reproduce.

1) At the Wurlitzer booth: Gary Sinclair, Bert Davidson, Art Rutzen and Bob Hamilton.

2) Phil Moss of Des Moines, Ia.; George Jenkins of Bally, Art Weinand of Williams and Gary Sinclair of Wurlitzer.

3) Harold Lieberman, Minneapolis, just back from a European tour and Joe Orleck, publisher of The Cash Box.

4) Artie Daddis, AMI; Sol Silverstein, AMI distributor, Baltimore; John Hickman, Monte West and Bob Pierson, all of AMI at the AMI phono exhibit.

5) Alan Kitt and his proud papa, Gil Kitt of Empire Coin.

6) Bill Gersh, managing director of The Cash Box and Paul Huebsch of J. H. Keeney.

7) Harry Glick, Joe Orleck, Jack Simon of Los Angeles and Phil Robinson of Los Angeles.

8) Carl Hoelzel, Uni-Con Distributing, Kansas City, and Mr. and Mrs. Charles Katz of N.Y.

9) Joel Stern of World Wide Distributors and Tim McGraw.

10) H. Solomon and I. Edelman in front of their Edolite booth.

11) Bill DeSelm of United Manufacturing, Sam Weisman, Baltimore distributor for the manufacturer, and Ralph Sheffield, newly appointed United salesman.

12) Joe Orleck; Al Denver, president of Music Operators of New York; "Senator" Al Bodkin, New York; and Harold Chasen of Newark, N. J.

13) Bernard W. Jacobs, Louisville Wurlitzer distrib; Charles Kanter, Cincinnati op; and Harvey Hobbs.

14) Jack Mitnick, United Music Corp.; Harry Zimand; Abe Green of Runyon, Newark, N. J.; and Willie Blatt of Miami, Fla.

15) Bob Charles, Binghamton, N.Y. op with Barney (Shugy) Sugerman, Runyon Sales, N.Y.

16) George Jenkins of Bally with Joe Orleck.

17) A rare family picture: The Casola brothers, John and Lou.

18) Bill DeSelm of United; Sam Taran of Miami, Fla.; and Mickey Anderson of Erie, Pa.

19) George Glass, heading the cigarette division of The Seeburg Corp.; Joe Orleck and "Senator" Al Bodkin.

20) Dorothy Schulz, Rock-Ola Manufacturing Corp. and Al Adickes of Hamburg, Germany, alongside the new Rock-Ola 120 selection wall phono.

21) Mr. and Mrs. Irv Holzman of N.Y.

22) Joe Orleck and "Senator" Al Bodkin.

23) Dave Lowy, Milty Green and Joe Green of N.Y.

24) Sam Lewis and Sam Stern of Williams Manufacturing; John Michael; Pete Blum; and Art Weinand of Williams.

25) Leon Taksen of Harrisburg, Pa., flashing his "20 Year Club" button to Norman Orleck at The Cash Box booth.

26) John "Buckey" Van Wyck of Nyack, N. Y. and Lee Brooks of The Cash Box.

27) Al Denver of N. Y. and J. Harry Snodgrass of Albuquerque, N. M.

28) Marvin Maddox and John Watling, Watling Manufacturing Co.

29) Joe Orleck and Harry Rosen of Miami and N. Y.

30) Cyril Shack, Gordon Marks of London, England, and Bill Gersh.

31) Sol Silverstein, Joe Orleck, Willie Blatt, and Herb Oettinger of United Manufacturing Co.

32) B. Norman Ditchburn of London, England, and Joe Orleck.

33) C. N. McMurdie and R. F. Jones of San Francisco, Calif.

34) Ted Bush of Miami; Joe Orleck; and A. D. Palmer, advertising and sales promotion manager for The Wurlitzer Co.

35) J. T. Auton, J. R. "Pete" Pieters, Kalamazoo, Mich., and Leo Willens of Capitol Projector Corp., N. Y.

36) Al Denver, Gordon Stout and J. Harry Snodgrass, MOA board members.

37) Clint Pierce, Brodhead, Wis.; P. Tolisano and Jimmie Tolisano of New Haven, Conn.; and Ralph Ridgeway of Springfield, Mass.

38) Bob Gnarro, Chi operator and Ben Coven.

39) Joe Orleck and George A. Miller, national president and managing director of MOA.

40) Mr. and Mrs. Charles Tashima, Hawaii operator.

41) Willie and Sydelle Blatt, Joe Orleck, and Bess Berman.

42) E. Wallace, W. T. Cruze, John "Red" Wallace, William Anderson and Hobart Booth, Jr., from West Virginia.

43) Bert Davidson and Dewey Wright of The Wurlitzer Co.

44) Irving Kaye and Charles Tashima startled by the interruption of their conversation by the flash of the camera.

45) Ralph Emmett of Rowe and Sam Taran.

46) Sam Lewis of Williams and Aspen Varten of Mondial Corp., N. Y.

47) Stan Lesnick of Baltimore, Joe Orleck, and Hy Lesnick of Baltimore.



More MOA Pictures on Pages 52, 54, 57

THE CASH BOX CAMERA CLIX PIX AT MOA SHOW



1) Fred Zemke and Bob Bear, Wurlitzer sales manager.

2) Irv Goldner, president of the Amusement Machine Operators Association of Greater Baltimore, and Joe Orleck.

3) Mr. and Mrs. Ben Coven.

4) Aspen Varten and Joe Orleck.

5) Cyril Shack and Gordon Marks of London, England and Jack Mitnick of United Music Corp. alongside the new United phono.

6) Frank Fabiano and Joe Orleck.

7) Joe Orleck and Jake Friedman

8) A ton of coin machine talent: Ed Ponder, Mark Blum, Ed Heath and Art Garvey.

9) Joe Munves at his exhibit booth with his new "Bike Race".

10) Ed Ponder and Joe Orleck.

11) At the Seeburg booth: Mr. Alexander, Al Gauge, Tom Herrick and Ed Lyon.

12) Eddie Ginsberg extolling the virtues of the new Seeburg cigarette vendor.

13) Bob Bear and Joe Orleck.

14) Irving Kaye and his pool table.

15) Gil Kitt and Dave Bond.

16) Bob DePriest and Joe Orleck.

17) Dave Gottlieb and Sam Wolberg meet on the exhibit floor.

John Haddock Expresses Faith In All Aspects Of Juke Box Industry Future

Urges Ops Arrange Better Collection Split



JOHN HADDOCK

CHICAGO — John Haddock, president of AMI, Incorporated, Grand Rapids, Michigan, this week in an address to the music operators of America at their annual convention at the Morrison Hotel, Chicago, heartened his listeners when he said, "I do not believe that ASCAP will prevail." He complimented the industry as a whole on its presentation of its case, but cautioned the operators not to minimize the dangers present.

Haddock also called attention to the large number of coin machine men from all over the world who were present and suggested that MOA operators talk to them and get an insight into coin machine conditions abroad.

Hitting the much abused custom of a 50 50 split in collections, he said no other country offers such propositions. It is a unique division that survives only in the United States. In other countries, he pointed out, it is generally attractive enough to the location to have the juke box itself.

"The real beneficiary of the juke box is the location. Our investment gives them a great source of revenue and I don't believe they should get as much as they do," firmly asserted Haddock. "A more realistic division should be worked out since it is impossible to prosper under such conditions."

Haddock said he was more confident of the future of the juke box business than ever and sees handsome returns in the future. He stated that all phonograph manufacturers were spending more than they could actually afford in order to offer the operator the maximum in quality, styling and price. He pointed out that while the cost of materials had gone up considerably, and that wages are double those of 7 or 8 years ago, the companies were working on narrow profits to produce a product that was considerably better but not much higher in price than that of about 5 years ago.

The Sensation of the M.O.A. Convention!

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Never before in the history of automatic music, has any phonograph produced the interest and enthusiasm among operators as the first showing of United's startling new Model UPB-100 at the recent M.O.A. Convention. Constant crowding of United's big booth . . . demands for early quantity shipments . . . offer a truly great testimonial to this amazing new phonograph, superbly styled by Raymond Loewy, one of the world's leading designers. Now is the time to insure early delivery for you. Write for full details.

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MOA Convention General Meeting, Wednesday, May 7

CHICAGO — The general meeting which was held in the Venetian Room of the Morrison Hotel, Thursday, May 8, stressed the growth of MOA, problems confronting the association, and how to combat the problems. The meeting was presided over by George A. Miller, national president and managing director. The Rev. Dr. Clarence N. Wright opened the meeting officially with an invocation prayer. The first speaker, Hon. John T. Copenhaver, Mayor of Charleston, W. Va., discussed the accomplishments of the Music Operator's Association in West Virginia. Mayor Copenhaver extolled the virtues of MOA; but deplored the fact that many of the people of the nation still maintain a poor opinion of this civic minded, enterprising group due to a lack of good public relations. Copenhaver further stressed the need for united action to combat a powerful opponent, Senate Bill 1870. A bill he said, "which would not only critically harm the music operator; but, would also be a blow against free enterprise in this great nation of ours!"

Hon. Gordon H. Garland, a California legislator and Speaker of the lower house, also stressed the great importance of a sound, powerful public relations program for MOA. Mr. Garland stated, in defining good public relations, "You may ask what public relations is worth and how much it will cost. I don't know how much it will cost; however, I know how much it is worth, and you can't be without it!" Jack Mitnick, United Music Company, followed Garland, and appealed for complete cooperation from all members in order to win the battle against a powerful foe. Jack said, "We do have a 'George' who certainly carries a big load; but, don't 'let George do it all'!" Mr. Miller reported the fact that Mitnick has written up more memberships to MOA than anyone else in the nation.

Mr. Gordon Marks of London, England was next introduced to the assemblage by Miller. Marks reported the fact that in less than 10 years of growth of the automatic phonographic industry in Great Britain, there are already well over 9,000 units in operation. Marks expressed his great appreciation for the wonderful hospitality shown him and his partner Cyril Shanks by repeating an expression he heard Bill Gersh once use—"fantabulous".

The closing speaker, Charles "Chuck" Lapp of Washington University, St. Louis, Mo.; discussed the topic "Up The Ladder To Success." Lapp, a university professor, stressed five points which he said will carry a business man up the ladder to success:

1-A proper viewpoint and recognition of one's problems.
2-Learning from experiences of others.
3-Surround yourself with the right people.
4-Exchange experiences.
5-Proper interpretation.

Lapp used many effective props to help highlight his speech, and strongly urged integrity in all actions, and sincerity of purpose along with good, sound business practices.

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BEST PUBLIC RELATIONS OF MOA MEET

"The Ladies-God Bless 'Em" Prove Most Outstanding for Obtaining Better Public Relations for MOA With Fashion Show Luncheon.

Great Big Bouquets of Orchids from All the Industry to the Fashion Show Luncheon Committee Composed of: Mrs. Cissie Gersh, Chairwoman; Mrs. George A. Miller; Mrs. Martin Britz; Mrs. Clinton S. Pierce; Mrs. Norman Gefke; Mrs. Howard N. Ellis; Mrs. Lester Montooth; and Mrs. William Hullinger.

CHICAGO On Sunday, May 4, on the eve of the opening of the MOA convention, one of Chicago's leading columnists (and one of the very nicest guys in town) advised his many readers that some 3,000 "music operators" would be in town for their annual convention. He explained his phrase, "music operators" as, "juke box guys, to yez."

Regardless of who would have written this line and, further, it was probably written with humorous intent and without any harm being meant, the point that hits home and hits hard is, "juke box guys, to yez."

These few words are most definitely not an indication that the automatic music industry has successfully brought home to this columnist, as well to the general public, through any kind of public relations effort the fact that, today, this industry is not composed, in its far, far greater majority, of "juke box guys, to yez."

A tremendous factor, therefore, in refuting this type of reference, was the Ladies' Fashion Show Luncheon, held in the Terrace Casino of the Morrison Hotel, Wednesday noon, May 7, sponsored by MOA and *The Cash Box*.

The beautiful ladies, all gorgeously gowned, all reflecting the most outstanding social graces, composed of mothers and grandmothers, daughters and sisters, were an outstanding factor for better public relations for MOA at this, or at any, convention.

Not only were ladies from this industry present but, what was most important, the wives and daughters of many of Chicago's business, civic and social leaders were also there to dine and admire the latest modes in dresses and furs.

These women, these wives of Chicago's business, social and civic leaders, came as guests of the MOA ladies. They came willingly and happily. They thanked their MOA hostesses profusely for a marvelous luncheon and fashion show.

This is the best public relations effort that has yet been put forth by MOA. This is the sort of public relations, "The Ladies, God Bless Them," should be part and parcel of at the meetings of every association in this industry.

This is something for all the public to see and the public's civic, business and social leaders to enjoy. Something that MOA and every organization in this industry can openly publicize and realize that such publicity will reflect with tremendous regard and favor for this industry.

Due credit should be given to George A. Miller, national president and business manager, as well as all the MOA, for recognizing that, whatever the expenditure in cooperation with *The Cash Box*, this was the most economical, the very greatest form of public relations that could ever have been achieved by "juke box guys, to yez."

Of course, greatest credit goes to the ladies themselves. Mrs. Cissie Gersh, Chairwoman, and her MOA Fashion Show Luncheon Committee composed of: Mrs. George A. Miller, Mrs. Martin Britz, Mrs. Clinton S. Pierce, Mrs. Norman Gefke, Mrs. Howard N. Ellis, Mrs. Lester Montooth and Mrs. William Hullinger.

May the ladies, every year of every MOA convention, perform this same grand rite, this outstanding public relations effort which reflects with such grace and honor on all this industry worldwide.

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Congressman George P. Miller Addresses MOA

Urges Operators to Get to Know Their Congressmen and Make Them Aware of the Problems

CHICAGO — Congressman George P. Miller, already as familiar a face to the nation's juke box operators as is that of George A. Miller, president of MOA, was again in attendance at this eighth annual convention, and once again spoke to the gathering at the Wednesday, May 7, meeting.

Miller's address was a simple, but sincere talk in which he urged the operator to heed the advice of Martin Britt, vice president of MOA, to get to know your Congressmen.

Miller earnestly beseeched the operator to visit with the Congressmen when they returned home to campaign for votes or vacation. In his opinion the average Congressman was more interested in the small business man who was one of his constituents than in the monied ASCAP, who was far away in New York. "Make him aware of your problems," he advised. "If enough of you visited enough Congressmen during the coming year, this problem could be finished for all time."

"You are not asking special favors," stated Miller. "You are a legitimate business with high standards and of importance to the American people."

MOA Visitors Miss Sidney H. Levine

NEW YORK—Seeping through the current of intense business meetings, exhibits of many wonderful machines, and the usual convivinality and fun, was the pause for sadness whenever the name of Sidney H. Levine was brought to light. And the occasions were many.

The officers of MOA, and the men attending many of the past conventions uttered his name on untold occasions in reference to MOA business matters. Individual coinmen, seeking advice or relaxation, would sadly shake their heads and say "Wish Sidney was here. Sure miss that little guy"!

Through The Coin Chute

CALIFORNIA CLIPPINGS

Business in general is on an increase along Pico Boulevard with distributors, operators and one stops anticipating an active summer season. The balmy weather seems to have created a flurry of activity up and down Coin Row. . . . Trucks were lined up in front of Simon Distributing Company hauling equipment for the numerous local orders received by **Sonny Lomberg**. **George Muraoka** and **Earl Holloway** busy in the shop servicing used equipment for the foreign and local shipments. . . . **Russ Morgan** spun his new Decca recording of "Coaxing The Piano" for **Mary Solle** at Leuenhagen's Record Bar and achieved the magic 'looks like a hit' from Mary. **Kaye Solle** predicts "Leroy" by **Jack Scott** on Carlton will be a big seller. **Claire Solle** reports one of the fastest breaking records at the "Bar" is "Chi-Hua-Hua" by The Pets on Arwin. . . . At Associated Distributors, Inc., **Al Silberman**, General Manager, announced the appointment of **Ralph Cragan**, well-known in the industry, as representative for Associated throughout the territory. Ralph will be busy covering the operators around the area. **Gary Sinclair**, Wurlitzer Western Representative, and "Shorty" **Culp**, Culp Distributors Oklahoma City, visiting Al and the rest of the staff at Associated. . . . **Gene DeVilbiss** opened his operation at Big Bear Lake for the summer season with high expectations. . . . **Phil Robinson** visited the Chicago Coin Factory while on his trip East to request an increase in shipments of "Batter-Up" and two-player "Rocket Shuffle" games, both of which have proven two very popular pieces on the West Coast. . . . **Jean Minthorne** and **George Mahlum** of Minthorne Music Company were joined by **Colonel John Reese** of the Phoenix office on their trip to the M.O.A. at which time they will inspect the new cigarette vending machine at the Seeburg Factory. **Paul Vogel** on the road the past week and returned with an optimistic outlook for the coming months. **Matt Nordberg** and **Wayne Davis** handling Seeburg "200" Phonograph sales in the showroom. . . . When entering the door at California Music Company you don't know whether you are in a record store or a Boy Scout Troupe Annex. **Gabe Orland**, recently appointed scoutmaster for his son Allan's troupe, talking customers into buying tickets to the Scout-O-Rama. **Sammy Ricklin** hoping to move his family into their new home the early part of June. **Martha Delgado** predicts the Chordettes have a big one with "Zorro" on Cadence. **Walt West** reports one of the best instrumentals in a long time is "Little Pixie" by **Moe Koffman** Quartet on Jubilee. **Buddy Robinson** says **Earl Grant's** "Ol' Man River" on Decca has started to take off. . . . Everyone was saddened by the passing of pioneer coin man, **Daniel Lufkin** the past week. . . . At Paul A. Laymon, Inc., **Lucille** and **Paul Laymon** looking forward to a visit with **Bob Briether** of Bally Vendor Division, Chicago. **Ed "Howdy" Wilkes** receiving word from many operators in the field on the trouble-free workings of the Rock-Ola "200" phonographs. **Don Peters**, Laymon Technician, was gifted with a tape measure before departing for his first fishing trip of the season. **Jimmy Wilkins** says Bally's "Skill Roll" game is moving very well with the operators. . . . **Hank Tronick** reports Williams' new six-player Jumbo "Ten Strike" arrived at C. A. Robinson & Company and is receiving the same tremendous reaction as is Williams' "Short Stop" baseball game. **B. G. Holland** thanking **Janie Villarreal**, attractive secretary at Ronginson's, for selling him the winning ticket which won him a round trip ticket to Acapulco, Mexico. **Al Bettelman** demonstrating United's new "Shooting Star" game to many interested operators on its arrival in the showroom. . . . **Bill** and **Andy Lanzy** report the new "Easy View Title Holder" is moving very well at American Coin Machine Company with shipments increasing daily. Due to the increase in reconditioning and sales of used equipment **Nick** and **Vinny Lanzy** will remain in the shop and showrooms of American with V. L. **Hawkins** managing the outside service calls.

Through The Coin Chute

DALLAS DOINGS

Eight straight days of rain in the Dallas area may have kept many away but here are some of the visitors along coinrow last week: **Fred Ellis** and **Wilbur Briscoe**, Waco; **Harold Strange**, Temple; **Pete Selman**, Longview; **Buddy Clem**, Paris; and **Drew Osborn**, **Jiggs Hamilton** and **Jim Woolsey**, Ft. Worth. . . . **Buna Carr** of Waco is the proud father of a new little girl. . . . **Maury Gottlieb** is visiting with **Abe Susman**, his Dallas Gottlieb distributor. . . . **Howard Holmes**, Certain Music Co., just received his fellowgraph degree in Masonry. . . . **Bob De Priest** bought a new boat and will test the fishing again this weekend at his Lake Texoma cabin. Bob spent a week in Chicago at the MOA. . . . All was reported calm Monday on the Ft. Worth rock 'n' roll front following a near riot at Will Rogers Coliseum. Imperial Records star **Ricky Nelson** was the focal point of the teenage outburst, as 20 policemen, four Marines and a dozen civilians finally outmanned the antics of 4,300 squealing young girls. . . . **Abe Susman**, State Music Co., reports Chicago Coin's new "Batter Up" baseball game is being enthusiastically received by the operators. . . . **Tom Chatten**, R. Warncke Co., reports that while the high water caused operators to stay home in the Longview and Denton areas, business is still pretty good. . . . **Jiggs Hamilton**, a coinrow visitor from Ft. Worth, says both his fishing and business are good. Jiggs is going up to Lake Texoma for more fishing and a little strawberry picking. . . . Another fishing enthusiast is **Dick Quam**, Henderson, who is going to Black Lake. . . . **Harry James**, who always packs them in, is coming to Louann's May 30. . . . **Buck Stapleton**, formerly the Dallas branch manager for Capitol Records, is now with the A&R department for Capitol. He was through town last weekend looking for new talent. . . . **Bob Gilmore**, O'Connor Dist. Co., took a trip to West Texas. . . . **Mrs. Mullins** of Walhox Dist. Co. reports that just about everyone went to the MOA Convention in Chicago. Walbox is displaying its venders at the convention's Texas service stations. . . . More visitors along coinrow: **C. H. Vaughn**, Dimmit; **Carlo Lewis**, Marlin; **U. H. Morgan**, Terrell; **Walter Wiggins**, McKinney; **A. S. Lockhead**, Terrell; **Jack Sprott**, Temple; **G. B. Wells**, Texarkana; **W. B. Moseley**, Paris; **H. K. Lyde**, Sherman; **J. H. Preston**, Ft. Worth; **Kenneth Rowe**, Idahel, Okla.; and **A. D. Clawson**, DeKalb.

Mass. Music Ops Fight Against Boston Juke Box Fees Could Affect Every State In Union

CHICAGO—Attorney Arthur Sherman, council for the Massachusetts Music Ops, was a surprise speaker at the MOA, speaking at the Board of Directors' meeting and also at a special forum on taxes and license fees.

Attorney Sherman reported that in the litigation currently pending against the City of Boston and the Commonwealth of Massachusetts, an attempt is being made to bare the ultimate determination on the question of the constitutionality of the existing license laws. Such a determination would, it was reported, affect the validity of every license or tax currently in force in every state in the union.

It was disclosed by Attorney Sherman that the contention is being made that entertainment, as a form of expression, is guaranteed freedom under the first and fourteenth amendments to the Constitution of the United States. Cases were cited in support of this proposition and further research is to be done on the subject prior to the ultimate determination of the case by the Massachusetts Supreme Court.

Another line of attack planned is that which would indicate that discrimination in the licensing of juke boxes as opposed to all other types of musical entertainment for profit is discriminating and unconstitutional as depriving the operator of equal protection under the law.

It is anticipated that ultimately the decision in this case will be made by the Supreme Court of the United States, inasmuch as an appeal to that court will be open to either party upon the determination by the Supreme Judicial Court of Massachusetts. Sherman stressed the importance of such a decision to every operator in the country and urged their continued cooperation and assistance.

All operators were urged to render whatever assistance they could to aid in this litigation of nationwide significance.

The case stems from the juke box fees in Boston, which total $160 a year per machine, with $50 for week day license; $50 for city Sunday license; $50 for State Sunday license and $10 Federal, which the association contends are not only excessive, but violate free speech in the matter of playing phono records.

The case is seen as a test case, and David J. Baker, president of the association, said the eyes of the coin machine industry are on the Massachusetts action. Many donations from kindred associations have been made to help finance the fight. Latest was $600 from the N. H. Music Ops, and $1,000 has been pledged by the Western Massachusetts Music Operators Guild.

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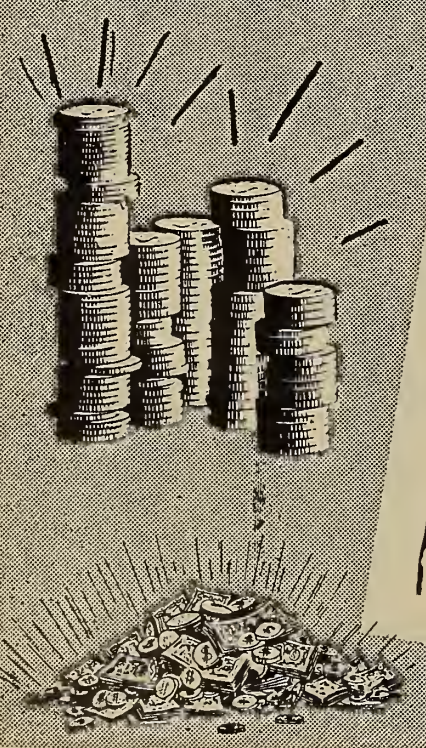
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CITY ZONE STATE

Through The Coin Chute

NEW ENGLAND NIBBLES

Business has taken a tremendous upsurge all around this week with exceptional heavy activity on games, bowlers and rides. Music has been up there too, but the games, bowlers and rides have really soared due to the good weather, opening of the season and variety of new products being shown at distribs.

Redd Distributors (Wurlitzer), this week displayed all the new games, about 20 in all, including Bally's "ABC Super De Luxe Bowler", with the super size pins, 8½ ft. long, on which 1 to 6 can play; Bally's "Miss America" pin with 2 cards, 10 magic lines, 4 sets of advancing scores, corner scores, extra balls and two extra time rollovers; Bally's "Trophy Bowler," new streamlined easy to install cabinet with new quiet alley with extra husky pins. Bob Jones, sales mgr., reports this is the most complete line the firm has ever presented. "These machines fit the need of any location and any set of circumstances, wherever the op may go," he said. New England ops have been coming in droves to the Lincoln St. plant to see the layout of new machines and biz is reported great. Bob says the new baseball games are so terrific that some of the machines make ops feel exactly as if they were playing a real game of baseball on a field, they are so new and novel. . . . At Trimount Automatic Sales Corp. (Seeburg), it is reported that Williams' great baseball game has taken the region by storm, and another shipment is being awaited at the Waltham St. plant as there are only a few on hand. **Irwin Margold**, gen. mgr., Trimount, and Dave **Bond**, president, were in Chicago attending the MOA meet. They reported back to Boston that the new Seeburg cigarette machine, not yet named, is tremendous and their reports were glowing. **Marshal Caras** reports at the Trimount plant that business certainly is on the upswing and that reports on Gottlieb's new "Rocket Ship" are enthusiastic to say the least. The new pin with four flippers with exciting new full playfield action is destined to be a big winner here, it was predicted. The amazing reception of Williams' "Short Stop" was commented on by Marshal, who said he contended and had been told by many ops that the fact that one player could bat while another pitched was instrumental in putting the machine way over the top. . . . At Atlas Distributors (AMI), **Blatt** busy with field trips and visiting ops coming into the Commonwealth Ave. plant. AMI sales are holding up and ops have uncovered lots of new locations this summer in the north country, Louis reports. . . . At Associated Amusements (Rock-Ola), arcade machines moving along with guns and games, Dick **Mandell**, gen. mgr., reports. Dick has been flying the territory in his own plane cutting it up with the ops from Maine to southern Conn. and logging plenty of flying time in the coin machine biz.

Ops in visiting distribs this week included: **Denny Dolvin**, Springfield; **Jake Cohen**, Oxford; **Ray Farrow**, Taunton; **Joe Cucchiara**, Fitchburg; **Ray Goland**, Athol; **Walter Grazik**, Greenfield; **Al Dolins**, Hyanis; **Harold Harwich**, Brighton; **Phil Swartz**, Brookline; **Harry Deshowitz**, Chelsea; **Ray Shea**, Worcester; **Connie Pocius**, So. Boston; **Tom Libbey**, Haverhill; **Saul Robinson**, West Newton; **Manny Andelman**, Cambridge; **Cy Jacobs**, Boston; **George Chopelas**, Malden; **Stan Cokas**, Lynn; **Guy D'Giovanni**, Allston; **Ted Rubinovitz**, Chelsea; **Robert Green**, Randolph; **Bill Arrison**, Chester, Vt.; **Sol Taube**, Manchester, N. H.; **Al Meyers**, Boston; **Joe Lepera**, Cambridge; **Dave Schultz**, Brockton; **Charles Tiernana**, Cambridge; **Steve Pielock**, Worcester; **Henry Gladstone**, Boston; **Fred Koufos**, Roxbury; **Ernie Marcantonio**, Middletown, Conn.; **Tony Delucca**, Cranston, R. I.; **Romeo Rivard**, Lewistom, Me.; **Joe Assad**, York Beach, Me.; **Timothy Sullivan**, Bangor, Me.; **Ronal Maher**, Pawtucket, R. I.; **Albert Jaffarian**, Haverhill; and **Sid Wolbarst**, Newton. . . . **Eileen Rodgers**, Columbia recording artist, suffered an appendicitis attack and was hospitalized in Syracuse where an appendectomy was performed, **Ruthie Shapiro**, her personal rep here, reports and the singer is now resting at home in Pittsburgh. . . . Record artists still showing big in the area with **Al Martino** at the Frolic in Revere; **Judy Scott**, Decca, at Blinstrub's; **Versatones** at the Mayfair.

Through The Coin Chute

PHILADELPHIA FILBERTS

With most of the firm execs in Chicago for the MOA convention, and with rain falling for almost a complete week, action was slightly off from the weeks prior. . . . As **Larry Ash**, Active Amusement, decided to attend the Chicago shindig, **Joe** stayed at home to take care of the store. . . . **Harry Witsen**, International Scott Crosse, reports getting nice orders from **Mike Chanick** on Bally's baseball game "Big Inning". Operators here said to show fine interest in Bally's new gun "Space Gunner", which was just set up on the floor. **Abe Witsen** spending many hours on the phone—just buying and buying. **Bill Witsen** representing the firm in Chicago, from where he leaves for a buying trip thru the mid west. . . . Couldn't learn much at Dave Rosen's as **Dave Rosen**, **Harry Rosen** and **Irv Doerfler** all at the MOA convention. . . . **Nat Solow**, **Marvin Stein** and **Bill Adair** of Eastern Music in Chicago for the MOA show and to look at Seeburg's new cigarette machine. **Zaven Hosepian** is taking care of sales during their absence. . . . Condolences to **Fred Walter** of Banner, who lost a sister in Boston. Al Rodstein in Chicago for the show. . . . **Cy Glickman** reports one of his spots has a waitress, **Olga Delcampo**, who wrote "There Goes My Heart Again", recorded by Jubilee Records with **Don Rondo** the vocalist. . . . **Al Fario**, King Records, says **Johnny Pate's** "One O'clock Whistle", could be another big one to follow his "Swinging Shepard Blues". **Mario Dalueria** handing out the cigars in celebration of the birth of 8 lb. 8 oz. Mario, Jr. . . . **Harry Ascola**, Columbia Records, tells us "Four In The Aisle" by **The Four Lads** is going great, as is the new **Frank Sinatra** "Put Your Dreams Away".

Key Personalities Address Meet



CHICAGO—Operators attending the meetings and discussions at the MOA Convention were fortunate in having the opportunity to listen to so many top personalities in the coin machine and related fields.

Some who spoke are pictured above.

Top left—Invocation which opened the Tuesday morning meeting in the Venetian Room was spoken by Rabbi Sidney J. Jacobs of Niles Township Congregation, Skokie, Illinois.

Top right—George A. Miller, president of the MOA, making his welcoming address and opening remarks.

Center left—John Haddock, president of AMI, Incorporated.

Center right—Nicholas E. Allen of Armour, Herrick, Kneipple and Allen, new legal counselor for MOA. Allen spoke on Copyright Legislation.

Lower left—George Miller and Albert S. Denver, president of the Music Operators of New York, hold a placque designed to pay tribute to Sidney Levine, late attorney for both the MONY and MOA.

Lower right—"Chuck" Hanna, humerous speaker whose subject was "The Conquest of Confusion".

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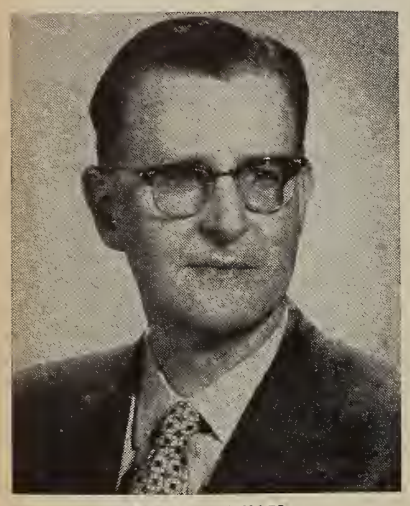
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George A. Miller Opening Address To MOA Devoted To ASCAP Legislation



GEORGE A. MILLER

CHICAGO — Operators who came into Chicago to attend the MOA Eighth Annual Convention once again found themselves grappling with their old nemesis, ASCAP legislation.

Operators came face to face with the facts of life almost from the first moment of business discussion.

George A. Miller, president and business manager of the MOA, plunged right into the thorny subject in his opening speech of welcome. Miller reported on the recent hearings in Washington on copyright legislation with emphasis, but not too much detail, since he was followed by Nicholas E. Allen of Armout, Herrick, Kneipple and Allen, who went into the subject at greater length. (See story, page 61.)

Miller spotlighted the seriousness of the situation by calling to the operators' attention the atmosphere in which the hearings were held. Miller pointed out that Senator O'Mahoney, who is sponsoring the bill designed to change the copyright law of 1908, was also the only Senator (of the three on the subcommittee) present. O'Mahoney is also the chairman of the subcommittee. Facing such a set-up, said Miller, was hardly a situation that was prejudiced in favor of the music operator.

Miller also put his finger on the economical inequity that belabored MOA in its fight to defeat S. 1870. MOA, with an annual income of $75,000, must pit its resources against an organization (ASCAP) that collected $26,000,000 last year and spent a total of $393,000 on legal fees. $314,000 on legal fees and $79,000 on other legal fees was the way Miller listed the ASCAP legal expenditures. ASCAP also spent $151,000 on miscellaneous expenditures, more than twice the yearly income of MOA, stated Miller.

Miller acquainted the audience with the fact that ASCAP had brought into evidence a statement attributed to a tavern association that they favored a $15 to $25 annual royalty fee per juke box. Highly incensed, Miller demanded to know by what rights this organization took it upon themselves to give away the operators' money. He also advised each operator to go back home and get in touch with the local tavern and restaurant association and present the operators' case to them and acquaint them with their (the tavern and restaurant owner's) stake in this battle.

Miller closed his remarks with an ominous note. He advised his listeners that he was aware of the fact that ASCAP had gained considerable ground and that it was very possible that the fight against legislation might soon be conducted on the floor of the Senate or the House of Representatives.

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Meeting Dates

Music Operators' Associations

May 12—Tri County Juke Box Operators' Association
Place: American Legion Hall, 57 Mitchell Place, White

12—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

13—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

14—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

15—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

15—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

20—Westchester Operators' Guild, Inc.
Place: Holiday Inn, Scarsdale, N. Y.
(7th Annual Banquet—7:00 P.M.)

21—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

21—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

24—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

26—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

28—New York State Operators' Association
Place: Nelson House, Poughkeepsie, N. Y.

June 2—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

4—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

5—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

5—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

5—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

12—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

12—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

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Wurlitzer Issues Biz Report For Year Ending March 31, 1958



R. C. ROLFING

CHICAGO—R. C. Rolfing, president The Rudolph Wurlitzer Company, with executive headquarters in this city, this week released net sales figures for the year ending March 31, 1958. Net sales were $33,208,711 compared with $37,584,323 for the previous year.

"Sales of civilian products for the year decreased 15%, while sales of defense products increased 112%", reported Rolfing.

"Net earnings for the year were $1,018,692, equal to $1.18 per share of common stock. There were 860,525 shares of common stock outstanding at March 31, 1958, or 24,300 more than at the previous year end. Net earnings for the previous year were $1,254,452 or $1.50 per share of common stock based on the number of shares outstanding at March 31, 1957.

"Our products are the finest we have ever manufactured," concluded Rolfing. "If business generally returns to normal by fall, the results for the year ending March 31, 1958 should be satisfactory."

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SEEBURG 100C	$470
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SEEBURG 100-J	725
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Nicholas E. Allen Reports On Copyright Hearings

"Hearings packed with atmosphere not particularly sympathetic to MOA views," says MOA Attorney

CHICAGO—Nicholas E. Allen, Armout, Herrick, Kneipple and Allen, attornies for the MOA in its battle against adverse copyright legislation, addressed the Music Operators of America this week at the annual MOA Convention at the Morrison Hotel, this city, and agreed with MOA president George A. Miller, that "the recent hearings in Washington were packed with an atmosphere not particularly sympathetic to MOA views."

Allen reiterated MOA's constant stand to fight even the smallest assessment on records played in automatic phonographs. "This is a principle that is wholly unacceptable," stated Allen. "If we give in to a little fee it could become bigger and bigger each succeeding year. There is no such thing as being a little pregnant," he said, referring to a well known analogy, "you either is or you aint."

ASCAP, advised Allen, had made claim after claim, but had offered no proof that there was a need for such a change," and you don't change a law in the absence of overwhelming proof of the need for such a change."

He pointed out that eleven previous Congresses had refused to do anything about the present law.

The juke box industry, Allen continued, is already paying adequate and substantial fees. 50,000,000 records were purchased last year, making a $2,000,000 payment which represented royalty payments on a mechanical basis. This, he stated, was more than any other single user of music outside of the broadcasting industry had paid—"and—to further spotlight this industry's contributions —not one thin dime was paid by the motion picture industry."

The operator, said Allen, cannot afford to pay such fees as ASCAP is demanding, no matter how small they may be. He pointed out that the aggregate shows that the average operator has earned a profit of less than $4,000, and many operators are now conducting their businesses at a loss. Allen then took up the figure, presented at the hearings, of $15 to $25 per machine. This, he advised, would come out to $750 to $1250 per operator each year. "It is discriminatory and to the full detriment of the listening public. It could cause the raising of the price of play and would undoubtedly force many machines off location."

"The bill itself is unworkable" continued Allen. "It is also legally objectionable and would destroy what is now the last free market for unaffiliated writers, composers and publishers."

Allen denied that in asking the Senate to turn aside the now proposed O'Mahoney bill MOA was asking special privileges. "It is ASCAP itself who seeks special privileges, not the juke box operators," he concluded.

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Sheffield Joins United Mfg. Co.



RALPH SHEFFIELD

CHICAGO—Ralph Sheffield joined United Manufacturing Company, this city, as of May 1, 1958.

Sheffield resigned from Genco Manufacturing as sales manager in April.

"Ralph Sheffield", reported Bill DeSelm, general sales manager of United Manufacturing, "joined our organization as of May 1.

"He will be a field representative and will cover a vast territory for United thruout the U.S. and Canada.

"Ralph is well known to all of our distributors", DeSelm continued, "and we feel belief that he will prove of tremendous value to them in his travels as a field representative of our firm."

Sheffield started in the coin machine business in 1937 servicing claw machines for Milton Kreis of Cleveland, O.

He started as a mechanic and, within a short period of time, was named foreman and then floor salesman for this firm.

He came to Chicago in the fall of 1941 to help Gil Kitt start Empire Coin Machine Exchange. He became a partner of this firm in 1943.

He sold out to Kitt in 1952, at which time he joined Genco as sales manager.

Sheffield traveled thruout the U.S. and Canada calling on distributors and operators for Genco. He resigned from Genco this past April.

"I am tremendously happy to be able to report this association with the one firm that I have respected over the years and watched grow to oustanding leadership, United Manufacturing Company.

"I want all United distributors and operators of United's great games to know that I am at their service at all times.

"I hope", Sheffield concluded, "that it will be my good fortune in the months to come to meet with all of these men everywhere in the U.S. and Canada."



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GO MODERN BUY WURLITZER

Norman Ditchburn Combines Facts And Humor In Talk To Music Ops Of America

Operation About 2000 Phonographs

CHICAGO—A highlight of the recent MOA Convention held at the Morrison Hotel in Chicago last week was the appearance of Norman Ditchburn, of Ditchburn Equipment, Ltd., London, England, for the second straight year.

A brilliant speaker and wit, Ditchburn held the audience in rapt attention, as he told of his firm's start, its growth and hopes for the future.

Without revealing the exact number of phonographs he now operates, Ditchburn stated that the fellow who said he had over 2,000 phonographs in operation was not too far away from the truth, and by the end of the year he would have understated the true number by quite a wide margin. "Our machines," he stated, "now get over 1,000,000 plays a week."

"Never underestimate the little things in business and life," he advised. "Don't underestimate small amounts of money." Ditchburn proved his point by stating that his operation included 16 record players, 200 record players, and all the in-between sizes. With the 16 record player Ditchburn revealed it was possible to stay with the smaller income spots. Most of these small machines have already been amortized and stand on his books as "nil".

Ditchburn revealed that one of the reasons for his successful operation was the employer-employee relationship, the incentives that are offered, the attention to the morale of his help, the close watch they keep on the condition of the equipment, and his refusal to be stampeded by competition into offering more lucrative proposals to his location owners. A complete statistical department conducts surveys and analyses the future market. The Ditchburn organization is aware, because of these reports, of the necessity of upping its prices of play and has changed his operation from two pennies, when he started, to the current coinage, comparable to American dime play.

Ditchburn also revealed that he has become associated with Cole Products, drink machine manufacturers in Chicago, and will go into production in England shortly. Already, the first six months production have been sold.



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Through The Coin Chute

EASTERN FLASHES

The focal point of attention this week, of course, is the MOA Convention, held Tues., Wed., and Thurs., May 6, 7 and 8 at the Morrison Hotel, Chicago. Attendance was large as usual, with many from this area on hand. Some came in early last week-end for special meetings, while the majority arrived Monday night. Others, who were tied up, came in for a day or so, and ran right back home. It was a great thrill for your correspondent to meet up with so many friends from all over the world. And we're sorry that in the hustle and bustle of carrying out our business, we were unable to catch up with so many other friends whom we knew were there. They probably were similarly tied up. Among the men and women from this area whom we did see were: **Al Denver, "Senator" Al Bodkin, Joe Munves, Ben Chicofsky, Al Ferber, Barney (Shugy) Sugerman, Abe Green, Irving Kaye, Buddy Fox, Carl Pavesi, John (Bucky) Van Wyke, Dave Lowy, Aspen Varden, Milty Green, Harry Berger, Joe Greco, Tom Greco, Jack Wilson, Bob Charles, Jimmie Tolisano, Pat Marcy, Harry Rosen, Jackie Berman, Bess Berman, Mr. and Mrs. Irv Holzman, Irving Morris, Milty Green, Joe Green, Artie Daddis, Al Simon, Leo Willens, George Goldsmith, Mr. and Mrs. Charlie Katz, Iz Edelman, Ted Parker, Meyer Parkoff, Jack Gordon, Bernie Boorstein, Lou Boorstein, Nat Solow, Bill Adair, Marvin Stein, Dave Baker, Ben Palastrant, Dave Bond, Irwin Margold, Johnny Bilotta, Hy Lesnick, Stan Lesnick (Mac's son), Irv Goldner, Sam Weisman, Sol Silverstein, Joe Silverman, Nick Melone, Joe Lederman, Harold Chassin.** From The Wurlitzer plant in No. Tonawanda: **Roy Waltemade, Bob Bear, A. D. Palmer, Art Rutzen, Joe Hrdlicka, Bob Hamilton.** From Florida: **Ted Bush, Mr. and Mrs. Willie Blatt, Sam Taran, Eli Ross, Si Wolfe.** From Atlanta, Ga., **Jake Friedman. Leon Taksen** and **Mickey Anderson** of Penna. From Hamburg, Germany, **A. W. Adickes.** From London, England, **B. Norman Ditchburn, Cyril Schack** and **Gordon Marks.** From Canada: **Al Siegel, Art Lipton, Sam Schwartz, Bob Dunlap, Wes Van Dusen.** From Hawaii, **Mr. and Mrs. Charles Tashima.** Our very good friend from St. Paul, **Herman Paster. Woolf Solomon** from Columbus, O. **Joe Abraham** from Cleveland, O. **Frank Fabiano** from Detroit, Mich. **Jack Simon** from L.A. **Phil Robinson** from L.A. **Gary Sinclair** from the entire West coast. **Bob DePriest** from Dallas, Tex. **Joe Brilliant** from Detroit. **Ben** and **Si Lazar** from Pittsburgh. **Ray Jones** and **C. N. McMurdie** from San Francisco. **Ed Ponder** and **Carl Hoelzel** from Kansas City. **Harold Lieberman** from Minneapolis. **Irv Sandler** and **Phil Moss** from Des Moines. All our friends from Chicago. And so many, many more. If we missed listing your name, it was strictly unintentional, so please forgive us.

* * * * *

The coming weeks will be busy for coinmen here who make all the social events. Of course, practically everyone in this area will be attending the UJA-Coin Machine Industry banquet, honoring **Al Simon,** on Wed. night, May 14. Many out-of-town guests expected. And for those in this area who can make it, the Music Operators of Connecticut holds its annual dinner on Thurs. night, May 15, at Phillip's Colony Restaurant, 482 Farmington Ave., Hartford, Conn. Dinner at 7 P.M. Then the following week on Tues. night, May 20, the 7th annual dinner of the Westchester Operators Guild, at the Holiday Inn, Scarsdale, N.Y. Dinner at 7 P.M. . . . Business along coinrow slightly off this week—due to the most miserable weather to hit the city in years. It rained for 6 consecutive days. Sales perked up the last two days of the week, when the rain let up Thurs. afternoon. . . . **Mike Munves,** busier than ever as Decoration Day approached, happy to hear from **Joe** at the MOA show that the firm's "Bike Race" exhibited there created considerable interest. . . . **Harry** and **Hymie Koeppel,** Koeppel Distributing, slowed up due to the rains. Harry advises: "If I knew the weather would be so bad, I'd have run out to Chicago for a day or so. . . . One item about the show before we run out of space: A combination was formed one night, performed its function in about 10 minutes, and then disbanded immediately. Very profitable results. In the combine were **Irv Morris, "Buckey" Van Wyck** and **Aspen Varten.** Varten was the executive officer. **Dave Lowy** was a silent backer. . . . It was a most wonderful convention. More operators should make it their business to attend the MOA shows. As soon as next year's date and location are announced, every operator should immediately begin to arrange to be present.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Cab Anderson, Hudson, Wis., in town for the day picking up his record supply and looking for some good used equipment. Cab reports that his business during April dropped considerably compared to the last three months. . . . **Ted Lawn** of Minneapolis out of the hospital and taking it easy on the route. . . . **I. F. LaFleur Sr.** and the Mrs. are now in Montana visiting friends. Expect to be back home in Devils Lake, N. D., by the 15th of the month. . . . **Carl Christiansen,** Mpls. operator has just bought out **Hank Vangen's** route. This gives Carl a good size operation and both parties were very happy with the transaction. . . . **Jack Garrett,** veteran Mpls. operator sold out to **Loren Beaudoin.** Jack has a prosperous bar and will devote all of his time to it. . . . **Charley Sersen** and **Eddy LeBlanc** of St. Cloud, Minn., in town for the day making the rounds. . . . **Andy Benna,** Ironwood, Mich. in town for the day making the rounds. . . . **Gordon Runberg,** Denham, Minn., and **Bob Kovanen,** Moose Lake, Minn., friendly competitors drove into the cities together to look for some equipment and pick up their record supplies. . . . **Huey May,** LaCrosse, Wis., in town for the day making the rounds. . . . **Roy Stone** and his ace service man, Rice Lake, Wis., in town for the day. Roy very busy getting equipment ready for the resort locations. . . . **Jim Laraby** of Granite Falls, Minn., sporting the darndest beard and mustache. Celebrating their Centennial. . . . **Lou Adkins,** Minneapolis, back with United Machine Co. Lou left for Miami about six months ago and planned to make his home there. Decided there is no place like Minneapolis and moved his family back. . . . **I. G. Black,** Springfield, Minn., in town for the day visiting some friends and calling up to say hello before going home.

Through The Coin Chute

CHICAGO CHATTER

One thing, to which everyone who was present at this past MOA convention subscribed, was the fact that Chicagoans are marvelous hosts and hostesses. Chicagoans love to entertain. They love to play host. Those who came to just see what was new at this convention, and met with Chicago friends, are still praising the men and women of this Windy City who did everything they possibly could to make every out-of-towner's visit so much more pleasant. . . . **This publication wants to thank everyone for their many fine compliments and for their expressions of commendation regarding the work which The Cash Box has done and is doing in behalf of this industry.** . . . **John Haddock, Ed Ratajack, Bill FitzGerald** and all the many, many others from AMI were busier than the proverbial bees greeting friends from all over everywhere, including Europe and even from the far east as well as Latin America. . . . **Zeke Wolf** of Auto-Bell visiting about the convention stated that his new "Circus" has already taken hold and that "orders are coming in fine".

Those big Bally booths just took everyone's breath away. **Herb Jones** is to be complimented for his theme this year. He was right on the ball working away with the men from Bally to get those booths set up perfectly. **Art Garvey, Bill O'Donnell, George Jenkins,** and all the others from Bally and all the many, many Bally distributors rallied around these booths every day of the show. They also enjoyed the marvelous Bally hospitality in the famed Sherman suite and at the Bally factory. It was a hectic week for the Ballymen. . . . **Sam Wolberg, Sam Gensburg, Harry Glick, Ed Levin, Mort Secore, Phil Robinson** and everyone else from Chicago Dynamic Industries were mighty pleased with the great reception the new Chicago Coin games received from all who visited these booths. **Sam Wolberg, Dave Gottlieb** and **Joe Kline** got together here for a few minutes to discuss the CJA drive and, from all indications, these three are going to make this 1958 CJA fund drive the biggest ever in all the history of the industry's donations to this great charity.

Johnny Frantz was here, there and everywhere and, believe it or not, Johnny was selling scales to many operators and distributors who called over to him when they saw him walk down the aisles of this convention. . . . **Clarence Schuyler,** according to **Mickey Anderson** of Erie, Pa., is working harder than ever trying to get machines out to meet the many orders he already has on hand, "And", Mickey reported, "the orders that Clarence is getting every day". . . . **Dave Gottlieb** and his son, Alvin, were meeting with **Aspet Varten** and **Suren Fesjian** right at the show and, from the smiles on all their faces, looks like Gottlieb shipments to Dublin, Ireland, are going to be doubled and, perhaps, even tripled. . . . **Paul Heubsch** came strolling thru the convention with **Leon Taksen** and some others and reported that Keeney factory continues growing busier every day. "Looks to me", Paul reported, "that we are in for one of the biggest years we've ever had".

Clayton Nemeroff was around and about and advised that **Ted Rubenstein** and **Estelle Bye** over at the Marvel offices busy with many visitors and, at the same time, trying to get more "Lucky Horoscope" machines out as fast as they possibly could to meet orders. . . . Everyone from Rock-Ola, including **Dave Rockola, Ed Ristau, Kurt Kluever, Les Rieck** and also **Alfred W. Adickes** of Hamburg, answering questions from operators who were looking over the Rock-Ola exhibit and advising these men how pleased they were with the new '58 Rock-Ola phonos. . . . **Tom Herrick** was a busy man supervising the Seeburg booths. The new Seeburg cigarette machine getting plenty of attention from all visitors. Seems like Seeburg has clicked bigger than ever before with this beautifully designed cigarette vender. . . . **Jack Mitnick** a mighty tired man, now that the show is over, for the new United phono won many a fine compliment. **Herb Oettinger** just stood there smiling away all day long as one music op after another came over to crowd this booth and look over this new phono. In fact, **Johnny Casola, Al Thoelke, Ralph Sheffield, Bill DeSelm** and many of the other United men, who were showing the new United games, were also pulled over to the music by customers.

Johnny Watling being visited by one old timer after the other and listening to many and many a word of praise for the outstanding Watling scales. John took it all in stride and was right in there pitching to the last minute and winning many compliments all the way. . . . **Sam Stern** entertaining **Cyril Shack** and **Gordon Marks** of London, England, while **Sam Lewis** and **Art Weinand** meeting with the many visitors who came to see the latest Williams clickeroos. **Harry Williams** still over in Europe and reported to be learning plenty about the coinbiz on the continent. . . . **Herb Oettinger** calls over **Stanley Levin** and giving Stan one guess. . . . Stan answers, **"You mean Ray Williams."** So Herb looks over at us and says, "See what I mean." . . . **Eddie Ginsburg** telling us all about that very gorgeous apartment **Maurie and Rose Ginsburg** were surprised with by **Nate** and **Even Feinstein** and all the family. . . . **Mike Spagnola** and **Phil Weisman** mighty happy with the outstanding display at the AMI booths.

Ben and Trudy Coven lunching at the Covenant Club and then dashing over to the MOA convention where Ben busy at the Wurlitzer booths with **Roy Waltemade, A. D. Palmer, Jr., Bob Bear** and so many, many others of the Wurlitzeers. . . . **Howie Freer** and **Don Moloney** along with **Mac Brier** were busy at their new quarters saying "hello" to many who phoned and called around. . . . **Gil Kitt** and **Joe Robbins** of Empire were entertaining in the very marvelous manner with their own big suite at the Morrison. Empiremen reported to be doing great business. . . . **Wally Finke, Joe Kline, Fred Kline, Sam Kolber** and all the others of First Coin were here, there and everywhere greeting so many, many friends. . . . Where was **Charles (Little Jimmy) Johnson** of Globe? That was one big question asked by dozens who wanted to visit with Jimmy. . . . **Charley Pieri** came strolling thru the convention smiling happily and greeting many friends from all over the nation. . . . They kept paging **Herb Perkins** almost every hour on the hour. . . . **Joel Stern** made an impressive looking businessman. Joel telling us that World Wide is enjoying its very greatest year and that business is getting better every day.

"The Ladies Fashion Show Luncheon the biggest hit of the entire convention", was what many, many claimed. And from the gorgeous gals from all over this city who attended, all so beautifully gowned, and all so happy to meet and greet one another at this luncheon, sponsored by MOA in conjunction with **The Cash Box.** This statement that "it was the biggest hit of the show" can be very easily understood. **Cissie Gersh,** Chairwoman and her entire Committee, highly complimented by all for making this so outstanding a social affair.

HAPPY BIRTHDAY THIS WEEK TO: **J. Leon Horkin,** Birmingham, Ala. **Emory Z. Gregory,** Madison, Wis. . . . **George Forst,** Green Bay, Wis. . . . **Olin E. Spikes,** Auburn, Ala. . . . **Louis M. Philips,** So. New Orleans, La. . . . **C. B. Farris,** Galveston, Tex. . . . **Joseph B. Boivin,** Montreal, Que., Canada. . . . **Roy Blonquist,** Chicago, Ill. . . . **Dave Gottlieb,** Chicago, Ill. . . . **Frank B. Staffe,** Lincoln Park, Mich. . . . **Vincent Lanzisero,** Los Angeles, Cal. **Urban G. Thieman,** Chrisney, Ind. . . . **Mrs. Everett Stockham,** Bloomingdale, Mich. . . . **Charles W. Tashima,** Wahiawah, Hawaii. . . . **C. A. Worrall,** Asheville, N. C. . . . **Marshall E. Boynton,** Benton Harbor, Mich. . . . **John T. Hogan, Sr.,** Lafayette, Ind. . . . **Dale C. Moore,** Rockford, Ill. . . . **E. C. Wetzel,** Norfolk, Va. . . . **Dan Hawley,** Portsmouth, Va. . . . **Joseph T. Elum,** Massillon, O. . . . **Frank Casanta,** Columbus, O. . . . **Bruce Harris,** Ardmore, Okla. . . . **Neil Lewis,** Vancouver, B. C., Canada. . . . **Stanley S. Petticrew,** Springfield, O. . . . **John T. Hogan, Jr.,** Lafayette, Ind.

And now to bed—for a week of rest.

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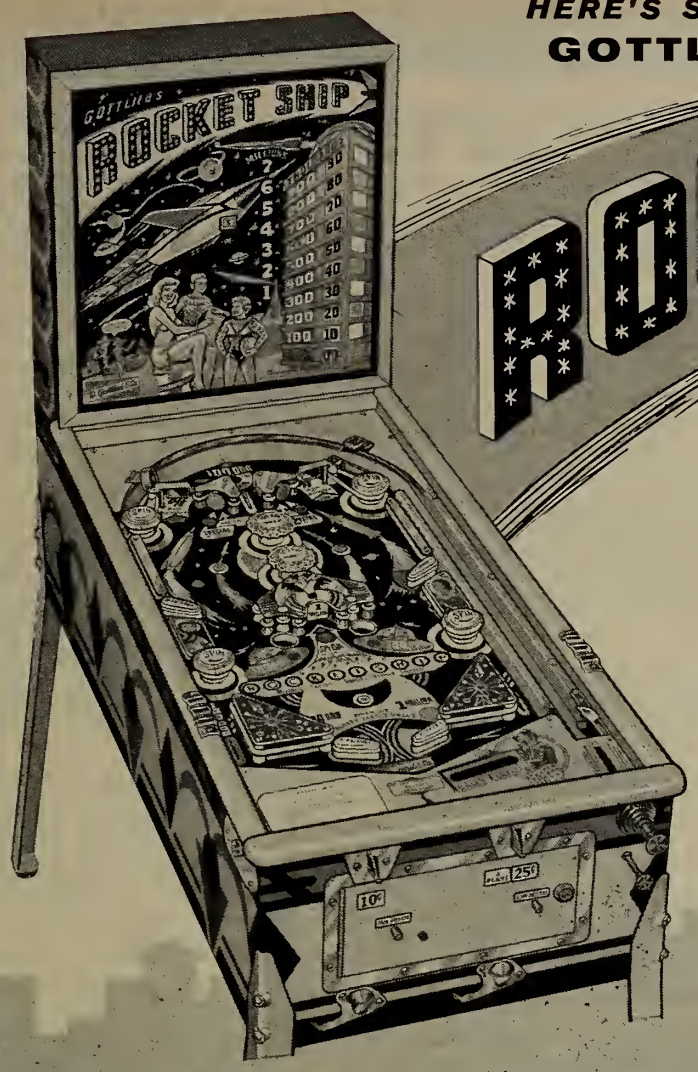
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Galgano Second In Bowl Tourney

CHICAGO — The week preceding the final week of the current bowling tournament of the Automatic Phonograph League (National Division) finds Decca in first place and Galgano (last year's champ) in second position, as of May 1. The remainder of the league is bunched closely together in team and individual play.

The final evening of the tournament will conclude with a sweepstakes event and final positions of the remaining contenders.

The evening's results were highlighted by Galgano which took 2 games from the first place Decca team to capture second place. E. Teske, with 563, bowled high score for men as he lead the scoring for Galgano. Tony Galgano finished with 518. For Decca, R. Albamonte kegled a 563 to tie for high score. J. Nolan had a 530 and F. Tutomase 512. B & B swept 3 from Singer as F. Dries bowled 554 and M. Pieroni 510. Singer's R. Losasso scored 445.

ABC took 3 from Star as M. L. Fiorito bowled high score for women with 511, while Ruth Vrabel dropped 481 pins for the Star team.

A heated battle ensued between Garmisa and Mercury with Garmisa finally winning 2 games. Top scorer for Garmisa was H. Witz with 512. E. Kupasinski for Mercury had 519. J. Gaski led Brown's Camp to a sweep of 3 games over Gateway with a healthy 551. Ray Henderson bowled high score for Gateway with 411 pins.

Despite R. Gallet's and Rene Gallet's 504 Paschke bowed to Western 2 games to 1. Lou Earrapeno threw 489 pins for Western. Gillette took 2 from Phono as C. Myers of Gillette finished with a score of 510. R. Holl and W. Paradee bowled twin 490 scores for Phono. Amber won 2 games from Coven, as Johnny Oomens was high scorer for Amber with 478 and F. Sciakitano bowled 509 for Coven.

MOA And Foremost Tax Expert Planning National Tax Service In Chicago

CHICAGO—George Miller, national president of the Music Operators of America, revealed, when he introduced Leo Kaner, one of the nation's leading tax experts, that Kaner and the MOA were setting up a national tax service in Chicago and would eventually establish other offices in many other regions throughout the United States.

Kaner spoke of methods of depreciating equipment and advised the operator audience that to fully depreciate a machine did not mean that the machine had to be totally and physically worn out. Instead, he stated, a machine can be obsoleted or become inadequate by the introduction of new models, new styling, or the number of records a phonograph is able to play.

Prior to 1954 equipment was depreciated by the "Straight Line" method. This means, that a machine that was valued at $1050 could be depreciated at a straight $200 per year for five years, allowing $50 for salvage value.

After 1954 the Internal Revenue Department permitted greater depreciation in the peak years. Two principal methods came into use. The "double declining balance" and "the sum-of-the-years digits" methods. To illustrate the former, Kaner took the same $1050 and broke it down this way. In the "double declining balance" method, 40% of the value after the first year permitted a deduction of $420. Taking off the $420 gave the machine a new value of $630. 40% depreciation at the end of the second year permitted a deduction of $252.00. Carrying this through, depreciation at the rate of 40%, amounted to $151 at the end of the third year; $90 at the end of the fourth year; and $54 at the end of the fifth.

The "sum of the years digits" method provided for (using the same figure and the same five years) $330 at the end of the first year, $266 at the end of the second; $200 at the end of the third; $133 at the end of the fourth; and $66 at the end of the fifth.

Each method has its advantages and disadvantages, pointed out Kaner, and suggested each be thoroughly investigated before a decision as to which to use is made.

SPECIALS!

FOR QUICK SALE AT BARGAIN PRICES

AMI G-200	SEEBURG 100-W
AMI G-120	SEEBURG 100-B
AMI F-120	SEEBURG 100-C
AMI E-120	WURL. 1700
SEEBURG V-200	WURL. 1800
SEEBURG 100-G	WURL. 2000

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221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

231 Windsor St., Hartford, Conn., JA 7-4470

More MOA pictures in next week's issue of the Cash Box

CLASSIFIED ADVERTISING SECTION

WANT

WANT — County Fairs, Steeplechases, Coney Island, Futurity, Bally Control Motors, Turf King Glasses. FOR SALE—Seeburg M100A with 45 rpm conversion $195; Circus $275; Mystic Marvel $99; Stagecoach $150; Balls-A-Poppin $145; Derby Day $165; Tahiti $25; Hot Rods $25; Surf Club $50; Beach Club $50. DISCO, INC., 835 31st ST., LOS ANGELES 11, CALIFORNIA. (Tel. ADams 4-9616).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collectious. Will pay $150 to $300 per thousand. Some of the labels wanted are Bruuswick, Vocalion, Paramount, Genuett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Sbuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT — Used 12′ American Bank Shuffleboards; 22′ American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILLINOIS.

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

WANT—All Shuffle Alleys from Fireball, Lightning and Rocket up. Sun Valleys and Showtimes will pay highest dollar or will trade for Genco and Chicago Coin Ski Balls. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. (Tel. SUperior 1-4600).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS. BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT — A.M.I. Phonographs for resale; quote models, condition and lowest cash prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISCONSIN. (Tel. BLuemound 8-6700).

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you bave. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT — Late Model Phonographs. Highest trades on new AMI Model I Phonographs, 100M's, 200M's, 120 E, and 300 E. Also need used late Bally Bingos. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE STREET, ST. LOUIS, MISSOURI (Tel. MAin 1-3511).

WANT — Cash for AMI E-40's and E-80's. Quote lowest price & condition. BOWMAN COIN CO., BOX 543, BOWMAN, NORTH DAKOTA.

WANT—United Jumbo Bowlers. State quantity, price and condition in first letter. LEWIS & FOLLETT MUSIC CO., 180 SO. HOWARD, SPOKANE 4, WASH. (Tel. MA 4-8585).

WANT—Mills Brand New Vest Pockets. Highest cash price paid, any quantity. Also Acorn, North Western or Victor Vendors. BOX # 433, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Mills Pauorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

WANT—Wurlitzer Model 1500, 1500A Phonograph; Model 5205, 5207 Wallboxes, any quantity. Write stating condition and best cash price to SIEGEL DISTRIBUTING CO., LTD., 637 YONGE ST., TORONTO, ONTARIO, CANADA. (Tel. WAlnut 1-8944).

WANT — Used records, any amount. No R & B. Not over 6 months old. I pay 13¢ and the freight. R. SMITH, 625 N. E. 163rd STREET, NORTH MIAMI BEACH 62, FLORIDA.

WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUdlow 8-8310).

FOR SALE

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Pbonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS. INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE—Kiddie Rides beautifully repainted, cleaned, checked, ready for immediate operation. Sea Skates Boat $200; Texas Kiddie Carousel Merry-Go-Round $240; Decco Horse $335. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).

FOR SALE—5 Bally All Star Bowlers, like new, only $365. Best buy of the week because we need room for current Bally games. WANT—Cash or trade—late Bingos. DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILLINOIS. (Tel. JUniper 8-5211).

FOR SALE—Bally: All Star Bowler $395; Bowling Lane (11′) $550; ABC Bowler $350; United: 11′ Bowling Alley $535; ChiCoin: Bowling League (11′) $545. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK. (Tel. FRanklin 7-2162 or 4-7549).

FOR SALE—14 Ft., 2 Pc. United Bowlers, A-1 Condition. TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO. (Tel. ADams 8624).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

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FOR SALE — Key West $295; Big Sbow $245; Nite Club $210; Broadway $160; Beach Beauty $110; Miami Beach $95; Gay Time $75; Starlet $70; Variety $60; Gayety $50; Dude Ranch $25; Beauty $25; Beach Club $30. One-Third Deposit. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE — Or Trade — For Late Bingos or 14′ Bowlers: Wms. Jet Fighter; Wms. Crane; Wms. Sidewalk Engineer; Genco Gypsy Grandma; Genco Rifle Gallery; Genco Carnival Gun; Genco Bonus Gun; Chicago Coin Goalie; Pinto Horse and See Saw Kiddie Ride. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE — Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—Or Trade, 3 United Jumbo Bowling Alleys; 1 Chicago Coin TV Bowling League; 2 Chicago Coin Classic Bowlers. All the latest type bowlers. For the best deals call—RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET HARTFORD, CONN. (Tel. CHapel 9-6556).

FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, $845. Like new: 2 Williams Peppy's $295 ea.; 2 Lord's Prayer Vendors $245 ea. Factory Reconditioned: Exhibit Ringer Balls $95 ea. BILOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield 1-1855).

CLASSIFIED ADVERTISING SECTION

FOR SALE — DeLuxe World Series $95; Hi Fly Baseball $150; Championship Baseball $150; Big Top Rifle Gallery $225; Circus Gun $375; State Fair Gun $275; Davy Crockett $275; Rifle Gallery $150; Pirate Gun $295; Treasure Cove $225; 500 Shooting Gallery Bulls Eye Gun $275. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

FOR SALE — United Caravans @ $125; and Pixies @ $70; Wurlitzer 4851 Wallboxes @ $9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).

FOR SALE — Wurlitzer Model 2150 $800; 2000 $675; 1900 $650. WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

FOR SALE—# 3020 Wurl. Wallboxes, just off location, in good working condition. Write PENNSYLVANIA VENDING CORP., 1826 E. CARSON STREET, PITTSBURGH 3, PENNA. (Tel. HEmlock 1-9900).

FOR SALE — Seeburg M100A, 78 R.P.M., $180; Seeburg M100A, 45 R.P.M., $275; Pinball and sorted Locks 25¢ ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — Millions of extra coins are taken from clean machines. Clean right with Lemonite. Hermitage Music Co., Rock City Amusement, S. L. Steibel, Nashville, Tenn. use and sell Lemonite. Try Lemonite Electric Contact Cleaner. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE — Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE — Williams Peppy The Clown $249.50; Williams Crane $99.50; 3 good, new Counter Games, Kicker & Catcher, Whiz, Bowler and Zipper each $40 (any 3 for $100). WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND 5, OREGON. (Tel. CApitol 8-7565).

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For all Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—When ordering in New Orleans and you want the best prices, quality workmanship, on all types of used games, contact us first, we know you will be happy you did. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Specials—Bally: Bally Bikes $395; Carnivals $199.50; ABC Champion Bowler 14' $575; Williams: DeLuxe 4-Bagger Baseball Games $225; Gottlieb: Silvers $219.50 Keeney: Big Tents $225; United: Singapores $42.50; Decco: Grandma Horoscopes $175. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel. JAckson 2-5306).

FOR SALE—6 Packard Wallboxes @ $5 ea,; 8 2140 Wurlitzer Wallboxes @ $5 ea.; 8 AMI 40-Selection Wallboxes @ $5 ea.; Williams Race The Clock $110; Williams Regatta $80; Williams Skill Pool $20. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE — 3 Phil Skeeball Alleys $385; Wallboxes—15 AMI 120 $55; 4 AMI 200 $100; 50 Wur. 5205 $29.50; Seeburg 3-W-1 $49.50; 20 Wur. Steppers # 255 $50. Want to buy Shuffle Alleys and Bowlers. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, O. (Tel. TO 1-6715).

FOR SALE — (4) Bally All Star Bowlers, (4) Williams Ten Pin Bowlers. $325 each. 1/3 Deposit. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, NEW YORK. (Tel. 6131).

FOR SALE — Close out brand new original crates, Williams Ten Pins, Bally All Star Deluxe Bowlers, Twenty Peppy Clown, Ten Chicago Coin Steam Shovel. WANT—Shuffle Alleys and late Bingos. Will prepay crates for packing. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. ALgonquin 4-4040).

FOR SALE—5 Vendo Soup Machines Model 210; 5 Vendo Ice Cream Machines 210. Machines are in good working order. A. S. HARDY CO., INC., MALONE, NEW YORK.

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE — New Six Pocket Pool Table $225; Slate $275; 1st Grade 48" Cue Sticks $18 dozen; Bumper Rails $11.95 Set; Bumper Pool Tops $24.50; Slate $59.50; Deluxe Bumper Pool Balls $10. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Keeney Tru Score Bowler $450; Genco Davy Crockett $275. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel. CEntral 1-9292).

FOR SALE—Wurlitzer 1800's $525; 1900 $645; 5207 Wallbox $54.50; 6205 Wallbox $19; Games, Inc.: Circus $149.50; Miami Beach $109; Surf Rider $199; Steeple Chase $295; Super Score $139; Bally Circus $299; Scoreboard $209; Rock-ola 1725 Stepper $24.50; Chicago Coin Steam Shovel $125. All equipment shopped. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—1 J. P. Seeburg automatic coin-operated player piano and organ combination, circa 1910, with trap, snare and bass drum, triangle and cymbal visible through plate glass. This piano plays perfectly, having many selections. A terrific attraction for Arcade, Cocktail Lounge or museum piece. A bargain at $350. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel. JAckson 2-5306).

FOR SALE—Write for low prices on following: Williams: Top Hat (New); Soccer Kick Off (New); Naples (New); Ten Pin (New); Steeple Chase (New). Bally: Circus (New); All-Star DeLuxe (New); Target Roll (New); Motor Bike; Hot Rod. Rock-Ola 1455D (New). Also Bally Space Ship at $195. LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).

FOR SALE—Shuffle Alleys, DeLuxe Congress, DeLuxe ABC, Gold Medal, Blue Ribbons, Bingos: Sun Valleys, Show Times, Big Shows. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. $1.25 per. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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THE CASH BOX

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CLASSIFIED ADVERTISING SECTION

FOR SALE — Gottlieb Scoreboard $160; Balls-A-Poppin' $140; National 9 ft. Shuffleboard $95; AMI "A", "B", "C", converted 45 rpm, $115, $135, $150; Pumper Pools (new slate) $80. H. BETTI & SON, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UNion 3-8574).

FOR SALE—Marble Queen $85; Sluggin' Champ $160; Lovely Lucy $90; Keeney Club Bowler, 8" Pins, 10 Player $100 (like new); Wms. Super Pennant Baseball $100; Ex. Sport Gallery $125. WANT—Bingos and 5 Ball Novelty Games. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel. MArket 1-5438).

FOR SALE—Big Shows $250; Showtimes $365; Key Wests $300; Big Time $100; Broadway $160; Nite Club $185. NASTASI DIST. CO., 912 POYDIAS STREET, NEW ORLEANS, LA. (Tel. MAgnolia 7459).

FOR SALE—Games, Inc.: Gunsmoke $325; Skeet Shoot $375; Super Hunter $395; Bally Variety; Gayety; Miami Beach; Broadway; Night Club; Big Show; Key West; Show Time; Carnival (5 Ball) $295; Magic Bowler $145; United Pixie; Caravan. Also other Bingos and Bowlers, completely reconditioned—guaranteed. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. 2-3207).

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, $375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE — Reconditioned Phonographs at a price. 3 1900 Wurlitzers at $550; 2 V-200 Seeburgs at $550; 1 1800 Wurlitzer at $495; 2 100-W Seeburgs at $550; 1 100-G Seeburg at $550; 2 G-200 AMIs at $600; 1 1550A Hi Fi Wurlitzer at $175; 1 1650 Wurlitzer at $235. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK (Tel. LIncoln 9106).

FOR SALE—L.P. self service horizontal Counter Tops. Custom built, beautiful blond wood finish 8' x 2'. Holds 500 L.P.'s per counter. Sacrifice 6 @ $20 ea. PARK RADIO-T.V. SALES, INC., 359 BLOOMFIELD AVE., CALDWELL, N. J. (Tel. CA 6-2214).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

FOR SALE — Beach Clubs, checked and cleaned, new parts $60; Others in working order but not checked $40; Bally Beauty, Checked $50; as is $30; Yacht Club $50; as is $30; United Lightning Bowler $175; 11th Frame $135. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

MISCELLANEOUS

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE — Manufacturers of Coin Operating Equipment in need of a Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, Auto HO 7-7151, CAR 542).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION

971st CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may he very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered hy outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriher to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity



LISTED ALPHABETICALLY

AMI

2. Model A, '46, 40 Sel. 78 RPM	35.00	50.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	85.00
2. Model C, '50, 40 Sel., 78 RPM	50.00	100.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	350.00
4* Model E-120, '53, 120 Sel., 45 RPM	285.00	365.00
1. Model F-80, '54, 120 Sel., 45 RPM	425.00	495.00
4. Model F-120, '54, 120 Sel., 45 RPM	475.00	550.00
4. Model G-80, '55, 80 Sel., 45 RPM	525.00	650.00
4* Model G-120, '55, 120 Sel., 45 RPM	545.00	675.00
4* Model G-200, '56, 200 Sel., 45 RPM	575.00	700.00
4* Model H-200, '57, 200 Sel., 45 RPM	845.00	945.00
4. WM Wall Box	5.00	8.00
4. SM or SL Stepper	5.00	8.00

ROCK-OLA

4. 1422,, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
2. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	50.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
4. 1432, Same as above, Converted to 45 RPM	60.00	150.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	150.00
4. 1434, Same as above, Converted to 45 RPM	70.00	150.00
2* 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	160.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	245.00
2. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	395.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
2* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	625.00
4. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
4. 1454, '56, 120 Sel., 45 RPM	595.00	645.00
4. 1455, '57, 200 Sel., 45 RPM	650.00	795.00

SEEBURG

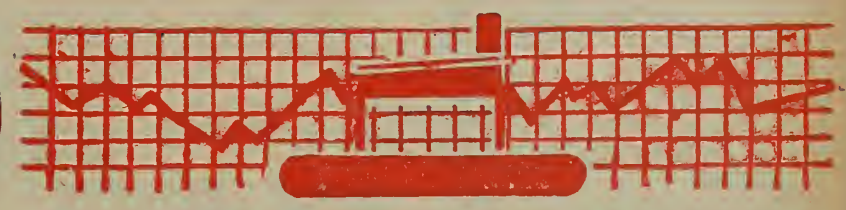
4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4* M100A, '49, 100 Sel., 78 RPM	99.50	189.00
2* M100B, '51, 100 Sel., 45 RPM	300.00	375.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	395.00
2* M100C, '53, 100 Sel., 45 RPM	375.00	475.00
4* HF100G, '54, 100 Sel., 45 RPM	495.00	595.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	675.00
4* V200, '55, 200 Sel., 45 RPM	525.00	795.00
4. KD200, '57, 200 Sel., 45 RPM	845.00	865.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W4L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wireless	5.00	8.00
4. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-matic	39.50	60.00

WURLITZER

2. 1015, '46, 24 Sel., 78 RPM	20.00	30.00
2. 1017, '46, 24 Sel., 78 RPM	20.00	30.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00

(PHONOGRAPHS—Continued)

1. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	100.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	250.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	200.00	295.00
4* 1650, '53, 48 Sel., 45 RPM	225.00	300.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
2* 1700, '54, 104 Sel., 45 RPM	395.00	525.00
2* 1800, '55, 104 Sel., 45 RPM	485.00	625.00
2* 1900, '56, 104 Sel., 45 RPM	550.00	725.00
4* 2000, '56, 200 Sel., 45 RPM	645.00	845.00
4. 2150, '57, 200 Sel., 45 RPM	725.00	800.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. Ace High (Got 1/57)	235.00	280.00
4. Arabian Knights (Got 12/53)	75.00	100.00
4. Army-Navy (Wm 10/53)	30.00	50.00
2. Arrow Head (Wm 7/57)	225.00	295.00
4. Atlantic City (B 5/52)	25.00	55.00
4. Auto Race (Got 9/56)	175.00	235.00
4* Balls-A-Poppin' (B 11/56)	125.00	210.00
4. Beach Beauty (B 11/55)	110.00	165.00
4* Beach Club (B 2/53)	25.00	65.00
4* Beauty (B 11/52)	20.00	65.00
4. Big Ben (Wm 9/54)	55.00	100.00
4* Big Show (B 9/56)	245.00	285.00
2. Big Hit (CC 7/52)	15.00	25.00
4. Big Time (B 1/55)	75.00	125.00
2. Blondie (CC 8/56)	109.50	185.00
4. Brazil (Un 10/56)	195.00	245.00
4. Bright Lights (B 5/51)	20.00	30.00
4. Bright Spot (B 11/51)	30.00	50.00
4* Broadway (B 12/55)	150.00	185.00
4. Cabana (Un 3/53)	20.00	50.00
2. Capri (CC 10/56)	100.00	185.00
4. Caravan (Un 2/56)	90.00	155.00
4. Caravan (Wm 6/52)	25.00	45.00
2. Chinatown (Got 10/52)	30.00	45.00
4. Circus (Un 8/52)	30.00	60.00
2* Circus (B 8/57)	235.00	320.00
2. Circus Wagon (Wm 10/55)	145.00	200.00
4. Classy Bowler (Got 7/56)	160.00	225.00
4. C.O.D. (Wm 9/53)	50.00	75.00
4 Colors (Wm 11/54)	70.00	110.00
2. Coney Island (B 9/52)	20.00	45.00
4. Continental Cafe (Got 7/57)	250.00	335.00
2. Coronation (Got 11/52)	25.00	45.00
2. Crossroads (Got 5/52)	25.00	45.00
4. Crosswords (B 1/56)	195.00	240.00
4. Cue Ball (Wm 2/57)	210.00	250.00
4. Daffy Derby (Wm 8/54)	70.00	100.00
4. Daisy May (Got 7/54)	65.00	130.00
4. Dealer "21" (Wm 2/54)	20.00	60.00
4. Derby Day (Got 5/56)	160.00	195.00
2. Diamond Lill (Got 12/54)	95.00	125.00
2. Disk Jockey (Wm 11/52)	30.00	45.00
2. Domino (Wm 5/52)	25.00	35.00
4. Douhle Header (B 7/56)	175.00	240.00
4. Dragonette (Got 6/54)	95.00	160.00
4. Dude Ranch (B 9/53)	25.00	60.00
1. Duette (Got 4/55)	125.00	180.00
2* Easy Aces (Got 12/55)	120.00	185.00
4. Fair Lady (Got 11/56)	265.00	310.00
2. Fairway (Wm 6/53)	30.00	55.00
7. Falstaff (Got 11/57)	395.00	445.00
4. Flag Ship (Got 1/57)	285.00	325.00
4. Flying High (Got 2/53)	40.00	70.00
4. Four Bells (Got 10/54)	100.00	140.00
2. Four Corners (Wm 12/52)	40.00	55.00
4. "400" (Upright) (Ge 10/52)	30.00	45.00
2. Four Stars (Got 6/52)	30.00	50.00
4. Frolics (B 10/52)	25.00	60.00
2. Frontiersman (Got 11/55)	95.00	150.00
4. Fun House (Wm 10/56)	195.00	225.00
4. Gay Paree (Wm 6/57)	375.00	450.00
4* Gay Times (B 6/55)	75.00	125.00
4* Gayety (B 3/55)	45.00	90.00
4. Gladiator (Got 1/56)	175.00	225.00
2. Golden Nugget (Upright) (Ge 2/53)	30.00	45.00
2. Gold Star (Got 8/54)	110.00	140.00
4. Grand Champion (Wm 3/53)	35.00	70.00

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(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	50.00	100.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	30.00	75.00
4. Gypsy Queen (Got 2/55)	100.00	175.00
4. Handicap (Wm 6/52)	30.00	40.00
4. Happy Days (Got 7/52)	25.00	50.00
4. Harbor Lites (Got 2/56)	145.00	175.00
4. Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	25.00	80.00
2. Hawaiian Beauty (Got 4/54)	90.00	110.00
4. Hayburner (Wm 6/51)	25.00	40.00
4. Hi-Fi (B 6/54)	25.00	90.00
4. Hi-Hand (Wm 6/57)	175.00	225.00
4. Hot Diggity (Wm 8/56)	180.00	230.00
4. Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 5/54)	70.00	125.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	200.00	250.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00
4* Key West (B 12/56)	275.00	335.00
4. Kings (Wm 8/57)	225.00	295.00
4. Lady Luck (Got 9/54)	80.00	145.00
2. Lazy "Q" (Wm 2/54)	35.00	90.00
4. Lite-A-Line (Ke 6/52)	35.00	45.00
4. Long Beach (Wm 7/52)	35.00	50.00
4. Lovely Lucy (Got 2/54)	50.00	115.00
4. Lulu (Wm 12/54)	55.00	125.00
4. Majestic (Got 4/57)	375.00	435.00
4. Majorettes (Wm 4/52)	20.00	40.00
2. Manhattan (Un 4/55)	50.00	130.00
4* Marathon (Got 10/55)	170.00	225.00
4. Marble Queen (Got 8/53)	45.00	85.00
4. Mermaid (Got 6/51)	15.00	30.00
4. Mexico (Un 3/54)	25.00	100.00
2* Miami Beach (B 9/55)	90.00	125.00
4. Monaco (Un 8/56)	175.00	265.00
4. Mystic Marvel (Got 3/54)	90.00	130.00
4. Nevada (Un 8/54)	25.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
4* Night Club (B 4/56)	175.00	225.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	20.00	30.00
4. Palisades (Wm 7/53)	35.00	60.00
4. Palm Beach (B 7/52)	15.00	65.00
4* Palm Springs (B 11/53)	30.00	80.00
4* Parade (B 6/56)	175.00	235.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Perky (Wm 11/56)	165.00	225.00
4. Peter Pan (Wm 4/55)	95.00	150.00
4. Piccadilly (Wm 5/56)	150.00	250.00
2. Pin Wheel (Got 11/53)	50.00	85.00
4. Pixie (Un 10/55)	65.00	130.00
4. Playtime (Un 10/57)	295.00	395.00
4. Poker Face (Got 9/53)	50.00	85.00
2. Quartet (Got 2/52)	40.00	55.00
4. Queen of Hearts (Got 12/52)	40.00	60.00
2. Quintet (Got 3/53)	40.00	60.00
4. Race The Clock (Wm 5/55)	65.00	165.00
4. Rainbow (Got 12/56)	185.00	250.00
4. Regatta (Wm 11/55)	79.00	150.00
4* Register (Got 10/56)	265.00	325.00
2. Rio (Un 11/53)	20.00	60.00
2. Rodeo (Un 2/53)	35.00	50.00
4. Royal Flush (Got 5/57)	235.00	300.00
4. Saddle and Turf (Ev 10/53)	85.00	175.00
4. (Club Model)	100.00	180.00
2* Scoreboard (Got 4/56)	175.00	225.00
4. Screamo (Wm 4/54)	45.00	100.00
4. Sea Belles (Got 8/56)	225.00	285.00
4. Shamrock (Wm 1/57)	195.00	240.00
2. Shindig (Got 10/53)	50.00	100.00
4. Show Boat (Un 12/52)	40.00	60.00
4. Show Time (3/56)	325.00	425.00
2. Silver (Got 10/57)	254.50	325.00
2. Silver Chest (Upright) (Ge 4/53)	40.00	65.00
2. Silver Skates (Wm 2/53)	30.00	60.00
4. Singapore (Un 10/54)	25.00	80.00
2. Skill Pool (Got 8/52)	20.00	50.00
4. Skyway (Wm 8/56)	50.00	100.00
4. Slugfest (Wm 3/52)	25.00	40.00
4* Sluggin' Champ (Got 4/55)	100.00	175.00
4. Smoke Signal (Wm 10/55)	125.00	150.00
4. Snafu (Wm 12/55)	115.00	180.00
4. Southern Belle (Got 6/55)	129.00	175.00
4. South Seas (Un 5/56)	155.00	255.00
4. Spitfire (Wm 2/55)	60.00	115.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	125.00	160.00
4. Stardust (Wm 3/56)	90.00	185.00
2. Starfire (Wm 1/57)	210.00	225.00
4* Starlets (Un 12/55)	65.00	140.00
4. Star Pool (Wm 10/54)	50.00	100.00
4. Stars (Un 6/52)	25.00	40.00
4. Starlite (Wm 3/53)	30.00	50.00
4. Struggle Buggies (Wm 12/53)	35.00	60.00
4. Super Circus (Got 10/57)	295.00	410.00
2. Super-Jumbo (Got 10/54)	225.00	265.00
4. Super-Score (Wm 9/56)	195.00	245.00
4* Surf Club (B 3/54)	30.00	70.00
4. Surf Rider (Wm 12/56)	195.00	250.00
2. Sweepstakes (Wm 1/52)	30.00	45.00
4* Sweet-Add-A-Line (Got 7/55)	125.00	175.00
4. Tahiti (Un 8/53)	25.00	70.00
4. Three Deuces (Wm 8/55)	120.00	150.00
4. Thunderbird (Wm 5/54)	69.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	125.00	165.00
4. Times Square (Wm 4/53)	35.00	65.00
4. Toreador (Got 6/56)	175.00	260.00
4. Tournament (Got 8/55)	170.00	235.00
4. Triple Play (Un 8/55)	55.00	140.00
4. Tropicana (Un 1/55)	45.00	110.00
2. Tropics (Un 7/53)	25.00	50.00
4. Twenty Grand (Wm 12/52)	25.00	45.00
4. Twin Bill (Got 1/55)	120.00	150.00
2* Variety (B 9/54)	45.00	75.00
2* Wishing Well (Got 9/55)	138.00	165.00
4. World Champ (Got 8/57)	210.00	285.00
4. Wonderland (Wm 5/55)	110.00	130.00
4* Yacht Club (B 6/53)	20.00	50.00
4. Zingo (Un 10/51)	20.00	45.00

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56)	250.00	325.00
4. Circus (Au 5/56)	235.00	265.00
4. County Fair (Au 3/57)	275.00	325.00
4. Gun Smoke (Ga 5/56)	315.00	325.00
4. Hunter (Ga 5/55)	225.00	235.00
2* Skeet Shoot (Ga 1/57)	365.00	385.00
4. Super Big Tent (Ke 6/57)	345.00	395.00
4* Super Hunter (Ga 6/57)	395.00	435.00

SHUFFLES and BOWLERS

4. Bally Victory Bowler (5/54)	55.00	100.00
4. Bally Champion Bowler (5/54)	60.00	100.00
4. Bally Jet Bowler (8/54)	65.00	120.00
4. Bally Rocket Bowler (8/54)	65.00	125.00
4. Bally Mystic Bowler (12/54)	90.00	150.00
4. Bally Magic Bowler (12/54)	90.00	155.00
4. Bally Blue Ribbon (3/55)	140.00	200.00
4. Bally Gold Medal (3/55)	150.00	200.00
1. Bally ABC Bowler (7/55)	240.00	350.00
1. DeLuxe model	245.00	350.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
4. Bally Jumbo Bowler (9/55)	275.00	355.00
2. Bally King Pin Bowler (9/55)	275.00	355.00
1* Bally ABC Bowling Lane (1/57)	425.00	550.00
2* Bally All Star Bowler (12/57)	325.00	395.00
4. ChiCoin 6-Player (8/51)	25.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	25.00	50.00
4. ChiCoin Match Bowler (6/52)	25.00	55.00
4. ChiCoin Bowl-A-Ball (10/52)	30.00	60.00
4. ChiCoin Match Bowl-A-Ball (11/52)	30.00	65.00
4. ChiCoin 10th Frame Special (12/52)	30.00	65.00
4. ChiCoin Name Bowler (1/53)	30.00	70.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	30.00	75.00
4. ChiCoin Crown (4/53)	30.00	85.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00
4. ChiCoin Triple Score (6/53)	35.00	90.00
4. ChiCoin Gold Cup (7/53)	30.00	95.00
4. ChiCoin High Speed Crown (7/53)	30.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	30.00	100.00
4. ChiCoin Advance (10/53)	30.00	100.00
4. ChiCoin King (10/53)	35.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	40.00	120.00
4. ChiCoin Super Frame (3/54)	45.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Feature (7/54)	60.00	155.00
2. ChiCoin Holiday (9/54)	70.00	165.00
2. ChiCoin Flash (10/54)	70.00	170.00
4. ChiCoin Playtime (10/54)	95.00	175.00
4. ChiCoin Fireball (11/54)	95.00	190.00
4. ChiCoin Thunderbolt (12/54)	100.00	210.00
4. ChiCoin Triple Strike (2/55)	100.00	210.00
4. Chi Coin Arrow (2/55)	125.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00
4. DeLuxe model	40.00	120.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00
4. ChiCoin Big League (5/55)	160.00	220.00
2. ChiCoin Hollywood (5/55)	175.00	225.00
4. ChiCoin Blinker (8/55)	175.00	250.00
4. ChiCoin Score-A-Line (9/55)	175.00	255.00
4. ChiCoin Bowling Team (10/55)	175.00	265.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00
1* ChiCoin Bowling League (2/57)	425.00	545.00
4. ChiCoin Ski-Bowl (11/57) 6 Player	149.00	275.00
4. ChiCoin Classic Bowling League (7/57)	565.00	595.00
4. ChiCoin TV Bowling League (11/57)	595.00	645.00
4. Ge. Shuffle Target (7/51)	10.00	25.00
4. Ge. Shuffle Pool (11/53)	30.00	75.00
4. Ge. Match Pool (2/54)	50.00	60.00
4. Genco Skill Ball 2 Player (11/56)	125.00	245.00
4. 6 Player (2/57)	169.50	285.00
4. Gottlieb Bowlette (3/50)	10.00	20.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
4. Keeney High Score League (5/52)	25.00	45.00
4. Keeney Team (10/52)	25.00	50.00
4. Keeney Club (4/53)	25.00	100.00
4. Keeney Domino (5/53)	30.00	110.00
4. Keeney Carnival (5/53)	40.00	115.00
4. Keeney Pacemaker (9/53)	40.00	125.00
4. Keeney Mainliner Bowler (1/54)	45.00	130.00
4. Keeney Bonus (3/54)	45.00	140.00
4. Keeney Diamond Bowler (5/54)	70.00	155.00
4. Keeney Bikini (6/54)	75.00	160.00
4. Keeney Century (6/54)	90.00	170.00
4. Keeney American (9/54)	90.00	175.00
4. Keeney National (9/54)	90.00	180.00
4. Keeney Speedlane (4/55)	125.00	200.00
4. United 6-Player Super (3/52)	20.00	35.00
4. United 4-Player Official (5/52)	20.00	35.00
4. United 6-Player Super (7/52)	20.00	45.00
4. United 10th Frame Star (9/52)	20.00	50.00
4. United Manhattan 10th Frame (9/52)	20.00	55.00
4. United Manhattan (9/52)	30.00	60.00
4. United 10th Frame Super (10/52)	30.00	65.00
4. United Cascade (2/53)	30.00	75.00
4. United Clover (2/53)	30.00	75.00
4. United Liberty (2/53)	30.00	75.00
4. United Classic (6/53)	25.00	75.00
4. United Olympic (6/53)	30.00	75.00
4. United Royal (9/53)	30.00	80.00
4. United Imperial (9/53)	25.00	85.00
4. DeLuxe model	40.00	90.00
2. United Chief (11/53)	40.00	100.00
2. United Leader (11/53)	45.00	100.00
4. DeLuxe model	45.00	115.00
4. United Team (1/54)	45.00	115.00
4. DeLuxe model	50.00	120.00
4. United League (1/54)	50.00	125.00
4. DeLuxe model	50.00	130.00
4. United Ace (5/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	115.00
4. DeLuxe model	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
4. DeLuxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	65.00	165.00
4. DeLuxe model	65.00	170.00
2. United Comet Targette (11/54)	70.00	170.00
2. DeLuxe model	75.00	175.00
2. United Mercury (12/54)	80.00	175.00
2. DeLuxe model	80.00	180.00
2. United Mars (1/55)	90.00	185.00
4. DeLuxe model	95.00	190.00
4. Un. Lightning (2/55)	95.00	190.00
4. DeLuxe model	95.00	195.00
4. United Venus (3/55)	95.00	195.00
4. DeLuxe model	100.00	195.00
4. United Clipper (5/55)	100.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. Derby Roll (5/55)	100.00	195.00
4. DeLuxe model	100.00	195.00
1. Un. 5th Inning (6/55)	100.00	220.00
4. DeLuxe model	100.00	230.00
4. United Capitol (6/55)	140.00	235.00
4. DeLuxe model	140.00	240.00
4. Un. Super Bonus (9/55)	160.00	245.00
4. DeLuxe model	165.00	250.00
2. Un. Top Notch (10/55)	270.00	325.00
2. Top Notch Special	270.00	325.00
2. Un. Regulation (11/55)	270.00	335.00
2. DeLuxe model	275.00	335.00
1* United Bowling Alley (11/56)	425.00	535.00
4. United Royal Bowler (12/57)	595.00	725.00
4. Wms. Roll-A-Ball (12/56) 6 Player	169.50	275.00

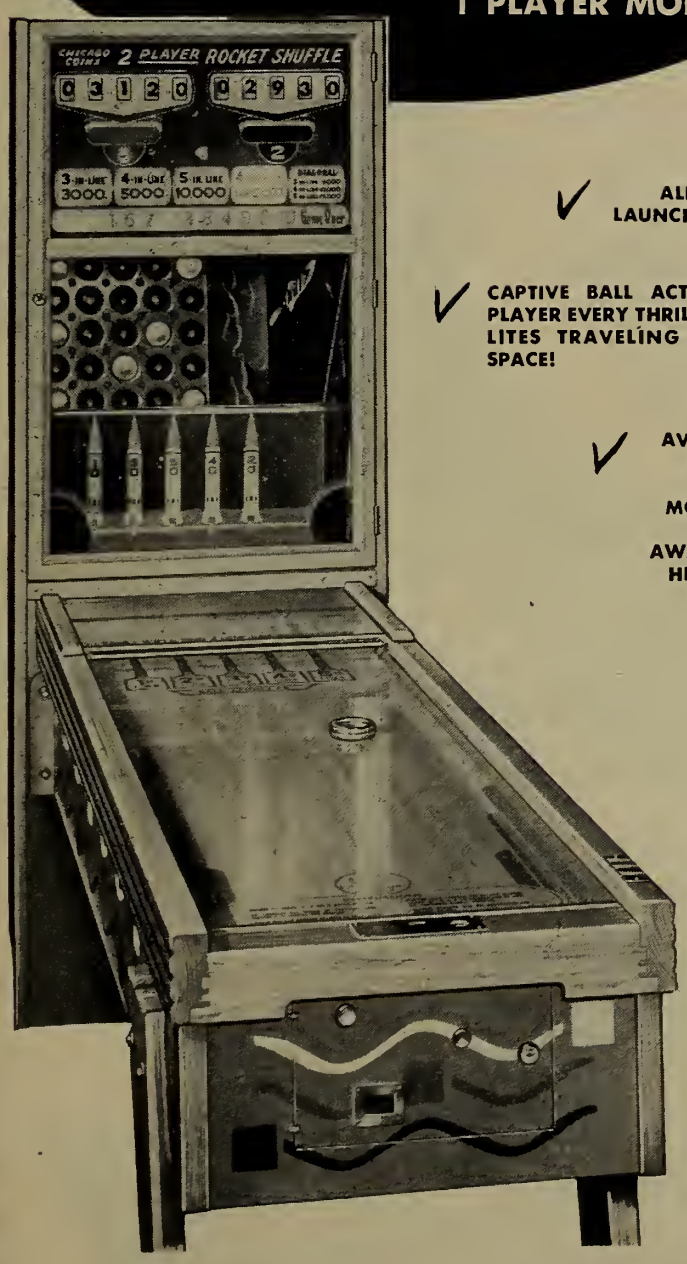
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2-PLAYER Rocket Shuffle

ALSO AVAILABLE IN 1 PLAYER MODEL



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- ✓ CAPTIVE BALL ACTION GIVES PLAYER EVERY THRILL OF SATELLITES TRAVELING THROUGH SPACE!
- ✓ AVAILABLE IN REPLAY OR REGULAR MODELS . . . REPLAYS AWARDED FOR HIGH SCORE!

- ✓ UNUSUAL AND NEW 3 DIMENSION MIRROR EFFECT . . . GAME IS ONLY 7'7" YET GIVES THE APPEARANCE OF A GAME 11'11".
- ✓ NEW METHOD OF SCORING WITH CAPTIVE BALLS . . . 3 in Row—4 in Raw—5 in Raw—4 Carners DIAGONALS SCORE DOUBLE!
- ✓ PLAYER DETERMINES WHEN AND IF HE WANTS TO ACCEPT IN LINE BONUS SCORE OR CONTINUE TO PLAY FOR A HIGHER BONUS SCORE!
- ✓ ADJUSTABLE TO 5 AND 10 SHOTS PER GAME . . . STRAIGHT 10c PLAY.

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WORLD'S FIRST

Lite-O-Matic BASEBALL GAME

- ✓ Player Experiences Every Thrill — Every Action Of A Real Baseball Being Pitched . . . Being Hit . . . Being Caught!
- ✓ The "Lite-O-Matic" Ball is actually delivered fram pitcher's box to batter!

- ✓ 3 dimension players and green plexi-glass play field simulate a realistic "Big League" baseball diamond!
- ✓ Animated players an back-glass actually run bases!
- ✓ Player by skillfully hitting home runs ta all 3 fields gets extra Banus Runs!
- ✓ Previaus High Scare feature!
- ✓ Available in Replay or Regular madels!
- ✓ 3 outs per 10c game!

chicago coin machine

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Division of Chicago Dynamic Industries, Inc.



4.	Bally Champion Horse	295.00	450.00	2. Capitol See Saw	125.00	290.00
4.	Bally Moon Ride	125.00	250.00	4. Chicago Coin Super Jet	125.00	295.00
4*	Bally Space Ship	150.00	350.00	4. Chicago Round The World Trainer	325.00	395.00
4.	Bally Speed Boat	165.00	295.00	4. Decco Merry-Go-Round	175.00	350.00
4.	Bert Lane Merry-Go-Round	200.00	350.00	4. Decco Space Ranger	125.00	300.00
4.	B. L. Miss America Boat	225.00	275.00	4. Exhibit Big Bronco	295.00	350.00
4.	Bert Lane Fire Engine	325.00	435.00	4. Exhibit Mustang	295.00	350.00
4.	Capitol Donald Duck	265.00	350.00	4. Exhibit Sea Skates	200.00	325.00
4.	Capitol Elsie	275.00	375.00	4. Exhibit Space Patrol	150.00	350.00
4.	Capitol Palomino Horse	250.00	375.00	4. Scientific Television	195.00	275.00
				7. Texas Merry-Go-Round	200.00	295.00



4.	ABT 6 Gun Rifle Range	475.00	575.00	1. Jungle Joe	40.00	60.00
4.	Air Football	195.00	250.00	4. Keeney Air Raider	40.00	125.00
4.	Amus. Boomerang	30.00	75.00	4. Keeney Sub Gun	40.00	125.00
4.	Bally Big Inning	40.00	75.00	1. Keeney Texas Leaguer	20.00	40.00
2.	Bally Heavy Hitter	30.00	50.00	4. Keeney Sportsman (11/54)	125.00	160.00
4.	Bally King Pin	20.00	40.00	4. DeLuxe model	130.00	170.00
4.	Bally Rapid Fire	50.00	75.00	4. Keeney Ranger (3/55)	220.00	240.00
4.	Bally Undersea Raider	50.00	75.00	4. DeLuxe model (3/55)	225.00	250.00
4.	Bally Bulls Eye Shooting Gallery (9/55)	195.00	275.00	4. Mills Panorama Peek (11/54)	175.00	275.00
4.	Capitol Midget Movies	95.00	150.00	4. Muto. Atomic Bomber	65.00	125.00
4.	Champion Hockey	40.00	100.00	4. Mutos. Ace Bombers	85.00	140.00
4.	ChiCoin Basketball Champ	75.00	150.00	4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4.	ChiCoin 4-Player Derby	95.00	150.00	4. Mutos. Fly Saucers	90.00	125.00
4.	ChiCoin Goalee	40.00	95.00	4. Mutos. Photo (Pre-War)	100.00	270.00
4.	ChiCoin Hockey	45.00	65.00	4. Mutos. Photomatic (DeLuxe)	145.00	325.00
4.	ChiCoin Midget Skee	60.00	125.00	4. Mutoscope Silver Gloves	120.00	195.00
4.	ChiCoin Pistol	30.00	75.00	4. Mutoscope Sky Fighter	50.00	135.00
2.	ChiCoin Home Run, 6 Player (3/54)	60.00	125.00	2* Mutos. Voice-O-Graph 35¢	145.00	300.00
2.	Super model	85.00	150.00	4. Mutoscope K. O. Champ	250.00	335.00
4*	ChiCoin Twin Hockey (5/56)	150.00	250.00	4. Mutos. Drive Yourself	395.00	495.00
4*	ChiCoin Steam Shovel (5/56)	95.00	185.00	4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4.	Evans Bola Score	30.00	65.00	4. Philadelphia Toboggan Skee Alley	375.00	395.00
2.	Evans Bat-A-Score	35.00	90.00	2. Quizzer	40.00	55.00
4.	Evans Ski Roll	35.00	60.00	4. Scientific Basketball	20.00	60.00
4.	Evans Super Bomher	50.00	95.00	4. Scientific Batting Pr.	30.00	95.00
4.	Evans Play Ball	25.00	45.00	2. Scientific Pitch 'Em	45.00	135.00
4.	Exhibit Dale Gun	25.00	85.00	1* Seeburg Bear Gun	50.00	160.00
4.	Exhibit Gun Patrol	40.00	95.00	4. Seeburg Shoot the Chute	40.00	80.00
4.	Exhibit Jet Gun	40.00	110.00	4* Seeburg Coon Hunt	75.00	150.00
4.	Exhibit Space Gun	40.00	100.00	4. Set Shot Baskethall	95.00	195.00
4.	Exhibit Pony Express	40.00	100.00	4* Telequiz	65.00	110.00
4.	Exhibit Silver Bullets	40.00	100.00	4. United Team Hockey	20.00	40.00
4.	Exhibit Six Shooter	35.00	100.00	4. United Jungle Gun	75.00	140.00
2.	Exhihit Vitalizer	40.00	60.00	4. DeLuxe model	75.00	145.00
4.	Exhihit Shooting Gal. (6/54)	45.00	100.00	4* Un. Carn. Gun (10/54)	99.50	150.00
4.	Exhibit Star Shooting Gallery (9/54)	75.00	150.00	4. DeLuxe model	110.00	160.00
4*	Exhibit Sportland Shooting Gallery (11/54)	90.00	160.00	2. Un Bonus Gun (1/55)	180.00	230.00
4.	Exhibit "500" Shooting Gallery (3/55)	100.00	200.00	2. DeLuxe model	185.00	240.00
4.	Ex. Treasure Cove Shooting Gallery (6/55)	200.00	225.00	4. United Super Slugger (7/55)	215.00	275.00
4.	Ex. Jungle Hunt (3/57)	225.00	350.00	4. Un. Star Slugger (4/56)	215.00	275.00
4.	Ex. Ringer Ball (11/56)	35.00	100.00	4* Un. Pirate Gun (10/56)	275.00	365.00
4.	Genco Sky Gunner	60.00	125.00	4. Wilcox-Gay Recordio	30.00	55.00
4.	Genco Night Fighter	70.00	125.00	4. Wms. DeLuxe World Series (2/52)	35.00	95.00
4.	Genco 2-Player Basketball	125.00	225.00	4. Wms. DeLuxe Baseball (4/53)	45.00	100.00
2*	Genco Rifle Gal. (6/54)	95.00	165.00	1. Wms. Pennant Baseball (12/53)	50.00	115.00
4.	Genco Big Top Rifle Gallery (6/54)	175.00	225.00	4. Wms. Super Pennant Basehall (12/53)	50.00	120.00
4.	Super Model (12/55)	275.00	310.00	2. Williams Super Star Basehall (12/53)	50.00	125.00
4.	Genco Wild West Gun (2/55)	150.00	250.00	4. Williams Major League Basehall (2/54)	65.00	160.00
4.	Genco Sky Rocket Rifle Gallery (5/55)	150.00	225.00	4. Wms. All-Star Baseball (2/54)	90.00	160.00
2*	Genco Champion Baseball (9/55)	139.00	235.00	4. Williams Big League Baseball (2/54)	100.00	160.00
4*	Genco Quarterback (10/55)	125.00	250.00	2. Williams Jet Fighter (10/54)	100.00	220.00
2*	Genco Hi-Fly Basehall (5/56)	149.50	255.00	4. Williams Safari (2/54)	175.00	260.00
2*	Genco State Fair Rifle Gal. (6/56)	225.00	275.00	4. DeLuxe model	180.00	265.00
2*	Genco Davy Crockett (10/56)	225.00	310.00	4. Wms. Polar Hunt (3/55)	200.00	285.00
4*	Genco Circus Rifle (3/57)	365.00	425.00	4. Wms. Sidewalk Engineer (4/55)	95.00	150.00
4*	Genco Motorama (10/57)	350.00	495.00	2. Wms. King Of Swat (5/55)	150.00	200.00
2.	Jack Rahhit	40.00	65.00	4. Wms. Four Bagger (4/56)	245.00	325.00
				4. DeLuxe model	245.00	330.00
				4* Wms. Crane (10/56)	95.00	150.00
				1* Wms. Peppy The Clown (12/56)	195.00	295.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INC.

No List Price Authorized for Publication

- Model I-200, 200 Selec. Phono.
- Model I-120, 120 Selec. Phono.
- Model I-100, 100 Selec. Phono.
- Model IAR-200 Selective-play Hideaway
- Model IBB-200 Continuous-play Hideaway
- Model WQ-200
- Model 200 Selec. Wall Box
- Model WQ-120
- Model 120 Selec. Wall Box
- Bargrip Wall Box Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-BELL MFG. CO.

Play Ball, Counter Game	$ 49.50
Super Circus (Upright Electronic Scoring F.P. Game)	No List Price

AUTO-PHOTO CO.

Model 14 Studio	$3,245.00

BALLY MFG. CO.

Big Inning (Baseball Game)	
Space Gunner	
Trophy Bowler	
11 Foot	$1,299.00
14 Foot	1,315.00
18 Foot	1,365.00
4 Foot Sections, Each	50.00
Miss America (In-line Game)	
Skill Roll	415.00
All-Star DeLuxe Bowler	640.00
All-Star DeLuxe Bowler (Free Play Model)	665.00
All-Star Super DeLuxe Bowler (Match Play Model)	665.00
ABC Super DeLuxe Bowler (6 Player, Puck Type) 8½ Foot	775.00
Toonerville Trolley	835.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new all-metal cabinet)	835.00

CHICAGO COIN MACHINE

No List Price Authorized for Publication

- Batter Up
- Rocket Shuffle
- Regular Model
- Replay Model
- Two Player Model
- Commando Machine Gun

EXHIBIT SUPPLY CO.

No List Price Authorized for Publication

- Card Vendor, with base
- Single Column
- Double Column

J. F. FRANTZ MFG. CO.

No List Price Authorized for Publication

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

GAMES, INC.

No List Price Authorized for Publication

- Double Shot (Upright Electronic Scoring F.P. Game)

GENCO MANUFACTURING

No List Price Authorized for Publication

- Fun Fair (Single Player, Five-Ball)
- Gun Cluh Rifle Gallery
- Horoscope Fortune Teller
- Gypsy Grandma Fortune Teller

D. GOTTLIEB & CO.

No List Price Authorized for Publication

- Brite Star (2 Player, 5-Ball)

IRVING KAYE CO., INC.

Super Hockey (6 Ft.)	$ 349.95
Super Jumbo Hockey (8 Ft.)	400.00
Melody Tower	149.95
El Dorado—6 Pocket Pool	495.00
Competitor—Super Deluxe—6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- League Leader (Baseball Game
- DeLuxe Big Tent (Upright Electronic Scoring F.P. Game)
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1465, 200 Selec. Phono.
- Model 1488, 120 Selec. Phono.
- Model 1462, 50 Selec. Phono.
- Model 1450, Playmaster, 120 Selec. Phonograph
- Model 1617, Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button
- 50¢ Coin Chute Available For All Models
- Dual Credit Unit Available for 200 Selec., Model 1465

THE SEEBURG CORP.

No List Price Authorized for Publication

- Model 201, 200 Selec. Phono.
- Model 161, 160 Selec. Phono.
- Model 101, 100 Selec. Phono.
- D3WA—Wall-O-Matic 200 Selec.
- MRVC-3—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV-12—High Fidelity Recessed Speaker
- PS6LZ—Power Supply
- HFAI-3—Power Amplifier

UNITED MFG. CO.

Shooting Star	
Regular Model	$ 930.00
Replay Model	980.00
Midget Bowling Alley 6 Foot	900.00
Bonus Bowling Alley, 6-Player	
13 Foot	1,490.00
16 Foot	1,520.00
Bonus Bowling Alley available in 25¢ play. Also available, 2 plays—25¢ with credit unit. Prices on Request.	
6 Star Shuffle Alley (6 Player, Puck Type) 8½ Foot	$ 995.00
DeLuxe 6 Star Shuffle Alley (Match-A-Score Model) 8½ Foot	1,080.00

UNITED MUSIC CORP.

- UPA-100, 100 Selec. Phono.
- Corner Speaker
- Wall Speaker
- Recessed Ceiling Speaker
- (All speakers are 8" Super Perma-Magnetic with Step-Switch Volume Control.)

No List Price Authorized for Publication

WILLIAMS MFG. CO.

- Short-Stop
- Soccer Kick Off (Single Player, 5-Ball)
- Ten Strike (2-Player, Replay Model)
- Ten Pins (2-Player, Novelty Model)

No List Price Authorized for Publication

THE WURLITZER CO.

No List Price Authorized for Publication

- Model 2200, 200 Selec. Phono.
- Model 2204, 104 Selec. Phono.
- Model 2250, 200 Selec. Phono.
- Model 5250 Wall Box, 200 Selec.
- Model 5207 Wall Box, 104 Selec., 3-Wire
- Model 257 Stepper, 104 Selec.
- Model 5115 Hi-Fi Corner Speaker ,4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extending Range

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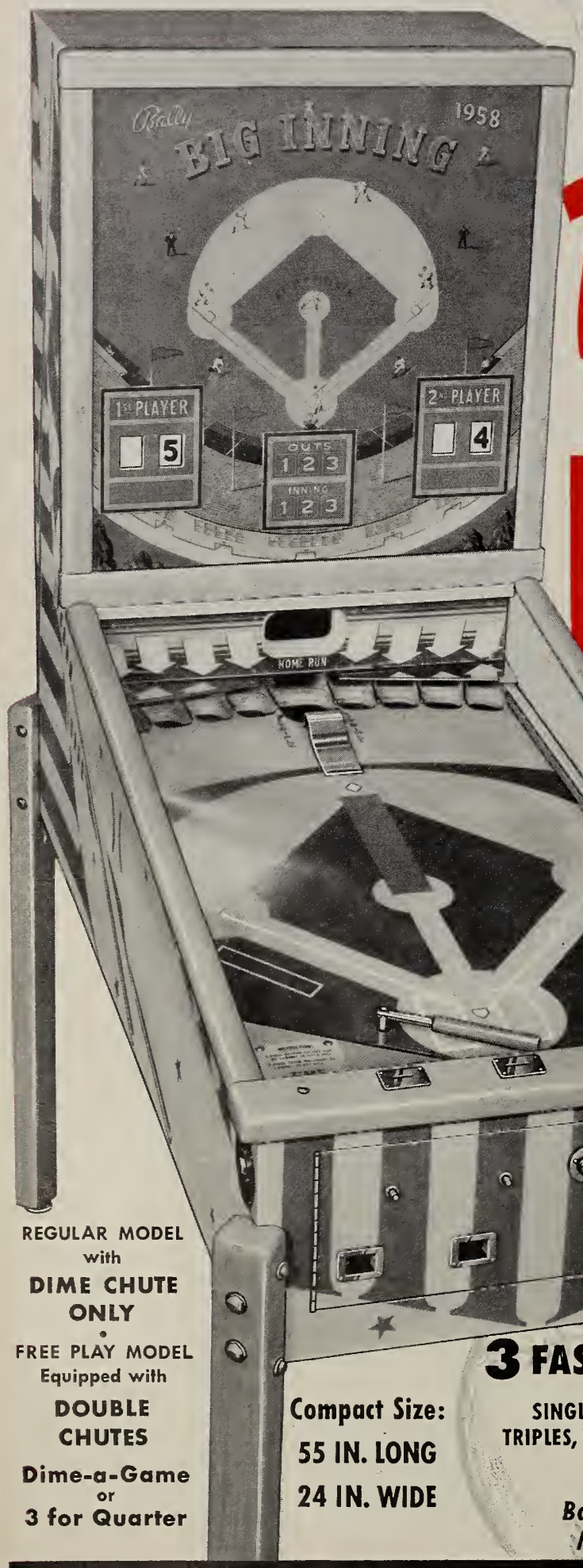
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